# Catalyst Awards: Scaling Practice Application Form

# (September 2021)

**About You and Your Organisation**

First Name:

Last Name:

\* Fellowship Number:

*Your Fellowship number is shown in the '****My Account'****section of* [*MyRSA*](https://www.thersa.org/my-rsa/) *on our website. It is also included on correspondence from the RSA. Alternatively, you can call us on +44 (0)20 7451 6895 or email* [*catalyst@rsa.org.uk*](mailto:catalyst@rsa.org.uk)*.*

\* Email: (This should be the same email address as the RSA currently holds for you.)

*The email address you have on record is shown in the '****My Account'****section of* [*MyRSA*](https://www.thersa.org/my-rsa/) *on our website. Alternatively, you can call us on +44 (0)20 7451 6895 or email* [*catalyst@rsa.org.uk*](mailto:catalyst@rsa.org.uk)*.*

Phone:

\* How are you delivering the project?

Please note we are unable to offer Scaling Grants to individuals. Ensure your organisation is one of our 'fundable organisations' as outlined in the Catalyst Application Pack.

* Registered charity
* Community Interest Company
* Unincorporated Organisation
* An alternative governance structure

\* Briefly outline the governance structure of the organisation behind your project. If you are a registered body, please include the charity (or company) number. (500 character limit, including spaces)

**About Your Project**

\* Project Name (150 character limit, including spaces)

\* What societal need does your project address? (max 800 char)

*For example, outline your audience, the area of society you are looking to engage, the evidence your work is needed, etc.*

\* Outline the specific activities your project will carry out. (400 character limit, including spaces)

\* When will these activities take place? What is your intended timeline? (800 character limit, including spaces)

*Your activities should be planned to take place after award decisions are made, about 3 months from the application closing date. Our website sets out the relevant dates for your round:* [*https://www.thersa.org/fellowship/catalyst-awards*](https://www.thersa.org/fellowship/catalyst-awards)

\* What is the projected end date of your project?

*Scaling Awards should generally be spent within 18 months from the award date but can be adapted to your agreed payment schedule.*

\* What evidence do you have of your project’s potential for social impact? How would you use the Scaling Grant to increase your project’s social impact? (800 character limit, including spaces)

*Projects applying for a Scaling Award should have clearly demonstrated their proof of concept, meaning that there is documented evidence that the project can have a positive social impact.*

\* What is your project's strategy for growth? (800 character limit, including spaces)

*Scaling projects should demonstrate a clear strategy for growth, including a clearly identified market, reasons why this audience will use and benefit from the project, service or product, and a clear understanding of the activities required to bring the project to its next stage. If it is possible to estimate how many people will directly benefit from your project, please let us know this here.*

\* How will your project sustainably continue (i.e. financially) beyond the scope of this grant period? (800 character limit, including spaces)

*If your project has also considered effective/sustainable use of resources including materials and processes, please let us know this here.*

\* How will you define success and measure the impact of your project? What are your plans for evaluation? (800 character limit, including spaces)

*Scaling grant projects should have plans in place to measure and evaluate impact. Budget can be used towards covering project monitoring and evaluation costs.*

\* What differentiates your project and/or you from others working in this area? (800 character limit, including spaces)

\* Why are you applying to the RSA Catalyst Awards for this specific project? Please declare if you previously received a Catalyst Award. (800 character limit, including spaces)

*For example, this could include reference to our people (Fellows and staff), networks, social media and communication platforms, our research and more. If your project is aligned with RSA Impact Programmes or projects, please let us know here.*

**Support and Funding**

\* Who is already directly involved with your project? (800 character limit, including spaces)

\* Do you have any additional relevant relationships or partnerships important to your project? (800 character limit, including spaces)

\* Briefly outline how you intend to spend the grant, in list format. (1000 character limit, including spaces)

*Please provide a clearly apportioned and fully justified budget breakdown. Budget can be used towards covering project monitoring and evaluation costs.*

\* What funding do you already have for your project, if any? (1000 character limit, including spaces)

*Please let us know of any additional funding that you have secured, including if you are self-funded or funding your project in another way. This could include funding for another ongoing aspect of your project. Please declare if you have previously received a Catalyst Award.*