# Catalyst Awards: Seed Practice Application Form

# (September 2021)

**About You and Your Organisation**

First Name:

Last Name:

\* Fellowship Number:

*Your Fellowship number is shown in the '****My Account'****section of MyRSA on our website:* [*www.thersa.org/my-rsa*](http://www.thersa.org/my-rsa)*. It is also included on correspondence from the RSA. Alternatively, you can call us on +44 (0)20 7451 6895 or email* [*catalyst@rsa.org.uk*](mailto:catalyst@rsa.org.uk)*.*

\* Email: (This should be the same email address as the RSA currently holds for you.)

*The email address you have on record is shown in the '****My Account'****section of* [*MyRSA*](https://www.thersa.org/my-rsa/) *on our website. Alternatively, you can call us on +44 (0)20 7451 6895 or email* [*catalyst@rsa.org.uk*](mailto:catalyst@rsa.org.uk)*.*

Phone:

\* **Are you delivering the project as an individual or as an organisation?**

If delivered as an organisation, please ensure it is one of our 'fundable organisations' as outlined in the Catalyst Application Pack.

* Delivered as individual
* Registered charity
* Community Interest Company
* An alternative governance structure

\* If not delivering as an individual, briefly outline the governance structure of the organisation behind your project. If you are a registered body, please include the charity (or company) number. (500 character limit, including spaces)

**About Your Project**

\* Project Name (150 character limit, including spaces)

\* What societal need does your project address? (800 character limit, including spaces)

*For example, outline your audience, the area of society you are looking to engage, the evidence your work is needed, etc.*

\* What is your project seeking to trial or test with the help of a Seed Award? (400 character limit, including spaces)

\* Please tell us about the experiences, foundational activities or research which led to this project idea. (800 character limit, including spaces)

*For Seed Awards, we are interested in hearing about how you came up with the approach for your project. Why do you believe it is appropriate for tackling the societal need you seek to address?*

\* Outline the specific activities your project will carry out. (400 character limit, including spaces)

\* When will these activities take place? What is your intended timeline? (800 character limit, including spaces)

*Your activities should be planned to take place after award decisions are made, about 3 months from the application closing date. Our website sets out the relevant dates for your round:* [*https://www.thersa.org/fellowship/catalyst-awards*](https://www.thersa.org/fellowship/catalyst-awards)

\* What is the projected end date of your project?

*Seed Awards should generally be spent within 12 months from the award date.*

\* Assuming you get promising results from testing your idea, what is your plan to continue the project beyond this grant? For example, how will it grow or be replicated? (max 400 char incl. spaces)

*We are interested in knowing how you see your project becoming financially sustainable, as well as how you see your project continuing and developing after its initial stages.*

\* How will you define success and measure the impact of your project? What are your plans for evaluation? (800 character limit, including spaces)

*Seed Awards should have plans in place to evaluate your project and actively collect evidence of proof of concept. Budget can be used towards covering project monitoring and evaluation costs.*

\* What differentiates your project and/or you from others working in this area? (800 character limit, including spaces)

\* Why are you applying to the RSA Catalyst Awards for this specific project? Please declare if you previously received a Catalyst Award. (800 character limit, including spaces)

*For example, this could include reference to our people (Fellows and staff), networks, social media and communication platforms, our research and more. If your project is aligned with RSA Impact Programmes or projects, please let us know here.*

**Support and Funding**

\* Who is already directly involved with your project? (800 character limit, including spaces)

\* Do you have any additional relevant relationships or partnerships important to your project? (800 character limit, including spaces)

\* Briefly outline how you intend to spend the grant, in list format. (1000 character limit, including spaces)

*Please provide a clearly apportioned and fully justified budget breakdown. Budget can be used towards covering project monitoring and evaluation costs.*

\* What funding do you already have for your project, if any? (1000 character limit, including spaces)

*Please let us know of any additional funding that you have secured, including if you are self-funded or funding your project in another way. This could include funding for another ongoing aspect of your project. Please declare if you have previously received a Catalyst Award.*