

Welcome to the RSA Fellowship newsletter - 18 April 2011

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News and Events



RSAanimate nominated for Webby Award - please show your support and **vote** now!

The RSAanimate series has been taking the world by storm with nearly 20 million views and downloads, and has significantly raised the profile of the organisation and the important and unique work we do here. We are pleased to announce the RSAanimate for Dan Pink's *Drive* (which has 5.1 million views) is now an official nominee for a Webby Award!

We need your help to win! Please show your support and **vote** now. [Read more...](#)



Social Justice in Further Education - could you spare some time?

In 2010, the RSA Projects Team began a new project exploring **social justice** in Further Education (FE) colleges. The Furthering Opportunity project aims to increase educational attainment and progression opportunities among young people from disadvantaged backgrounds by building links between FE students and RSA Fellows. We are now looking for Fellows to develop projects for students and provide informal careers and education advice and guidance. [Read more...](#)



RSA Catalyst - March winners announced

The March 2011 Catalyst panel awarded a record amount in Catalyst grants to five Fellow-led projects, each seeking to tackle a social problem in an innovative way. Non-financial support – in particular through mobilising Fellows – will help these and other Catalyst applicants.

Grants went to:

- help find space for performing arts and creative businesses in Bedford;
- support young ex-offenders and homeless people gain training and work experience;
- promote inclusive community involvement on an estate in Brighton;
- and to a project accessing meals for marginalised citizens.

[Read more...](#)



RSA Top 5 reads

This May we're launching RSA Top 5 - vote for your five favourite reads from our events programme!

We're looking for Fellows to join our Readers Group. This group will create a shortlist of books written by RSA Events speakers from the current lecture session. The shortlist will be placed in an online poll, where Fellows and followers of RSA Events can vote for their top 5 reads of the season. [Join the group](#) on our Fellowship Network and recommend your highlights of this season's speakers.



RSA Artist Fellows at the Portico, Manchester

RSA Manchester and The Portico Library Manchester, are sending out a call for artist Fellows and friends to submit work for an art exhibition entitled "Romanticism in the Urban Environment" to be held in the Portico Library, Manchester in July and August, 2011. [Read more...](#)

In brief

A selection of activities taking place worldwide...

RSA Catalyst

The next RSA Catalyst deadline is **Monday 2 May, 12 midnight**. Please apply via the [RSA Catalyst](#) web pages.

RSA Comment

RSA Comment is a space for you to contribute and consider live issues of the day. Visit [RSA Comment](#) to see the latest articles and RSAanimate.

Tynedale

The Tynedale Encounter based in Hexham meets again on **10 May, 7pm-9pm**. This is a great opportunity for Fellows to find out what is going on in the local area and meet other Fellows. For further details and to book please visit the new group on the [Virtual Coffee House](#) or contact [Jamie Cooke](#), Networks Manager for the region.



Canterbury

On **Wednesday 20 April**, 7pm, join us at the Sydney Cooper Gallery, Canterbury for a special screening of *The Big Society: Challenges and Opportunities for Membership Organisations*. After the screening, we will be holding a discussion of the issues raised by film. Contact [David Biggs FRSA](#) if you have any questions about the event. [Register your place](#).



#RSade Group

There will be a short skype meeting on **Thursday 5 May, 12.30pm** for members of the



RSA Staff Annual Civic Day 2011 - what do YOU need?

We know that it takes a great deal of hard work to turn good ideas into great social outcomes. Each year, RSA Staff members gather together, put on their oldest clothes, and head out en masse into the community as part of our Annual Civic Day. For 2011, we want to know what YOU need.

[Read more...](#)



Fellows' Profile - Mark Bailey

Mark Bailey FRSA talks here about his part in creating a partnership in the North East and what inspires him:

"I am Programme Director in Multidisciplinary Design Innovation and Senior Lecturer in Industrial Design at Northumbria University in Newcastle upon Tyne. Why? Because there is something immensely fulfilling in helping students grow and seeing their growth turn into meaningful impact as their careers blossom and they make the contribution that design can make to a better society."

"I've had a very long association with the RSA since winning a **Student Design Award** back in 1987; that award enabled me to visit all of the major automotive design studios in Northern Europe, and opened my eyes to the bigger opportunities that design had to offer society beyond the narrow focus of Transportation Design that I had at that time. Through my industrial career and for the last 14 years in Higher Education I have had a tremendous respect for the value that the Student Design Awards bring to the development of our understanding of the contribution that design can make. Joining the Fellowship has helped me support these awards as they have developed over the years."

On what he can contribute to Fellowship: "I have recently taken the lead role in establishing a Cultural Partnership between Northumbria University and the RSA Regional Fellowship. This gives me a fantastic opportunity to bring together the amazing wealth of knowledge, enthusiasm and experience resident amongst the regional Fellowship and the work that the University is doing in social change through design and innovation. Through the Partnership, we have already been able to launch projects tackling such issues as Parking Signage and Social Justice, and Ageing Health and Wellbeing and have established some very vibrant discussions around new projects and initiatives."

On connecting with other Fellows: "I think mine is an open invitation; as University lead for this Cultural Partnership, I'm keen to act as a conduit for Fellows who wish to establish ties with our academic community in pursuit of affecting positive change within the region (and beyond)."

You can get in touch with Mark [by email](#).

If you would like to know the background for how the cultural partnership was set up and think it could be replicated in your area, contact **Jamie Cooke**, Fellowship Networks Manager for Scotland, Ireland and NE England. Alternatively check out the **Virtual Coffee House**, the online space for Fellows in the North, for details of ongoing activities and projects within the Cultural Partnership.



Connect to other Fellows today

Are you making the most of the Fellowship directory? This 'opt-in' search directory of our 27,000 strong Fellowship provides an opportunity to find other Fellows all round the world. [Register now!](#)

And finally...

We hope you enjoyed this issue of the newsletter. We want this to work for you so please let us know your thoughts about the content and format.

Trouble reading this email? [View the latest and previous newsletters online](#).

Any news?

Communicating the activities of the Fellowship is the first step to strengthening the Fellowship network. As an RSA Fellow if there is

12.00pm for members of the #RSAde group. If you would like to participate in this session and suggest agenda items, particularly with relevance to our Strategy Session in Manchester on 12 May please email [Vivienne Long-Ferguson](#) or visit the RSA DE group on the [Fellowship network](#).

RSA

On **Thursday 5**

May, 1pm, the RSA



and the Hansard Society bring together a panel to debate the upcoming AV referendum. Join our expert panel - including Dr Alan Renwick and John Rentoul, as they reflect on a month of relentless campaigning for the AV referendum and the implications for our national political culture. [Book now](#) for the RSA/Hansard Society AV Debate.

Remember, you can [listen live](#) to our events, or you can subscribe to our [podcast](#) for past events. Filmed events are available to watch on [RSA Vision](#) or you can [download the RSA Vision app](#). Android and iPhone version now available!

USA

Recent headlines include:



- a [presentation in Boston](#) from Harvard Associate and RSA Fellow Sophia Parker on Poverty and Public Policy on April 20;
- a new [discussion group](#) on the Fellowship network set up by New York Fellows, who are currently exploring Zero Waste in Fashion, Going Green in Bronxville, and the potential of crowd sourcing;
- conferences on the Art of Science Learning in Washington DC, Chicago, and San Diego;
- the children's art program in the Southeast, partially supported by a catalyst grant, extended for a third year.
- if you've ever marveled at James Barry's amazing murals in the RSA's Great Room, do you think you know what they mean? [Bill Pressly](#) suggests a hidden subtext, a profound, challenging vision, initiating the viewer into religious mysteries.

Visit [The American Coffee House](#) for more news and events. Anyone traveling to the US is very welcome to attend any of the US meetings.

Fellows' LinkedIn Group

Interesting discussions are taking place on the Fellows

anything you are doing in your area which other Fellows should know about and can get involved in, [please let us know](#).

We will only include items which relate to the goals of the RSA, where Fellows can get actively involved. Any decisions will be at the editor's discretion.

You have received this email as a Fellow of the RSA.

If you do not wish to receive this newsletter, you can [unsubscribe](#). You might miss out on the latest RSA news!

Connect with the RSA

[Facebook](#) | [Twitter](#) | [LinkedIn \(Fellows\)](#) | [Youtube](#)



LinkedIn group, including one about the RSA House. [View this and other discussions.](#)

[Nominate a Friend](#)

Do you know someone who should be a Fellow?

[Tell us who and why](#), and we'll send an invitation to apply citing your recommendation. Please note, you will need to log-in and have your membership number to complete the online form. Alternatively you can contact the [Fellowship team](#).