

CREATIVE IDEAS POWER THE WORLD

Discover your way to make a difference

Partnering with the RSA means connecting with an unmatched history of innovation, empowerment and promotion of enlightenment values. So whether you are looking to be challenged by the most exciting new ideas the 21st century has to offer, find a world-famous research partner with a passion for turning theory into action, or simply believe in our mission, there are many ways to work with us to make a difference:

- **Partnering** with the RSA on our research and innovation programmes will boost your capacity to bring about institutional and social change.
- **Joining** our 27,000-strong Fellowship will make you a part of an open and collaborative culture, empowering a diverse range of people to work together to make a difference.
- **Supporting** our world-famous events programme in and beyond the UK can encourage public debate and bring the most exciting new ideas to an online audience in the hundreds of millions.

The RSA is committed to growing our global community to help tackle the challenges of the 21st century. If you share the values and ethos of the RSA we'd like to hear from you.

Visit www.thersa.org or contact a member of the team on +44 (0)20 7930 5115 or global@rsa.org.uk to find out more.

● 1754

The RSA is founded in London by William Shipley to award prizes for ideas in innovation, invention and improvement

1760

Stages London's earliest exhibition of living artists' work

1761

Holds the first industrial exhibition of mechanical inventions

1770

Environmental awards encourage the reduction of smoke emissions

1806

Pioneering tree planting campaign results in over 50m trees being planted

1856

Becomes the first organisation to offer vocational qualifications on a national level

1862

Drafts the first bill to establish artistic copyright

1876

Alexander Graham Bell demonstrates the telephone in the Great Room

● 1920

The first public demonstration of teleprinting by wireless – a message is sent from the Eiffel Tower and received in the Great Room

1924

Awards first prizes for excellence in industrial design in a programme that would become the Student Design Awards

1980

The *RSA Journal* is the first to use the word 'sustainability' in an environmental sense

1988

Student Jonathan Ive wins an RSA Student Design Award. He then caught the world's attention with his design of the iconic iMac, and is now Chief Design Officer of Apple and an FRSA

2009

RSA Animate launches, bringing cutting-edge ideas and innovative animation to an online audience of millions

● 2016

The RSA Family of Academies, with a mission to develop the Power to Create in learners and teachers, expands to seven schools

Join a global community with a cause

At the heart of the RSA is a **Fellowship** of 27,000 people who believe that the power of creative ideas to change the world should be open to **everyone, everywhere**.

As well as our global network of Fellows, we work in **partnership** with businesses, charities and those delivering and using public services to undertake cutting-edge research and provide a platform for promoting powerful new ideas.

Working with this international community and our partners, we seek to support 21st century enlightenment by enriching **our global society** through ideas and action.

Every nation, region and community is unique and faces distinct opportunities and challenges. The RSA ensures that creative ideas reach a **global audience**. We help innovative projects and citizens to get the resources, backing and visibility they need to flourish, **wherever they are in the world**.

About the RSA

The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) believes everyone should have the freedom and power to turn their ideas into reality. We call this the **Power to Create**, an approach that helps focus our work in three key areas.

We aim to revolutionise the way we think about **public services and communities**, empowering citizens to take the lead in solving the problems in their own neighbourhoods and societies; changing the way that public services are designed, delivered and managed.

We seek to close creativity gaps in **education**, boosting the creativity of learners, teachers and institutions so that everyone, regardless of background or age, can generate original, valuable ideas and make them happen.

We bring together businesses, makers and entrepreneurs to unlock their creative potential and create an **economy** with sustainability, fairness and innovation at its heart.

Across these areas we apply our expertise in **design thinking**, **open innovation** and **human behaviour**, and take a **global outlook**.

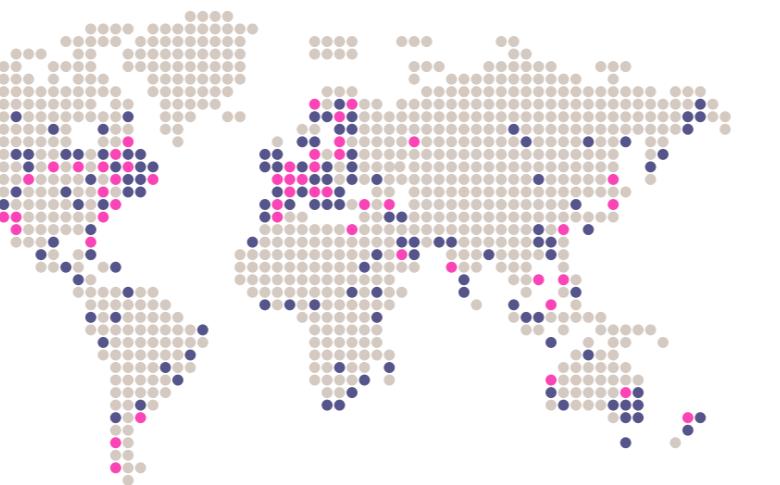
The World Innovation Summit for Education (WISE) believes that quality education can empower individuals and transform societies. To this end we are delighted to collaborate with the RSA on research that explores innovation in global school systems.
Stavros Yiannouka, CEO, WISE

Where we work

With thousands of Fellows in over 90 countries, two affiliate organisations in the United States and Australasia, and a growing range of partnerships with organisations across the world who share our mission and values the RSA has a truly global outlook.

Current activities include:

- Our annual competition, the RSA Student Design Awards, which challenges hundreds of young people from all around the world to tackle social issues through design thinking.
- Our partnership with IDEO to inspire teachers around the world to redesign parent-teacher meetings.
- Our connection with the OECD and its Inclusive Growth in Cities campaign, as part of the RSA's own Inclusive Growth Commission.



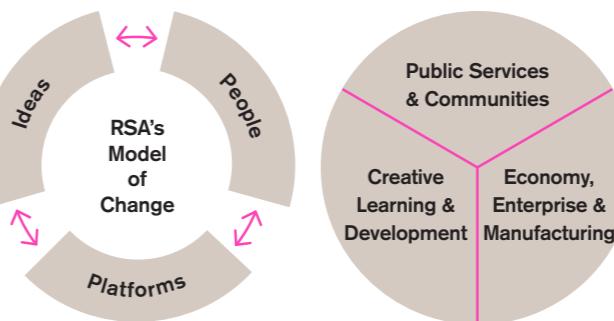
- RSA Fellows
- RSA projects, partners and networks

How we work

Through combining our research, practical innovations, ideas platforms and 27,000-strong Fellowship, we work with individuals and organisations to turn ideas into action.

Whether forging partnerships with multi-national corporations who want to have a positive social impact, or enabling citizens to drive change in their local communities, our approach is always collaborative.

Our programmes make a difference thanks to generous funding from many people and organisations.



Help make history

The RSA has pioneered progressive thinking and practical action for over 260 years. From our foundations in a coffee shop in the heart of London in 1754, to running the Great Exhibition of 1851 and pioneering prison reform (the Learning Prison) in the 21st century, we have always been driven by advances in education, design and technology.

By collaborating with institutions and individuals, we have achieved great things inspired by the belief that a better society is possible if we unleash the talents of others.

Today, our work with partners, funders and Fellows is as focused as ever on creating a tangible impact.

We are really proud to support the RSA – an organisation that brings together a unique combination of cutting-edge action research, local social action and national thought leadership to be a powerful force for change. Through our partnership, we've been able to engage with our stakeholders, community and the public at large with an exciting vision of the future of self-employment.
Nicole Vanderbilt VP, Etsy International