



**CREATING
A SOCIAL
MOVEMENT
FOR HEALTH
EVENT AND REPORT
LAUNCH**

1:30PM 20TH SEPTEMBER 2016

RSA HOUSE

8 JOHN ADAMS STREET, LONDON WC2N 6EZ

ABOUT

This event will explore how we can build a social movement for health, empowering people and communities to take action for health and wellbeing.

Drawing on national and international research and experience, this event will explore how we can empower patients, people and communities to take action for health and wellbeing, working in partnership with the NHS, social care and other service providers.

Together we will:

- Learn how NHS New Care Model Vanguards are supporting communities to take action for health and wellbeing.
- Recognise good practice in supporting community action for health and wellbeing from around the country.
- Be the first to hear the insights from NESTA around building a social movement for health.
- Hear from international expert, Jos de Blok about how the Buurtzorg movement in the Netherlands has transformed community nursing and what lessons the UK can learn.
- Consider how we can build a social movement across health and care that builds stronger, connected communities.

RSA Public Event Series

This will be followed by one the RSA's public events "[Creating a social movement for health](#)". Confirmed speakers include Helen Bevan, Chief Transformation Officer, Horizons Team, NHS England, Jos de Blok, Alan Higgins and Halima Khan in a discussion chaired by the RSA's Rowan Conway.

Audience

This event is aimed community activists, practitioners, policy makers, researchers, representatives from the 50 New Care Model vanguards and health and social care leaders beyond the vanguards.

Fit with other NHS Programmes

This event is put together as part of the support package outlined in "The forward view into action" available here <https://www.england.nhs.uk/wp-content/uploads/2015/12/acc-uec-support-package.pdf>. Working closely with the Empowering People and Communities work stream the three national partners – Nef, NESTA and the RSA – are working together to provide support to the Vanguards in this area.

Keep up to date with our work through the [health as a social movement project page](#) with access to the latest blogs, videos, events and case studies.



AGENDA

Time	Activity	Room
1:30pm	<i>Please arrive in time to register as the session will begin promptly at 2pm.</i> Arrival, coat-check, registration and coffee	Benjamin Franklin Room
2.00pm	Welcome to the RSA <i>Rowan Conway, Director of Development, RSA</i>	Great Room
2.05pm	Why is this agenda important? <i>Anu Singh, Director of Patient and Public Participation and Insight, NHS England</i>	
2.10pm	NESTA Report Launch <i>Halima Kahn, Executive Director, Nesta HealthLab on lessons from the NESTA Primer</i> <i>Presentations from Mark Swift, CEO Wellbeing Enterprises and Alyson McGregor, Director, All Together Better features in the Primer</i>	
2.45pm	Update from Health as a Social Movement vanguards. <i>Ben Gilchrist, Steve Goslyn and Carey Bamber in conversation with Lucie Stevens, Head of Co-production at NEF.</i>	
3.15pm	Table Discussions <i>What can we do to take this forward at scale?</i>	
3.45pm	Break	Benjamin Franklin Room
4.00pm	RSA Masterclass: Learning from Buurtzorg International case study in how to make system change happen at scale. <i>Jos de Blok and Brendan Martin</i>	Great Room
4:45pm	Learning from the day <i>Rowan Conway, Director of Development, RSA, on next steps</i>	
5:00pm	Close and light refreshments	Benjamin Franklin Room

HOW TO FIND US

The RSA's main building is located just behind the Strand in central London, within easy walking distance of underground and railway stations. This is where events from our public events programme take place, and the RSA Fellows' library, restaurant and bar are housed here.

Our address is [8 John Adam Street, London WC2N 6EZ](#).

Nearest London Underground Stations

5 minute walk: Charing Cross (Northern Line, Bakerloo Line)

5 minutes walk: Embankment (District and Circle Lines, Northern Line, Bakerloo Line)

10-15 minute walk: Covent Garden (Piccadilly Line)

10-15 minute walk: Leicester Square (Piccadilly and Northern Lines)

Nearest Mainline Stations

5 minute walk: Charing Cross

15-20 minute walk: Waterloo

ABOUT THE RSA

The mission of the RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) is to enrich society through ideas and action. The RSA's commitment to enrich society has remained constant since its foundation in 1754. We have been at the forefront of social change for 260 years thanks to the support of our Fellows, a global network of 28,000 people who share our values.

Today our impact is greater than ever. Fellows have access to the brightest new ideas, innovative projects, a diverse network of like-minded people and a platform for social change.

If you support our mission then we'd like to hear from you. [Join the Fellowship](#).

"The RSA is without doubt one of the most influential and exciting influences on British public policy. The combination of a stellar public events programme, allied with a brilliant research agenda and a constant willingness to engage with pressing policy questions, means that the RSA is playing a pivotal role in shaping policymaking across the political spectrum."

ROHAN SILVA

Co-Founder of Hubble and Second Home, previous Senior Policy Advisor to the Prime Minister