



Promoting Community Engagement in Chelmsford Town Centre

Full Forum on Friday 19th March 2010.
In the Council Chamber, Civic Centre, Chelmsford
2.00pm to 4.00pm with refreshments at 1.30pm.

Guest speaker:- Charles Landry,
author of 'The Creative City' and 'The Art of City Making.'

RSA CBC Essex CC Academy of Urbanism

RSA
www.theRSA.org

Chelmsford
BOROUGH COUNCIL



Essex County Council

Dear Participant,

You are invited to attend the third session of the Chelmsford Town Centre Initiative. This will see the launch of the *Chelmsford Visioning 2010* project which is scheduled to start in June. We will also provide an update on actions taken since the last session held on 6th November 2009.

Malcolm Noble,
RSA Chelmsford.

Programme

- 14.00 Welcome: **Derek Stebbing**, Planning Policy Manager, Chelmsford Borough Council.
- 14.05 Introduction: **Malcolm Noble**, Chairman Chelmsford Town Centre Initiative.
- 14.10 Update since 6th November: **Clare Reilly RSA** covering:- Writtle College project on riversides; exhibition; joint working with the Chelmsford Society; social media and community web site training; connecting with representative groups in the town centre.
- 14.20 *Chelmsford Visioning 2010*: **Barry Shaw** Head of the Built Environment at Essex County Council and Director of the Essex Design Initiative. Our aim is to engage with Chelmsford communities in understanding the role and potential of the town centre in this the county town of Essex, with a view to developing a clearer identity and a more successful place. We will start with a focus on the historic Shire Hall and Tindal Square. There will be 5 workshops: *Working Town; Living Town; Cultured Town; Learning town and Comparable Towns*. The lead partners on this project are the RSA, Chelmsford Borough Council, Essex County Council and the Academy of Urbanism.
- 15.00 **Charles Landry on 'The Art of City Making'**.
- 16.00 Ends

Charles Landry

Charles Landry is an international authority on cities. Since 1978 his company Comedia has worked on creativity, culture and urban change. Charles supports decision makers and local leaders on helping cities reach their potential. He has done so through several hundred projects. He has also addressed audiences in 45 countries. Charles is the author of books read widely by city leaders, planners, architects and others interested in the future of the urban place. His books include 'The Creative City: A Toolkit for Urban Change (2000)', 'The Art of City Making' (2006) and 'The Intercultural City: Planning for Diversity Advantage' (2007).

Papers to be tabled

Chelmsford Visioning 2010 Chelmsford Town Centre Initiative: Mission and Purpose.

Registration and location details

If you wish to attend please contact Juana Bent at Chelmsford Borough Council in either of the following ways:

Telephone: 01245 606539 or Email: jbent@chelmsford.gov.uk

Please state the number of places you require and whether you require car parking.

By the 17th March please.

The Council Chamber address is:

Chelmsford Borough Council, Civic Centre, Duke Street, Chelmsford, Essex, CMI IJE