

Welcome to the RSA Fellowship newsletter - 5 July 2010

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News and Events



Fellow-led Forum for Environment Awards

The **RSA Environment Awards Forum** is an important example of Fellowship involvement in a project which has had an impact on environmental activities in Europe. The Fellow-led Forum was established a decade ago with a view to improving the ease with which companies wanting to take part in environmental awards could find information regarding available award schemes.

The Forum is currently being further improved and the active involvement of Fellows with an interest in furthering the cause of sustainable development is needed at this stage in the Forum.

[Read more...](#)



FRSA Network launch: looking at profit with a purpose

A new Fellows' network has been set up to look at how corporate business could be a key player for the environmental and social future. A group of Fellows have come together to answer this question and are now looking for other Fellows with an interest in this topic to get involved. Kim van Niekirk FRSA discusses in more detail. [Read more...](#)

RSA Catalyst: next stages



More new or early-stage Fellow-led projects have been awarded **RSA Catalyst** grants and Fellow expertise registered via **RSA Support**, as projects awarded funding in previous months begin to kick into action. A panel, with representation from Fellowship Council and senior RSA staff, funded projects to: start an International Primary Headteachers Forum; turn a disused lace mill in Somerset into a creative industries and cultural centre and; build an open-source website to plot all commemorative plaques. Learn about how to get involved. [Read more...](#)



Fellow's Profile: Jonathan Worth

Jonathan Worth FRSA, a photographer, talks here of his work in the industry and challenging the traditional ways of working:

"Through my practice as a photographer and recently in my role at Coventry University, I research, develop and share new business models, and modes of working for photographers. My academic role is specifically to open out our teaching strategies to invite in the broader global community, engage the students with international practitioners and practices."

On joining the Fellowship: "I was very flattered to be asked to join, in recognition of my work. Specifically noted was a live trial that applied lessons learned from the sci-fi writer Cory Doctorow (who makes money from giving his books away free). This involved what Chris Anderson in his book "Free", calls 'versioning'. It meant in this case, allowing people to download my images for free but also enabling them to purchase a range of "exclusive" versions of the same thing. In a nutshell; Free brought a wave of followers and granted me access to people who demanded a premium product."

On contributing to Fellowship/Society: "Hopefully I can contribute as part of a conversation about the topics mentioned above. My role at Coventry University enables me to learn a great deal from the young people that I work with, helping me to begin to understand how their digital media habits will shape our futures. And likewise how we and they, might use those habits to inform our practices."

In brief

A selection of activities taking place worldwide...

Fellowship directory

Are you making the most of the [Fellowship directory](#)? This 'opt-in' search directory of our 27,000 strong Fellowship provides an opportunity to find other Fellows according to interests, location, industry, organisation and many more criteria. [Register now](#) and don't miss out!

Swindon

Join us, on **Monday 12 July, 6.30-8.30pm**, for the final Looking to the Future: RSA West event, held in Swindon. This is a chance for Fellows in the local area the opportunity to express their views on how the region might best organise itself in future. Fellows and guests are welcome. [Book online](#) for more details and to register.



Birmingham

Fellows are invited to come along to the Birmingham Institute of Arts & Design for the first Annual Forum of the West Midlands region on **Wednesday 21 July, 5.30 - 7.30pm**. The RSAWM Project Panel proposes an experimental year of activity under the umbrella of A Year of Design and Innovation and initial plans will be shared that evening. [Book now to attend](#).



Australia & Zealand

RSA A&NZ have a new blog! To find out details of local networks, reports on events, to meet the team and details of the 3P's initiative, [visit the blog now](#).



On what he would change in society given the chance: "As the internet is providing new architectures for collaborative learning, I'd remove traditional (broadcast) 'hierarchical modes of teaching', stop tethering learners to single location based institutions and recognise new, and ongoing, qualifying criteria."

On a recent bit of news which inspired him: "I heard that the photographer Rob Hornstra is putting into practice a lot of the ideas that I've been talking about on my blog and doing so very successfully. He has been featured at the New York Photo festival this year, which I think is fantastic. I describe his work [on my blog](#)."

On another Fellow he has spoken to: "Cory Doctorow and Jon Levy are inspirations to me, with both being very patient and generous in their support."

On connecting with other Fellows: "I always love to meet people trying to exploit the very things that most threaten their traditional modes of working. On a more practical note, I'm currently sourcing families of serving military personnel for a photographic project about the invisible and involuntary support network on which our soldiers rely. Broadly it is a quiet homage to those mums, dads, sisters, wives, children etc. If you would like to be involved please contact me directly via [my website](#), by [email](#) or by telephone on 07900 801 430.

Know of an inspiring Fellow whom you'd like us to feature in the next newsletter? Please [contact us](#) and let us know their name and details.

And finally...

We hope you enjoyed this issue of the newsletter. We want this to work for you so please let us know your thoughts about the content and format.

Trouble reading this email? [View the latest and previous newsletters online](#).

Any news?

Communicating the activities of the Fellowship is the first step to creating the Fellowship network. As an RSA Fellow if there is anything you are doing in your area which other Fellows should know about and can get involved in, [please contact us](#).

We will only include items which relate to the goals of the RSA, where Fellows can get actively involved. Any decisions will be at the editor's discretion.

You have received this email as a Fellow of the RSA.

If you do not wish to receive this newsletter, you can [unsubscribe](#). You might miss out on the latest RSA news!

RSA

The last RSA Thursday before the summer break is **Thursday 15 July, 1pm** looking at [The End Of The Free Market](#). Join leading economic and political analyst Ian Bremmer as he explores the rise of state capitalism and its long-term threat to the global economy. [Book now](#).

Alternatively you can [listen](#), or you can [subscribe to our podcast](#) for past events. [Filmed events are available to watch on \[RSA Vision\]\(#\)](#).

USA

The [American Coffee House](#) has been busy in June with new announcements on [Coffee House Meetings in Providence](#), introductions of Terry Grundy in Cincinnati, Emma Stanton in Boston and Fynn Glover in Chattanooga in the [Meet and Greet](#) section and a discussion on the challenges and opportunities for [overseas Fellows](#). June events took place in Chicago, New York, Rhinebeck, and Chattanooga, while Californians connected [virtually](#). Upcoming events include networks meetings in New York on [July 8](#) and [July 22](#), and a meeting of the US Board of Trustees on [July 23](#). Email [Lynn Broadbent](#) with your news and ideas and let's make something happen in your neck of the woods!

Nominate a Friend

Do you know someone who you think should be a Fellow? Do you have colleagues, friends or contacts who could benefit from the opportunities of Fellowship?

[Tell us who and why](#), and we'll send an invitation citing your recommendation. Please note, you will need to log-in and have your membership number handy to complete the form. If you have any questions, please contact [Laura Billings](#).