

RSA Catalyst Scaling Grant Application Form

**For Scaling Grants of up to £10,000.**

**You may wish to prepare your answers in advance in another document and paste them into this form, as you will be unable enough to save draft copies of your application.**

If you have any queries, or are having difficulties accessing any element of the form, please email [catalyst@rsa.org.uk](mailto:catalyst@rsa.org.uk) or call +44 (0)20 7451 6831.

**The RSA believes that everyone should have the power to turn their ideas into reality.** RSA Catalyst £10k Scaling Grants enable established projects to scale and grow, moving projects on to the next level.

We only award a very limited number of £10k grants. We prioritise applications from projects that best demonstrate how our grant will have the greatest impact.

## **1. Eligibility Criteria**

**1.a.** Are you a Fellow of the RSA?

**1.b.** The RSA requires applicants for the Scaling Grant to have evidence that your project is structured in a way that supports your social aims and is governed in a specific way. Please pick one of the options below. If you are unable to provide evidence that your project is structured in one of these ways, or you have further questions, please email [catalyst@rsa.org.uk](mailto:catalyst@rsa.org.uk)

- A charity registered with the Charity Commission
- A Community Interest Company (A company which is set up with a clause that means it exists to benefit a community and not private shareholders)
- An alternative governance structure to those above, but which is set up with a clause that means it exists to benefit a community and not private shareholders (e.g. a company limited by guarantee, or a limited company that has articles of association)
- My project does not fit any of the above criteria

**1.c.** Please tell us a bit more about the governance structure of the organisation

(400 character limit. Any information provided beyond the character limit will not be recorded.)

**1.d.** In order to be eligible for a £10k Catalyst Scaling Grant, your project should already be established and you should be able to demonstrate that your project works. Does your project fit these criteria?

Proof of concept in this circumstance means that you have already tested your idea and that there is documented evidence that its potential product or service can be successful.

**1.e.** Your Catalyst Scaling Grant application should be aligned to your wider strategy for growing your project. Does your project fit this criteria?

A strategy for growth should include a clearly identified market, reasons why this audience will purchase your service or product, and an understanding of the activities you need to conduct to take your project to the next stage. Your strategy should include information about the costs you will incur.

**1.f.** Your project should align with one of the three key areas of RSA work. Which of the key areas does your project align with? Your project must align to one of the RSA's key areas of focus in order to be eligible. If you further questions please email [catalyst@rsa.org.uk](mailto:catalyst@rsa.org.uk)

(For more information about our key themes, please visit [www.thersa.org/about-us/our-work](http://www.thersa.org/about-us/our-work))

- Public Services and Communities
- Creative Learning and Development
- Economy, Enterprise, and Manufacturing
- My project does not align with any of the above

**1.g.** Having gone through its initial testing stage, your project should demonstrate the potential for achieving measurable social impact and for becoming sustainable. Do you have evidence that your project meets these criteria?

We seek to fund projects that aim to be sustainable, which means they can continue past the life of the Catalyst grant. Often projects or ideas cannot be continued due to external forces or unforeseen circumstances but we seek to fund projects that have a vision for sustaining their ideas beyond the short term. For Catalyst Scaling Grants, evidence of sustainability is a requirement. There will be an opportunity to expand on your project's potential for measurable social impact and sustainability later in the application.

## **2. About You**

**2.a.** Full name:

**2.b.** Fellowship number:

Your Fellowship number is shown in the 'My Account' section of the RSA website, and also included on correspondence from the RSA. Alternatively, you can call us on +44 (0)20 7451 6927.

**2.c.** Email address:

If possible, this should be the same email address as the RSA currently holds for you.

**2.d.** Contact telephone number:

We only use this when we can't get in touch with you by email.

## **3. About Your Project**

**3.a.** Project name

(150 character limit. Any information provided beyond the character limit will not be recorded.)

**3.b.** Please give a brief description of your project.

(400 character limit. Any information provided beyond the character limit will not be recorded.)

**3.c.** You have already told us that your project aligns with one of our key themes. Please tell us which societal problem your project addresses, and how this aligns with your chosen theme.

As a reminder, our three key areas of focus are:

- Creative Learning and Development
- Public Services and Communities
- Economy, Enterprise, and Manufacturing

(800 character limit. Any information provided beyond the character limit will not be recorded.)

**3.d.** Please expand on your project's proof of concept. We are interested in how you can demonstrate that your project works.

By 'proof of concept', we mean you have tested your idea and the evidence that its potential product or service can be successful.

(800 character limit. Any information provided beyond the character limits will not be recorded.)

**3.e.** Please provide a brief description of what you hope to achieve with the RSA Catalyst Scaling Grant.

Please provide details of the methods you will use to achieve these aims, including information and evidence that your project could increase its measurable positive social impact with this grant.

(800 character limit. Any information provided beyond the character limits will not be recorded.)

**3.f.** Please tell us more about your project's strategy for growth.

This should include a clearly identified market, reasons why this audience will purchase your service or product, and an understanding of the activities you need to conduct to take you to the next stage as well as an understanding of the costs you will incur. You will be asked in more detail later in the application about the cost specifics.

(800 character limit. Any information provided beyond the character limits will not be recorded.)

**3.g.** Evidence of your project's sustainability is essential. How do you envisage your project's continuing sustainability beyond the scope of this grant?

As previously outlined in question 1g, Catalyst defines 'sustainable' as the project being able to continue beyond the life of the Catalyst grant.

(800 character limit. Any information provided beyond the character limit will not be recorded.)

**3.h.** How are you going to measure the success and impact of your project?

(800 character limit. Any information provided beyond the character limit will not be recorded.)

**3.i.** How can the RSA in particular add specific value to your project? Why have you chosen to apply to the RSA for funding over another funding source?

For example, this could include reference to the RSA's communication channels, expertise, networks, and assets. If your project is aligned with other work or projects the RSA is involved with, please let us know here.

(800 character limit. Any information provided over the character limit will not be recorded.)

#### **4. Existing Support for Your Project**

**4.a.** Please list the people and organisations currently involved in your project.

(800 character limit. Any information provided beyond the character limit will not be recorded.)

**4.b.** Please tell us about any additional relevant relationships or partnerships that may be important to your project.

This could include relationships or partnerships that already exist, or ones that you are currently working on or applying for. There will be a space below to list any information about any additional funding you may have.

(800 character limit. Any information provided beyond the character limit will not be recorded.)

**4.c.** What money do you already have for your project?

Please let us know of any additional funding that you have secured, including if you are self-funding, or funding your project in another way.

(800 character limit. Any information provided beyond the character limit will not be recorded.)

#### **5. Budget and Timetable**

Information about what Catalyst will and won't fund can be found here:

<https://www.thersa.org/fellowship/project-support/catalyst-criteria>

**5.a.** Total funding sought from RSA Catalyst

This should be up to £10,000.

**5.b.** Please tell us how you intend to use these funds by providing a budget breakdown in the form of a list.

In this budget breakdown, each item should be rounded up to the nearest £50. Please include information on what each amount will pay for and what this will deliver. Please note that the RSA is unable to give out the whole grant in one installment; keep this in mind when submitting your budget breakdown.

The grant should not just provide part of the funding structure for your overall project. Rather, Catalyst Scaling grants should provide funding for a specific element of the project. This could be either a specific area of the project you wish to develop further or that you want to address a new problem or demographic as part of your work.

(800 character limit. Any information provided beyond the character limits will not be recorded.)

**5.c. When will these activities take place? What is your intended timeline?**

Please bear in mind that it can take approximately three months from the closing date for each round of applications to be assessed and this should be reflected in your timeline.

(800 character limit. Any information provided beyond the character limit will not be recorded.)

## **6. Data Protection**

To proceed with your application, it is essential that we can share it with RSA staff, Fellows, and other contacts who we think can help. Your application will be passed to the Catalyst Panel for assessment. The Catalyst Panel is chaired by a Fellowship Councillor and is made up of a changing composition of Fellows and RSA staff, with a broad range of expertise and skills in funding, enterprise, organisational development and other areas. Please tick this box to confirm you are willing for RSA staff to pass on this application (including your telephone and email details). The data you submit will be stored by the RSA, and this application form is being handled via Typeform, who are a data-controller in their own right. In accordance with data protection regulations, your personal data must be: processed fairly and lawfully, only used for specified purposes must not be kept longer than is necessary; Typeform undertake not share personal data with third parties.

- I accept
- I don't accept