The RSA is now the place to go to hear the latest writers and thinkers on the big issues facing our society, as well as bringing its Fellows’ considerable influence to bear on practical problems.

BEN PAGE
Chief Executive, Ipsos Mori
The RSA has been at the forefront of thought leadership and systemic social change initiatives for over 250 years. We’re committed to a better future. A future we build together. We firmly believe that sustainability needs to be at the heart of the way we design, work towards and invest in our better future. In pursuit of this goal, we engage with partners in a rich and wide-ranging set of charitable activities. Seeding fresh ideas. Inspiring action. Influencing practice.

Our year-round events, lectures, podcasts, journal and awards reach hundreds of thousands of changemakers worldwide. Our video content has had over 100 million downloads.

Reach new audiences and markets by sponsoring our platforms. Build your reputation and visibility in a fast-changing world. Enhance the social value of your brand. Communicate your ethical purpose and commitment to sustainable social change to an informed and engaged global public.

**SPONSOR OUR PLATFORMS**

**PUBLIC EVENTS**
Sponsor the RSA’s exciting mix of online and hybrid events and receive preferential access and seat allocation. Strengthen your reputation as a thought leader and purpose-led brand. Engage new global audiences via our Midyear Awards event. YouTube channel, raising first in the UK not-for-profit sector. Reach down to the heart of social change.

- 730k+ global subscribers on YouTube platform
- 113m+ total views of video content
- 40k+ followers on RSA Events Twitter, Facebook and Instagram accounts

*One season (20-30 events) £7,500
One full year (80-90 events) £20,000*

**ANNUAL LECTURES**
Enjoy VIP sponsorship packages to our annual RSA President’s Lecture, introduced by HRH The Princess Royal, the RSA Chief Executive’s Lecture and the Albert Medal, awarded annually in recognition of creativity and innovation. Brand placement across all touchpoints. Exclusive invitation to post-event receptions and in-person workshops.

- 1,000s of global online subscribers and press coverage
- President’s Lecture £15,000
- CEO Lecture £10,000
- Albert Medal £10,000

**BUSINESS BREAKFAST FORUMS**
Support our quarterly invitational networking events offering sneak-previews into our latest research. Connect with a community of partners, senior business leaders and global changemakers from diverse industries. Bridge the gap between the public-private interface, civil society and policy making.

- 100s of RSA partners, academics, entrepreneurs and community leaders
- One Forum £2,000
- Four Forums £7,000

**AWARDS**
Support the RSA’s prestigious and historical annual awards. Invest in the future of emerging design talent, social entrepreneurs and world-leading social innovation. Acknowledged as the sponsor of all prizes.

**STUDENT DESIGN AWARDS**
A competition for emerging design talents since RSA. We challenge students to tackle pressing social issues.

- 32,232 downloads of the design brief
- 97 global universities participating
- One year £20,000
- Three years £60,000

**CATALYST AWARDS**
Co-fund the RSA Catalyst programmes, which provides grants and support for social innovations from our Fellowship. Access to winning impact entrepreneurs. Opportunities to build meaningful relationships. Shape the start-up social enterprise landscape.

- 100s of new innovative ideas from entrepreneurial Fellows
- Each Seed Award £2,000
- Each Scaling Award £10,000

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**BRIDGES TO THE FUTURE PODCAST**
Sponsor future episodes and unlock the ears of our global audience via the RSA podcast which puts a range of experts and forward-thinkers on the spot by asking for their big ideas to help build bridges to our new future.

**RSA JOURNAL**
Promote your organisation in the award-winning RSA journal. A quarterly publication featuring the latest cutting-edge ideas from international writers and reaching global changemakers.

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Bespoke partnerships can also be explored for all RSA platforms as well as our research-led programmes of work.

GET IN TOUCH TO SPONSOR OUR PLATFORMS AND COMMIT TO IMPACT WITH THE RSA

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