A Prosperous Midlands

1. Establish Sector-specific Centres of Excellence and Innovation Boards.
2. Strengthening Key Investment Corridors and Identifying new Inclusive Growth Corridors.
3. Undertaking a Strategic Green Belt Review.
4. Implement a Mixed Strategy for Housing Growth.
5. Delivering Adaptable Places.
6. Establishing the Midlands Automotive Arc (AA) and Eastern and Western Energy Innovation Zones.
7. A holistic approach to Flood Defence and Water Management to protect the UK’s National Food Security.
8. Investing in the Midlands Motorway and Rail Hubs.
10. Targeted Programme of investment in 5G to benefit key sectors.

A Greener Midlands

One Powerhouse

Midlands Spatial Blueprint

A vision for Britain. Planned.
A Vision for Britain. Planned.

The One Powerhouse Consortium, supported by Sir Hugh and Lady Ruby Sykes Charitable Trust, believes that a substantial part of the problem of regional inequality in the UK can be solved just by money, but by the transformational potential of spatial planning. Spatial planning is the ‘wisdom’ of decisions. It makes a defined geographical area and makes an assessment of everything contained in that area – towns, cities, housing sectors, environments, roads, rails, airports, offices, factories, hospitals, energy sources, museums, parks and leisure activities – and makes a plan to develop these assets for the benefit of the people who live in that region, now and for the future.

Regional Inequality in the UK

Today, under what is called the UK population in regions, urban areas and transport corridors are separated by large stretches of countryside. The Midlands dichotomy.

The outward expansion of Nottingham. Urban centres and east-west connectivity problems have long undermined intra-regional economic collaboration. Consequently, strong manufacturing facilities, including a world-class automotive sector. Consequently, strong manufacturing facilities, including a world-class automotive sector.

The value of place and scale

The One Powerhouse Consortium believes that this is a locally-led response to spatial planning for the UK. However, local ‘Planning’ departments tend to focus on the strategic needs of the local area rather than on the wider national needs. Moreover, they are often limited by the amount of money they have available to them.

Our Plan

The One Powerhouse Consortium believes that there are significant transport, social and economic challenges facing the UK. The West Midlands combined authority is an example of a region that is already making progress towards addressing these challenges. The West Midlands is well-placed to take advantage of the opportunities presented by the One Powerhouse Consortium.

3) Deepening Collaboration

The One Powerhouse Consortium believes that transport, social and economic challenges facing the UK. The West Midlands combined authority is an example of a region that is already making progress towards addressing these challenges. The West Midlands is well-placed to take advantage of the opportunities presented by the One Powerhouse Consortium.

Transport and infrastructure planning also needs to recognise inter-regional connectivity and the need to deliver results in the UK. We are not alone in recognising the need for a more strategic approach to transport planning in the UK. Regional and local authorities are working together to develop plans for the future. One of these is the West Midlands Combined Authority (WMCA), which is responsible for transport, social and economic challenges facing the UK. The West Midlands is well-placed to take advantage of the opportunities presented by the One Powerhouse Consortium.

4) A Unity of Purpose

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Midlands Population

<table>
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<tr>
<th>2015</th>
<th>2025</th>
<th>2035</th>
<th>2045</th>
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<tr>
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Midlands GVA growth (%)

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<thead>
<tr>
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<th>2035</th>
<th>2045</th>
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Midlands Demography

<table>
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<th>2046</th>
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<tbody>
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<td>13</td>
<td>14</td>
<td>15</td>
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</tbody>
</table>

A Unity of Purpose

Implementing a pan-Midlands spatial strategy is challenging due to its complex and convoluted institutional structure. It comprises a number of core cities, smaller cities, rural centres and villages, commuter towns, new towns and de-industrialised areas.

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Our Midlands Manifesto for Prosperity

The document sets out a ‘Manifesto for Prosperity’ comprising of 10 Strategic Priorities, that serves as a starting point for engagement between the Government, local authorities, infrastructure providers, investors, developers and communities in ensuring the Midlands’ ongoing success in the 50 years ahead.

1) Inclusive Growth

Our Manifesto for Prosperity sets out a ‘Manifesto for Prosperity’ comprising of 10 Strategic Priorities, that serves as a starting point for engagement between the Government, local authorities, infrastructure providers, investors, developers and communities in ensuring the Midlands’ ongoing success in the 50 years ahead.

2) Fast and Efficient Transport and Infrastructure

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3) Deepening Collaboration

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Challenge 1: Lack of a Spatial Planning Framework

Our Manifesto for Prosperity sets out a ‘Manifesto for Prosperity’ comprising of 10 Strategic Priorities, that serves as a starting point for engagement between the Government, local authorities, infrastructure providers, investors, developers and communities in ensuring the Midlands’ ongoing success in the 50 years ahead.

Challenge 2: Responding to Climate Change

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Challenge 3: Delivering Genuine Local Growth

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Challenge 4: Ensuring International Trade and Exports

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Challenge 5: Identifying the Technological Change

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Challenge 6: The Employment and Skills

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Challenge 7: Protecting the Natural and Cultural Environment

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Challenge 8: Producing Economic Growth

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Challenge 9: Encouraging Rural Prosperity

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Challenge 10: Targeted Government Investment

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