

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 1

Q1. "Economic security" has been defined as "The degree of confidence that a person can have in maintaining a decent quality of life, now and in the future, given their economic and financial circumstances."

Thinking about your personal circumstances, and what you think of personally as a 'decent standard of life', which of the following statements best reflects how confident you feel about maintaining a decent quality of life for yourself/you and your family...?

Summary

Base: All respondents

	Time		
	In twelve months?	In five years?	In ten years?
Unweighted base	2022	2022	2022
Weighted base	2022	2022	2022
I am currently maintaining a decent quality of life and I am confident I will be at this point	922 46%	759 38%	669 33%
I am currently maintaining a decent quality of life, but I am not confident I will be at this point	564 28%	644 32%	636 31%
I am not currently maintaining a decent quality of life, but am confident I will be at this point	158 8%	208 10%	200 10%
I am not currently maintaining a decent quality of life, and I am not confident I will be at this point	266 13%	197 10%	182 9%
Don't know/ prefer not to say	112 6%	214 11%	334 17%

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Table 2

Q1. "Economic security" has been defined as "The degree of confidence that a person can have in maintaining a decent quality of life, now and in the future, given their economic and financial circumstances."

Thinking about your personal circumstances, and what you think of personally as a 'decent standard of life', which of the following statements best reflects how confident you feel about maintaining a decent quality of life for yourself/you and your family...?

In twelve months?

Base: All respondents

	Gender		Age					Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I am currently maintaining a decent quality of life and I am confident I will be at this point	922 46%	489 50%	433 42%	110 49%	142 41%	108 33%	127 35%	144 48%	292 62%	300 54%	274 48%	197 48%	151 31%	75 42%	37 44%	105 45%	84 50%	85 47%	73 49%	41 40%	81 42%	127 46%	128 45%	86 48%	166 47%	355 44%	73 41%
I am currently maintaining a decent quality of life, but I am not confident I will be at this point	564 28%	250 25%	314 30%	63 28%	95 27%	100 31%	96 27%	74 25%	135 29%	174 32%	156 28%	107 26%	127 26%	44 25%	22 26%	67 29%	45 26%	54 30%	33 22%	35 35%	63 33%	67 24%	86 30%	48 27%	107 30%	232 29%	63 36%
I am not currently maintaining a decent quality of life, but am confident I will be at this point	158 8%	73 7%	86 8%	25 11%	33 10%	39 12%	30 8%	23 8%	8 2%	32 6%	45 8%	22 5%	60 12%	11 6%	9 10%	17 7%	9 5%	17 9%	7 5%	5 5%	17 9%	30 11%	22 8%	15 8%	32 9%	76 9%	20 11%
I am not currently maintaining a decent quality of life, and I am not confident I will be at this point	266 13%	121 12%	145 14%	12 5%	60 17%	54 17%	79 22%	37 12%	25 5%	27 5%	63 11%	60 15%	115 23%	37 21%	11 13%	31 13%	24 14%	18 10%	23 16%	16 16%	21 11%	26 9%	37 13%	22 12%	32 9%	104 13%	19 11%
Don't know/ prefer not to say	112 6%	54 5%	58 6%	15 7%	19 6%	22 7%	27 7%	22 7%	8 2%	20 4%	29 5%	25 6%	38 8%	10 6%	6 7%	12 5%	8 5%	6 3%	12 8%	4 4%	13 7%	24 9%	9 3%	9 5%	19 5%	43 5%	3 2%

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Table 3

Q1. "Economic security" has been defined as "The degree of confidence that a person can have in maintaining a decent quality of life, now and in the future, given their economic and financial circumstances."

Thinking about your personal circumstances, and what you think of personally as a 'decent standard of life', which of the following statements best reflects how confident you feel about maintaining a decent quality of life for yourself/you and your family...?

In five years?

Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I am currently maintaining a decent quality of life and I am confident I will be at this point	759 38%	399 40%	360 35%	106 47%	140 40%	90 28%	109 31%	103 35%	211 45%	263 48%	222 39%	166 41%	108 22%	57 32%	32 38%	90 39%	68 40%	64 36%	57 39%	30 30%	63 32%	120 44%	106 37%	71 40%	145 41%	312 39%	61 34%
I am currently maintaining a decent quality of life, but I am not confident I will be at this point	644 32%	283 29%	361 35%	60 27%	84 24%	119 37%	103 29%	99 33%	178 38%	190 34%	188 33%	119 29%	146 30%	55 31%	26 30%	68 29%	53 31%	61 34%	46 31%	37 37%	78 40%	63 23%	97 34%	61 34%	113 32%	253 31%	70 39%
I am not currently maintaining a decent quality of life, but am confident I will be at this point	208 10%	101 10%	108 10%	28 13%	48 14%	51 16%	41 12%	27 9%	13 3%	35 6%	63 11%	43 11%	66 14%	16 9%	15 17%	25 11%	14 8%	28 16%	11 7%	9 9%	17 9%	34 12%	23 8%	17 10%	42 12%	100 12%	20 11%
I am not currently maintaining a decent quality of life, and I am not confident I will be at this point	197 10%	93 9%	103 10%	9 4%	38 11%	31 10%	65 18%	32 11%	22 5%	21 4%	44 8%	38 9%	94 19%	31 17%	5 6%	21 9%	16 9%	11 6%	14 10%	14 14%	16 8%	27 10%	28 10%	14 8%	24 7%	71 9%	16 9%
Don't know/ prefer not to say	214 11%	111 11%	103 10%	22 10%	39 11%	33 10%	39 11%	38 13%	44 9%	43 8%	50 9%	44 11%	77 16%	17 10%	8 9%	28 12%	19 11%	16 9%	20 13%	12 11%	21 11%	29 11%	29 10%	16 9%	32 9%	75 9%	12 7%

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Table 4

Q1. "Economic security" has been defined as "The degree of confidence that a person can have in maintaining a decent quality of life, now and in the future, given their economic and financial circumstances."

Thinking about your personal circumstances, and what you think of personally as a 'decent standard of life', which of the following statements best reflects how confident you feel about maintaining a decent quality of life for yourself/you and your family...?

In ten years?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I am currently maintaining a decent quality of life and I am confident I will be at this point	669 33%	346 35%	323 31%	120 54%	144 41%	89 27%	103 29%	76 25%	137 29%	235 43%	201 35%	139 34%	95 19%	52 30%	26 31%	85 37%	56 33%	62 35%	52 35%	23 23%	55 29%	102 37%	92 32%	64 36%	143 40%	299 37%	66 37%
I am currently maintaining a decent quality of life, but I am not confident I will be at this point	636 31%	298 30%	338 33%	48 21%	68 19%	111 34%	101 28%	115 38%	195 42%	191 35%	174 31%	131 32%	140 28%	48 27%	27 32%	62 26%	55 32%	56 31%	42 28%	43 43%	73 38%	73 27%	104 37%	54 30%	104 29%	244 30%	60 34%
I am not currently maintaining a decent quality of life, but am confident I will be at this point	200 10%	86 9%	114 11%	25 11%	55 16%	47 15%	41 11%	24 8%	7 2%	35 6%	63 11%	44 11%	58 12%	18 10%	14 17%	20 9%	19 11%	24 13%	8 6%	7 7%	21 11%	31 11%	21 7%	16 9%	41 11%	102 13%	23 13%
I am not currently maintaining a decent quality of life, and I am not confident I will be at this point	182 9%	95 10%	87 8%	10 4%	41 12%	24 8%	56 16%	30 10%	21 4%	23 4%	41 7%	36 9%	82 17%	25 14%	5 5%	24 10%	12 7%	13 7%	14 9%	15 14%	13 7%	23 8%	24 8%	16 9%	20 6%	66 8%	18 10%
Don't know/ prefer not to say	334 17%	161 16%	173 17%	21 9%	42 12%	53 16%	56 16%	54 18%	107 23%	67 12%	89 16%	61 15%	117 24%	33 19%	13 15%	42 18%	28 17%	25 14%	32 21%	13 13%	31 16%	45 16%	44 15%	29 16%	48 14%	100 12%	11 6%

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Table 5

Q2. "Poverty" has been defined as "when your resources are well below your minimum needs". Thinking about your personal circumstances, which of the following best applies to you/your family?

Summary**Base: All respondents**

	Time		
	In twelve months?	In five years?	In ten years?
Unweighted base	2022	2022	2022
Weighted base	2022	2022	2022
I do not think I am currently in poverty, and do not think I will be at this point	1435 71%	1320 65%	1186 59%
I do not think I am currently in poverty, but feel I will be at this point	200 10%	248 12%	271 13%
I am currently in poverty, and think I will be in poverty at this point	187 9%	128 6%	113 6%
I am currently in poverty, but do not think I will be in poverty at this point	62 3%	86 4%	95 5%
Don't know/ prefer not to say	138 7%	240 12%	357 18%

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Table 6

Q2. "Poverty" has been defined as "when your resources are well below your minimum needs". Thinking about your personal circumstances, which of the following best applies to you/your family?

In twelve months?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I do not think I am currently in poverty, and do not think I will be at this point	1435	731	704	164	222	194	225	213	418	449	419	301	266	113	57	166	121	136	112	66	136	186	212	130	260	560	112
	71%	74%	68%	73%	63%	60%	63%	71%	89%	81%	74%	73%	54%	64%	67%	71%	71%	76%	76%	65%	70%	68%	75%	72%	73%	69%	63%
I do not think I am currently in poverty, but feel I will be at this point	200	86	114	21	42	48	41	21	27	47	62	29	62	18	10	18	18	22	11	12	34	18	27	12	37	88	30
	10%	9%	11%	9%	12%	15%	11%	7%	6%	9%	11%	7%	13%	10%	12%	8%	10%	12%	7%	12%	17%	6%	9%	7%	10%	11%	17%
I am currently in poverty, and think I will be in poverty at this point	187	86	101	15	43	39	51	29	10	24	44	36	83	22	8	25	13	12	8	14	6	31	25	22	29	78	21
	9%	9%	10%	7%	12%	12%	14%	10%	2%	4%	8%	9%	17%	12%	10%	11%	8%	7%	6%	14%	3%	11%	9%	12%	8%	10%	12%
I am currently in poverty, but do not think I will be in poverty at this point	62	22	39	5	17	13	13	10	4	9	16	13	24	8	2	4	3	2	3	4	8	15	9	4	4	38	12
	3%	2%	4%	2%	5%	4%	4%	3%	1%	2%	3%	3%	5%	4%	2%	2%	2%	1%	2%	4%	4%	5%	3%	2%	1%	5%	7%
Don't know/ prefer not to say	138	60	77	20	26	29	28	26	8	22	27	31	57	16	7	19	15	8	13	5	9	24	10	12	26	47	3
	7%	6%	7%	9%	7%	9%	8%	9%	2%	4%	5%	8%	12%	9%	9%	8%	9%	4%	9%	5%	5%	9%	3%	6%	7%	6%	2%

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Table 7

Q2. "Poverty" has been defined as "when your resources are well below your minimum needs". Thinking about your personal circumstances, which of the following best applies to you/your family?

In five years?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I do not think I am currently in poverty, and do not think I will be at this point	1320	665	655	160	220	187	194	192	366	423	382	287	228	98	58	146	116	126	100	58	126	173	193	127	242	534	100
	65%	67%	63%	71%	63%	58%	54%	64%	78%	77%	67%	70%	46%	56%	68%	63%	68%	70%	68%	57%	65%	63%	68%	70%	68%	66%	56%
I do not think I am currently in poverty, but feel I will be at this point	248	117	131	25	38	47	52	31	55	51	81	37	79	23	11	31	18	24	19	14	36	22	37	13	53	96	38
	12%	12%	13%	11%	11%	15%	15%	10%	12%	9%	14%	9%	16%	13%	13%	13%	11%	13%	13%	14%	18%	8%	13%	7%	15%	12%	22%
I am currently in poverty, and think I will be in poverty at this point	128	61	67	7	24	28	40	22	7	20	27	25	55	20	3	13	12	11	5	7	7	23	19	8	16	50	13
	6%	6%	6%	3%	7%	9%	11%	7%	1%	4%	5%	6%	11%	11%	3%	6%	7%	6%	3%	7%	3%	8%	7%	4%	5%	6%	8%
I am currently in poverty, but do not think I will be in poverty at this point	86	35	51	8	25	19	18	10	4	16	26	14	31	10	5	12	3	3	6	9	4	16	9	11	8	48	16
	4%	4%	5%	4%	7%	6%	5%	3%	1%	3%	5%	3%	6%	5%	6%	5%	2%	2%	4%	8%	2%	6%	3%	6%	2%	6%	9%
Don't know/ prefer not to say	240	109	131	24	41	41	53	44	36	42	52	48	99	26	8	32	21	16	18	14	21	39	26	21	37	82	10
	12%	11%	13%	11%	12%	13%	15%	15%	8%	8%	9%	12%	20%	15%	9%	14%	12%	9%	12%	14%	11%	14%	9%	12%	10%	10%	5%

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Table 8

Q2. "Poverty" has been defined as "when your resources are well below your minimum needs". Thinking about your personal circumstances, which of the following best applies to you/your family?

In ten years?

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East		South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
I do not think I am currently in poverty, and do not think I will be at this point	1186	600	586	163	214	176	185	165	283	383	349	263	191	92	52	124	96	116	87	49	113	157	181	118	230	506	100
	59%	61%	57%	73%	61%	54%	52%	55%	61%	69%	61%	64%	39%	52%	62%	53%	56%	65%	59%	49%	58%	57%	64%	65%	65%	62%	56%
I do not think I am currently in poverty, but feel I will be at this point	271	126	145	14	38	44	54	44	78	69	81	38	83	24	12	31	27	21	21	18	35	31	39	12	54	95	28
	13%	13%	14%	6%	11%	14%	15%	15%	17%	12%	14%	9%	17%	13%	14%	13%	16%	12%	14%	18%	18%	11%	14%	7%	15%	12%	15%
I am currently in poverty, and think I will be in poverty at this point	113	57	56	8	24	25	30	18	7	14	25	28	47	14	5	13	7	10	7	7	7	22	15	7	16	51	18
	6%	6%	5%	4%	7%	8%	8%	6%	2%	2%	4%	7%	9%	8%	5%	6%	4%	5%	5%	6%	4%	8%	5%	4%	4%	6%	10%
I am currently in poverty, but do not think I will be in poverty at this point	95	41	53	10	30	20	22	9	3	17	30	13	35	10	6	12	5	5	6	12	6	13	7	13	9	53	21
	5%	4%	5%	4%	9%	6%	6%	3%	1%	3%	5%	3%	7%	6%	8%	5%	3%	3%	4%	11%	3%	5%	3%	7%	2%	7%	12%
Don't know/ prefer not to say	357	162	195	29	44	58	67	63	96	70	83	69	135	36	9	53	35	28	26	16	33	50	41	30	47	106	11
	18%	16%	19%	13%	13%	18%	19%	21%	21%	13%	15%	17%	28%	21%	11%	23%	21%	16%	18%	16%	17%	18%	14%	17%	13%	13%	6%

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Table 9

Q3. Several reasons have been given to explain economic insecurity and poverty in the UK today, including decisions made by individuals, such as spending more than earnings or lifestyle choices; new business and employment practices, such as zero-hours contracts, paying less than the Living Wage and the rise of 'gig' employment, and government policy, such as the introduction of Universal Credit and reductions to public spending. Which, if any, of the following do you think is most responsible for economic insecurity and poverty in the UK today?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Government policy	849	398	451	100	145	145	163	115	181	220	236	146	247	93	44	98	75	81	56	55	75	103	100	70	154	305	82
	42%	40%	44%	45%	42%	45%	46%	38%	39%	40%	42%	36%	50%	53%	51%	42%	44%	45%	38%	54%	38%	38%	35%	39%	43%	38%	46%
Individuals' choices	463	259	205	31	75	77	67	80	135	126	148	113	75	26	13	44	34	42	37	18	50	73	79	48	68	217	40
	23%	26%	20%	14%	21%	24%	19%	27%	29%	23%	26%	28%	15%	15%	15%	19%	20%	23%	25%	18%	26%	27%	28%	27%	19%	27%	22%
Businesses and employment practices	348	185	163	43	53	59	56	63	75	126	87	61	74	27	18	38	30	29	23	18	34	42	51	38	64	154	41
	17%	19%	16%	19%	15%	18%	16%	21%	16%	23%	15%	15%	15%	15%	21%	16%	18%	16%	16%	18%	18%	16%	18%	21%	18%	19%	23%
Other	63	39	24	4	10	8	19	3	19	22	15	13	12	1	2	8	2	5	4	2	7	18	10	5	7	30	4
	3%	4%	2%	2%	3%	3%	5%	1%	4%	4%	3%	3%	3%	*	2%	4%	1%	3%	3%	2%	4%	6%	3%	3%	2%	4%	2%
Don't know	298	106	192	46	66	35	53	40	58	58	81	76	83	29	9	44	29	24	27	9	28	37	44	19	63	106	12
	15%	11%	19%	21%	19%	11%	15%	13%	12%	11%	14%	19%	17%	16%	10%	19%	17%	13%	19%	9%	14%	14%	15%	11%	18%	13%	7%

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Table 10
Q4. To what extent do you agree or disagree with the following statements?

Summary

Base: All respondents

	Statements									
	Employers care less about their employees than they used to a generation ago	Inequality will increase in the future without government action	Companies have a commitment to the neighbourhoods, towns and cities they operate in	Companies will care less about the places they are based in the future	Workers face more uncertainty and anxiety about their jobs and income than they used to a generation ago	People like me get little or no help from the government	Family finances are more insecure than they used to be	Family finances will become more insecure in the future	My own family finances will become more insecure in the future	The government should provide more support to people to help them become financially secure
Unweighted base	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
Weighted base	2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
NET: Agree	1229 61%	1085 54%	1386 69%	1149 57%	1585 78%	1244 62%	1351 67%	1108 55%	724 36%	1181 58%
Strongly agree (+2)	504 25%	425 21%	425 21%	386 19%	742 37%	536 27%	496 25%	344 17%	224 11%	395 20%
Agree (+1)	725 36%	661 33%	960 47%	763 38%	843 42%	708 35%	855 42%	764 38%	500 25%	786 39%
Neither agree nor disagree (0)	410 20%	543 27%	372 18%	464 23%	226 11%	442 22%	363 18%	545 27%	574 28%	512 25%
Disagree (-1)	210 10%	161 8%	124 6%	156 8%	105 5%	197 10%	133 7%	113 6%	340 17%	178 9%
Strongly disagree (-2)	33 2%	47 2%	37 2%	25 1%	16 1%	45 2%	33 2%	22 1%	105 5%	43 2%
NET: Disagree	243 12%	208 10%	161 8%	182 9%	122 6%	242 12%	166 8%	135 7%	445 22%	221 11%
Don't know/ prefer not to say	140 7%	186 9%	104 5%	226 11%	90 4%	94 5%	142 7%	234 12%	279 14%	107 5%
Mean	0.77	0.68	0.84	0.74	1.13	0.77	0.88	0.72	0.23	0.69
Standard deviation	1.02	1.00	0.91	0.94	0.88	1.04	0.94	0.89	1.09	0.97
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02

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Absolutes/col percents

Table 11
Q4. To what extent do you agree or disagree with the following statements?
Employers care less about their employees than they used to a generation ago
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1229	576	653	112	228	218	233	187	250	302	346	250	330	105	57	146	97	123	93	66	138	147	162	95	225	512	116	
	61%	58%	63%	50%	65%	67%	65%	63%	53%	55%	61%	61%	67%	60%	68%	63%	57%	68%	63%	65%	71%	54%	57%	53%	63%	63%	65%	
Strongly agree	(+2)	504	235	270	41	103	100	110	81	71	123	132	98	151	57	18	46	43	51	35	25	53	67	65	45	95	220	60
		25%	24%	26%	18%	29%	31%	31%	27%	15%	22%	23%	24%	31%	32%	21%	20%	26%	28%	24%	24%	27%	24%	23%	25%	27%	27%	34%
Agree	(+1)	725	341	384	71	126	118	124	106	179	179	214	153	179	48	39	100	53	72	58	41	85	81	97	50	130	292	56
		36%	35%	37%	32%	36%	37%	35%	36%	38%	32%	38%	37%	36%	28%	46%	43%	31%	40%	39%	41%	44%	30%	34%	28%	37%	36%	31%
Neither agree nor disagree	(0)	410	208	202	41	60	61	55	70	124	123	106	88	93	38	14	33	41	32	32	19	37	64	62	38	75	144	29
		20%	21%	20%	18%	17%	19%	15%	23%	27%	22%	19%	21%	19%	22%	16%	14%	24%	18%	21%	19%	19%	24%	22%	21%	21%	18%	16%
Disagree	(-1)	210	121	89	34	24	27	39	23	63	83	66	37	24	15	9	24	17	13	13	12	16	33	32	24	30	94	20
		10%	12%	9%	15%	7%	8%	11%	8%	13%	15%	12%	9%	5%	9%	11%	10%	10%	7%	9%	12%	8%	12%	11%	13%	8%	12%	11%
Strongly disagree	(-2)	33	26	7	8	5	5	6	4	5	10	12	4	8	2	1	5	3	2	2	-	-	2	7	9	6	13	5
		2%	3%	1%	4%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	-	-	1%	2%	5%	2%	2%	3%
NET: Disagree		243	147	96	42	29	32	45	27	67	92	78	41	31	17	10	29	20	15	15	12	16	35	39	33	36	108	25
		12%	15%	9%	19%	8%	10%	13%	9%	14%	17%	14%	10%	6%	10%	12%	13%	12%	8%	10%	12%	8%	13%	14%	19%	10%	13%	14%
Don't know/ prefer not to say		140	56	84	29	33	13	24	15	26	34	38	32	37	16	3	23	12	10	8	4	3	26	21	14	19	48	9
		7%	6%	8%	13%	9%	4%	7%	5%	6%	6%	7%	8%	7%	9%	4%	10%	7%	5%	6%	4%	1%	10%	7%	8%	5%	6%	5%
Mean		0.77	0.69	0.86	0.52	0.94	0.91	0.88	0.83	0.56	0.63	0.73	0.80	0.97	0.90	0.79	0.76	0.74	0.92	0.79	0.81	0.91	0.72	0.69	0.58	0.82	0.80	0.86
Standard deviation		1.02	1.07	0.96	1.13	0.98	1.00	1.05	0.98	0.96	1.07	1.04	0.96	0.95	1.03	0.96	1.00	1.04	0.95	0.97	0.96	0.90	1.03	1.06	1.19	1.00	1.04	1.11
Standard error		0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.04	0.05	0.05	0.05	0.05	0.08	0.11	0.07	0.08	0.07	0.08	0.09	0.07	0.07	0.06	0.09	0.06	0.04	0.09

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Absolutes/col percents

Table 12
Q4. To what extent do you agree or disagree with the following statements?
Inequality will increase in the future without government action
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1085	536	550	128	197	197	186	140	237	315	309	201	261	95	46	118	78	103	77	57	111	162	143	95	206	429	129	
	54%	54%	53%	57%	56%	61%	52%	47%	51%	57%	54%	49%	53%	54%	54%	51%	46%	57%	52%	56%	57%	59%	51%	53%	58%	53%	73%	
Strongly agree	(+2)	425	210	215	54	81	79	88	55	67	120	108	77	121	51	11	44	33	40	26	18	35	71	53	43	73	177	69
	21%	21%	21%	24%	23%	24%	25%	18%	14%	22%	19%	19%	25%	29%	13%	19%	19%	22%	18%	18%	18%	26%	19%	24%	20%	22%	39%	
Agree	(+1)	661	326	335	74	116	118	98	85	170	195	201	124	140	44	35	74	46	63	51	39	75	91	90	53	134	252	60
	33%	33%	32%	33%	33%	37%	27%	28%	36%	35%	35%	30%	29%	25%	41%	32%	27%	35%	34%	39%	39%	33%	32%	29%	38%	31%	34%	
Neither agree nor disagree	(0)	543	250	292	41	78	77	105	93	149	132	147	106	158	48	27	56	52	44	45	20	52	66	85	49	86	212	31
	27%	25%	28%	18%	22%	24%	29%	31%	32%	24%	26%	26%	32%	27%	31%	24%	31%	24%	31%	20%	27%	24%	30%	27%	24%	26%	17%	
Disagree	(-1)	161	99	62	22	21	22	30	28	38	55	41	40	25	14	5	26	19	13	10	9	16	12	21	15	29	69	9
	8%	10%	6%	10%	6%	7%	8%	9%	8%	10%	7%	10%	5%	8%	6%	11%	11%	7%	7%	9%	8%	4%	7%	8%	8%	9%	5%	
Strongly disagree	(-2)	47	29	18	2	14	8	11	3	9	12	12	5	5	-	8	3	1	2	6	4	4	8	7	4	27	4	
	2%	3%	2%	1%	4%	3%	3%	1%	2%	2%	3%	3%	1%	3%	-	3%	2%	1%	2%	6%	2%	1%	3%	4%	1%	3%	2%	
NET: Disagree		208	128	80	25	35	30	40	31	47	67	59	51	30	5	34	22	15	13	15	20	15	28	22	33	96	13	
	10%	13%	8%	11%	10%	9%	11%	10%	10%	12%	10%	12%	6%	11%	6%	15%	13%	8%	9%	15%	10%	6%	10%	12%	9%	12%	7%	
Don't know/ prefer not to say		186	72	114	31	39	20	27	35	34	38	53	53	43	14	7	25	17	19	13	9	12	30	27	14	31	73	6
	9%	7%	11%	14%	11%	6%	7%	12%	7%	7%	9%	13%	9%	8%	9%	11%	10%	10%	9%	9%	6%	11%	10%	8%	9%	9%	3%	
Mean	0.68	0.64	0.72	0.80	0.74	0.78	0.67	0.62	0.57	0.69	0.66	0.60	0.77	0.75	0.66	0.58	0.57	0.79	0.65	0.59	0.67	0.88	0.62	0.66	0.75	0.65	1.06	
Standard deviation	1.00	1.05	0.96	1.01	1.06	1.00	1.06	0.97	0.93	1.02	1.01	1.04	0.95	1.09	0.80	1.07	1.02	0.94	0.94	1.11	0.96	0.94	0.99	1.08	0.94	1.06	0.99	
Standard error	0.02	0.03	0.03	0.08	0.06	0.06	0.06	0.06	0.04	0.04	0.04	0.06	0.05	0.08	0.09	0.08	0.08	0.07	0.08	0.11	0.07	0.07	0.06	0.08	0.05	0.04	0.08	

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Absolutes/col percents

Table 13

Q4. To what extent do you agree or disagree with the following statements?

Companies have a commitment to the neighbourhoods, towns and cities they operate in

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1386	645	741	140	240	241	240	200	325	372	422	278	313	105	68	159	114	122	103	78	137	195	185	120	258	561	129	
	69%	65%	72%	62%	69%	74%	67%	67%	69%	67%	74%	68%	64%	60%	80%	68%	67%	68%	70%	78%	71%	71%	65%	67%	73%	69%	73%	
Strongly agree	(+2)	425	200	225	54	87	80	82	52	71	116	125	87	97	37	19	52	30	37	25	21	40	73	56	35	85	183	54
		21%	20%	22%	24%	25%	25%	23%	17%	15%	21%	22%	21%	20%	21%	23%	22%	18%	21%	17%	20%	21%	27%	20%	20%	24%	23%	30%
Agree	(+1)	960	444	516	86	154	161	158	148	254	256	297	191	216	69	49	107	83	85	78	58	97	122	129	85	174	378	75
		47%	45%	50%	38%	44%	50%	44%	49%	54%	46%	52%	47%	44%	39%	57%	46%	49%	47%	53%	57%	50%	45%	45%	47%	49%	47%	42%
Neither agree nor disagree	(0)	372	195	177	36	50	52	59	66	108	114	81	76	101	32	11	50	30	37	23	8	38	42	68	34	56	136	24
		18%	20%	17%	16%	14%	16%	17%	22%	23%	21%	14%	19%	20%	18%	12%	21%	18%	20%	16%	8%	20%	15%	24%	19%	16%	17%	14%
Disagree	(-1)	124	74	50	20	24	14	22	18	26	36	33	23	31	18	3	8	12	15	12	7	11	11	15	11	14	56	12
		6%	7%	5%	9%	7%	4%	6%	6%	6%	7%	6%	6%	6%	10%	3%	3%	7%	8%	8%	7%	6%	4%	5%	6%	4%	7%	7%
Strongly disagree	(-2)	37	25	12	3	9	5	11	5	3	13	8	5	11	11	*	3	4	2	3	1	2	4	3	3	4	19	7
		2%	3%	1%	1%	3%	2%	3%	2%	1%	2%	1%	1%	2%	6%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	2%	4%
NET: Disagree		161	99	62	22	33	19	34	23	29	49	41	28	42	28	3	11	17	17	15	8	14	15	18	15	18	74	19
		8%	10%	6%	10%	9%	6%	9%	8%	6%	9%	7%	7%	9%	16%	4%	5%	10%	9%	10%	8%	7%	5%	6%	8%	5%	9%	11%
Don't know/ prefer not to say		104	49	56	26	26	11	25	11	6	17	24	27	36	11	3	13	10	5	7	7	5	21	11	11	23	39	6
		5%	5%	5%	11%	7%	3%	7%	4%	1%	3%	4%	7%	7%	6%	4%	6%	6%	3%	4%	7%	3%	8%	4%	6%	6%	5%	3%
Mean		0.84	0.77	0.91	0.85	0.88	0.95	0.83	0.78	0.79	0.80	0.92	0.87	0.78	0.62	1.02	0.90	0.77	0.80	0.78	0.95	0.86	0.99	0.81	0.82	0.96	0.84	0.91
Standard deviation		0.91	0.96	0.85	0.98	0.98	0.87	0.99	0.88	0.79	0.94	0.87	0.88	0.94	1.13	0.75	0.85	0.94	0.91	0.91	0.85	0.86	0.88	0.87	0.91	0.84	0.95	1.05
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.08	0.08	0.06	0.07	0.07	0.07	0.08	0.06	0.06	0.05	0.07	0.05	0.03	0.08

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Absolutes/col percents

Table 14
Q4. To what extent do you agree or disagree with the following statements?
Companies will care less about the places they are based in the future
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1149	582	567	128	204	201	217	177	221	320	344	218	267	104	53	125	81	116	93	58	117	152	148	103	217	493	129	
	57%	59%	55%	57%	58%	62%	61%	59%	47%	58%	61%	53%	54%	59%	62%	54%	48%	64%	63%	57%	60%	56%	52%	57%	61%	61%	72%	
Strongly agree	(+2)	386	184	202	39	59	78	106	59	46	113	101	73	99	44	16	38	29	46	25	20	37	50	44	38	75	177	53
	19%	19%	20%	18%	17%	24%	30%	20%	10%	21%	18%	18%	20%	25%	18%	17%	17%	26%	17%	20%	19%	18%	15%	21%	21%	22%	30%	
Agree	(+1)	763	398	365	89	146	123	112	118	174	206	243	145	169	60	37	87	52	70	68	37	80	102	104	65	142	317	76
	38%	40%	35%	40%	42%	38%	31%	40%	37%	37%	43%	35%	34%	34%	44%	37%	31%	39%	46%	37%	41%	37%	37%	36%	40%	39%	43%	
Neither agree nor disagree	(0)	464	234	231	36	71	69	71	71	147	116	114	110	125	39	14	58	53	38	32	27	44	55	75	30	72	172	25
	23%	24%	22%	16%	20%	21%	20%	24%	31%	21%	20%	27%	25%	22%	16%	25%	31%	21%	22%	26%	23%	20%	27%	17%	20%	21%	14%	
Disagree	(-1)	156	73	84	21	23	19	22	19	51	54	43	29	31	10	6	21	13	16	10	8	15	17	25	16	22	62	9
	8%	7%	8%	10%	7%	6%	6%	6%	11%	10%	8%	7%	6%	6%	7%	9%	8%	9%	9%	8%	8%	6%	9%	9%	6%	22	62	9
Strongly disagree	(-2)	25	16	9	4	7	4	4	3	4	10	5	2	8	1	1	1	1	1	1	-	2	10	5	2	-	13	4
	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	*	2%	*	1%	1%	*	*	1%	-	1%	4%	2%	1%	-	2%	2%	
NET: Disagree		182	89	92	26	31	23	26	22	55	64	48	31	38	11	7	23	14	17	11	8	17	27	30	18	22	76	13
	9%	9%	9%	12%	9%	7%	7%	7%	12%	12%	9%	8%	8%	6%	8%	10%	8%	9%	7%	8%	9%	10%	11%	10%	6%	9%	7%	
Don't know/ prefer not to say		226	81	145	34	44	30	44	29	46	52	62	51	61	22	12	27	22	9	12	8	16	40	30	29	45	70	11
	11%	8%	14%	15%	12%	9%	12%	10%	10%	10%	11%	13%	12%	12%	14%	11%	13%	5%	8%	8%	8%	15%	10%	16%	13%	9%	6%	
Mean	0.74	0.73	0.75	0.72	0.73	0.86	0.94	0.78	0.49	0.72	0.77	0.72	0.74	0.89	0.84	0.68	0.65	0.85	0.78	0.75	0.76	0.70	0.61	0.79	0.87	0.78	0.99	
Standard deviation	0.94	0.94	0.94	0.99	0.94	0.93	0.97	0.90	0.87	1.00	0.90	0.90	0.95	0.91	0.90	0.92	0.91	0.94	0.85	0.90	0.91	1.02	0.95	0.99	0.86	0.96	0.95	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.07	0.11	0.07	0.07	0.07	0.07	0.09	0.07	0.08	0.06	0.08	0.05	0.04	0.07	

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Absolutes/col percents

Table 15

Q4. To what extent do you agree or disagree with the following statements?

Workers face more uncertainty and anxiety about their jobs and income than they used to a generation ago

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Agree	1585	747	838	173	259	254	284	237	377	451	450	305	378	146	65	181	132	147	119	84	160	206	218	127	275	627	153
	78%	76%	81%	77%	74%	78%	79%	79%	81%	82%	79%	74%	77%	83%	76%	78%	78%	82%	80%	83%	82%	75%	77%	71%	77%	77%	86%
Strongly agree	(+2) 742	340	402	77	125	133	151	113	143	213	208	132	189	69	39	81	60	63	53	37	68	104	105	64	137	291	80
	37%	34%	39%	34%	36%	41%	42%	38%	31%	39%	37%	32%	39%	39%	45%	35%	35%	35%	36%	37%	35%	38%	37%	36%	39%	36%	45%
Agree	(+1) 843	406	437	96	135	120	133	125	234	239	243	173	189	78	26	101	72	84	66	47	93	102	113	63	138	335	72
	42%	41%	42%	43%	38%	37%	37%	42%	50%	43%	43%	42%	38%	44%	31%	43%	42%	47%	45%	47%	48%	37%	40%	35%	39%	41%	41%
Neither agree nor disagree	(0) 226	136	90	20	42	40	35	39	49	50	59	52	64	15	13	29	17	20	21	9	20	32	31	19	35	102	13
	11%	14%	9%	9%	12%	12%	10%	13%	11%	9%	10%	13%	13%	8%	15%	13%	10%	11%	14%	9%	10%	12%	11%	10%	10%	13%	8%
Disagree	(-1) 105	59	46	7	14	18	22	12	32	28	29	29	20	4	4	10	11	8	4	4	7	12	21	19	24	41	3
	5%	6%	4%	3%	4%	6%	6%	4%	7%	5%	5%	7%	4%	2%	5%	4%	7%	5%	3%	4%	4%	4%	7%	11%	7%	5%	2%
Strongly disagree	(-2) 16	10	6	2	11	1	1	-	1	4	6	3	3	1	-	3	1	-	-	1	1	2	3	5	1	10	2
	1%	1%	1%	1%	3%	*	*	-	*	1%	1%	1%	1%	*	-	1%	1%	-	-	1%	*	1%	1%	3%	*	1%	1%
NET: Disagree	122	69	52	8	25	20	23	12	34	32	35	32	23	5	4	12	12	8	4	5	8	14	24	24	25	51	6
	6%	7%	5%	4%	7%	6%	6%	4%	7%	6%	6%	8%	5%	3%	5%	5%	7%	5%	3%	5%	4%	5%	9%	13%	7%	6%	3%
Don't know/ prefer not to say	90	34	55	23	23	10	15	11	7	19	23	21	27	10	4	10	9	4	4	3	6	21	10	10	21	31	6
	4%	3%	5%	10%	7%	3%	4%	4%	2%	3%	4%	5%	5%	5%	4%	4%	5%	2%	3%	3%	3%	8%	3%	6%	6%	4%	4%
Mean	1.13	1.06	1.21	1.19	1.06	1.17	1.20	1.17	1.05	1.18	1.13	1.03	1.17	1.25	1.22	1.11	1.11	1.15	1.16	1.19	1.16	1.16	1.08	0.96	1.15	1.10	1.31
Standard deviation	0.88	0.92	0.84	0.81	1.00	0.90	0.89	0.81	0.85	0.86	0.89	0.92	0.86	0.77	0.89	0.87	0.90	0.81	0.78	0.82	0.79	0.89	0.96	1.09	0.90	0.91	0.81
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.10	0.06	0.07	0.06	0.06	0.08	0.06	0.06	0.06	0.08	0.05	0.03	0.06

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Absolutes/col percents

Table 16
Q4. To what extent do you agree or disagree with the following statements?
People like me get little or no help from the government
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1244	593	651	115	228	215	246	200	239	332	353	270	289	104	59	142	111	123	90	66	125	148	172	105	256	539	119	
	62%	60%	63%	51%	65%	67%	69%	67%	51%	60%	62%	66%	59%	59%	69%	61%	65%	68%	61%	65%	64%	54%	61%	58%	72%	66%	67%	
Strongly agree	(+2)	536	258	278	41	111	108	130	76	70	146	152	133	105	53	21	56	44	59	35	28	53	68	78	43	118	255	48
	27%	26%	27%	18%	32%	33%	36%	26%	15%	26%	27%	32%	21%	30%	25%	24%	26%	33%	24%	27%	27%	25%	27%	24%	33%	32%	27%	
Agree	(+1)	708	335	373	75	117	107	116	124	169	187	202	136	184	51	38	87	67	64	55	38	71	80	94	62	138	284	71
	35%	34%	36%	33%	34%	33%	32%	41%	36%	34%	35%	33%	37%	29%	44%	37%	39%	36%	37%	38%	37%	29%	33%	35%	39%	35%	40%	
Neither agree nor disagree	(0)	442	234	208	55	71	67	60	56	134	130	135	75	101	44	14	52	34	37	40	19	38	71	54	40	63	159	32
	22%	24%	20%	24%	20%	21%	17%	19%	29%	24%	24%	18%	21%	25%	17%	22%	20%	20%	27%	18%	20%	26%	19%	22%	18%	20%	18%	
Disagree	(-1)	197	91	106	23	23	26	30	21	73	57	45	38	58	12	8	25	15	12	6	11	21	23	40	23	19	53	18
	10%	9%	10%	10%	7%	8%	8%	7%	16%	10%	8%	9%	12%	7%	9%	11%	9%	7%	4%	11%	11%	8%	14%	13%	5%	7%	10%	
Strongly disagree	(-2)	45	35	10	4	9	7	7	7	10	10	16	4	14	5	1	5	3	2	2	1	5	6	8	6	3	19	5
	2%	4%	1%	2%	3%	2%	2%	2%	2%	2%	3%	1%	3%	3%	1%	2%	2%	1%	2%	1%	3%	2%	3%	3%	1%	2%	3%	
NET: Disagree		242	126	116	27	33	33	37	28	84	67	61	42	72	18	8	31	18	15	9	13	25	28	49	29	23	72	23
	12%	13%	11%	12%	9%	10%	10%	9%	18%	12%	11%	10%	15%	10%	10%	13%	11%	8%	6%	12%	13%	10%	17%	16%	6%	9%	13%	
Don't know/ prefer not to say		94	33	61	27	18	8	15	15	11	22	18	25	29	10	4	8	7	6	8	4	6	26	9	6	14	40	4
	5%	3%	6%	12%	5%	2%	4%	5%	2%	4%	3%	6%	6%	6%	4%	3%	4%	3%	5%	4%	3%	9%	3%	4%	4%	5%	2%	
Mean		0.77	0.72	0.82	0.63	0.89	0.90	0.97	0.85	0.47	0.76	0.78	0.93	0.67	0.81	0.87	0.72	0.82	0.95	0.82	0.82	0.78	0.74	0.70	0.65	1.02	0.91	0.80
Standard deviation		1.04	1.07	1.00	1.01	1.04	1.04	1.05	0.98	1.01	1.03	1.03	1.01	1.06	1.07	0.94	1.03	1.00	0.97	0.93	1.02	1.06	1.03	1.12	1.09	0.92	1.02	1.04
Standard error		0.02	0.04	0.03	0.07	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.08	0.11	0.07	0.08	0.07	0.07	0.10	0.08	0.07	0.07	0.08	0.05	0.04	0.08

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Absolutes/col percents

Table 17
Q4. To what extent do you agree or disagree with the following statements?
Family finances are more insecure than they used to be
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Agree	1351	614	737	137	244	249	251	180	290	371	374	263	344	116	62	156	112	124	95	70	133	186	184	113	258	540	128
	67%	62%	71%	61%	70%	77%	70%	60%	62%	67%	66%	64%	70%	66%	72%	67%	66%	69%	65%	69%	68%	68%	65%	63%	73%	67%	72%
Strongly agree (+2)	496	216	280	54	100	97	119	60	67	127	127	101	141	52	20	47	44	38	28	26	52	74	63	52	107	205	67
	25%	22%	27%	24%	29%	30%	33%	20%	14%	23%	22%	25%	29%	30%	24%	20%	26%	21%	19%	26%	27%	27%	22%	29%	30%	25%	38%
Agree (+1)	855	398	457	83	144	152	132	121	223	243	247	162	203	64	41	109	68	87	67	44	80	113	121	62	152	335	61
	42%	40%	44%	37%	41%	47%	37%	40%	48%	44%	43%	39%	41%	36%	49%	47%	40%	48%	46%	43%	41%	41%	43%	34%	43%	41%	35%
Neither agree nor disagree (0)	363	218	144	30	43	39	67	71	113	99	94	89	80	34	9	43	29	32	31	14	38	45	54	34	49	146	24
	18%	22%	14%	13%	12%	12%	19%	24%	24%	18%	17%	22%	16%	19%	11%	19%	17%	18%	21%	14%	20%	16%	19%	19%	14%	18%	14%
Disagree (-1)	133	72	61	18	16	14	19	26	41	48	37	24	24	12	7	9	9	12	7	10	13	21	22	11	19	51	11
	7%	7%	6%	8%	5%	4%	5%	9%	9%	9%	7%	6%	5%	7%	8%	4%	6%	7%	4%	10%	7%	8%	8%	6%	5%	6%	6%
Strongly disagree (-2)	33	21	12	4	13	2	4	2	8	6	17	5	5	1	1	6	3	1	1	3	6	-	5	6	3	17	4
	2%	2%	1%	2%	4%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	3%	2%	*	1%	3%	3%	-	2%	3%	1%	2%	2%
NET: Disagree	166	93	73	22	29	16	23	28	49	54	54	28	30	14	8	15	13	13	8	13	19	21	27	17	23	68	15
	8%	9%	7%	10%	8%	5%	6%	9%	10%	10%	9%	7%	6%	8%	10%	6%	8%	7%	5%	13%	10%	8%	10%	9%	6%	8%	8%
Don't know/ prefer not to say	142	61	81	36	34	20	17	19	16	29	46	30	37	13	6	18	16	11	14	4	4	21	18	16	26	57	10
	7%	6%	8%	16%	10%	6%	5%	6%	3%	5%	8%	7%	8%	7%	8%	8%	10%	6%	9%	4%	2%	8%	6%	9%	7%	7%	6%
Mean	0.88	0.77	0.98	0.87	0.96	1.08	1.01	0.75	0.66	0.84	0.83	0.87	0.99	0.94	0.92	0.85	0.91	0.88	0.86	0.83	0.85	0.95	0.81	0.87	1.03	0.87	1.05
Standard deviation	0.94	0.97	0.90	1.01	1.01	0.82	0.93	0.92	0.90	0.94	0.98	0.92	0.90	0.95	0.93	0.91	0.96	0.85	0.83	1.03	1.00	0.89	0.95	1.05	0.89	0.96	1.01
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.06	0.08	0.06	0.07	0.10	0.08	0.06	0.06	0.08	0.05	0.04	0.08

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Absolutes/col percents

Table 18
Q4. To what extent do you agree or disagree with the following statements?
Family finances will become more insecure in the future
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1108	526	581	121	195	205	206	150	231	299	303	223	282	101	54	128	90	94	77	60	117	135	156	96	205	460	106	
	55%	53%	56%	54%	56%	63%	58%	50%	49%	54%	53%	54%	57%	57%	64%	55%	53%	52%	52%	59%	60%	49%	55%	53%	58%	57%	60%	
Strongly agree	(+2)	344	153	191	43	76	66	79	38	41	85	90	68	101	42	11	29	28	27	26	25	32	42	49	34	71	149	45
	17%	15%	18%	19%	22%	20%	22%	13%	9%	15%	16%	21%	24%	13%	12%	17%	15%	17%	24%	16%	15%	17%	19%	19%	20%	18%	25%	
Agree	(+1)	764	374	390	78	119	139	127	112	189	214	156	181	59	44	99	62	66	51	36	85	93	108	63	134	312	61	
	38%	38%	38%	35%	34%	43%	35%	37%	40%	39%	38%	38%	37%	33%	51%	43%	36%	37%	35%	35%	44%	34%	38%	35%	38%	38%	34%	
Neither agree nor disagree	(0)	545	272	273	38	85	70	92	101	158	148	155	113	129	50	15	56	49	50	42	22	49	90	78	44	94	206	42
	27%	28%	26%	17%	24%	22%	26%	34%	34%	27%	27%	28%	26%	29%	17%	24%	29%	28%	29%	21%	25%	33%	27%	25%	26%	25%	24%	
Disagree	(-1)	113	72	42	18	17	14	20	12	33	38	33	25	17	3	4	17	6	12	8	4	13	13	17	16	17	51	10
	6%	7%	4%	8%	5%	4%	6%	4%	7%	7%	6%	6%	3%	2%	5%	7%	4%	7%	5%	4%	7%	5%	6%	9%	5%	6%	5%	
Strongly disagree	(-2)	22	16	6	2	10	2	2	3	3	5	9	2	6	1	1	3	1	2	2	1	1	5	3	2	13	5	
	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	*	2%	*	1%	2%	*	*	2%	2%	1%	2%	3%	
NET: Disagree		135	88	47	20	27	16	22	14	35	43	42	27	5	5	18	9	13	10	7	14	14	21	19	19	64	15	
	7%	9%	5%	9%	8%	5%	6%	5%	8%	8%	7%	7%	5%	3%	6%	8%	5%	7%	7%	7%	7%	5%	8%	11%	5%	8%	8%	
Don't know/ prefer not to say		234	100	134	45	43	32	37	34	43	63	67	46	58	19	10	31	21	24	19	12	15	34	28	20	38	80	14
	12%	10%	13%	20%	12%	10%	10%	11%	9%	11%	12%	11%	12%	11%	12%	13%	13%	13%	13%	12%	8%	12%	10%	11%	11%	10%	8%	
Mean		0.72	0.65	0.80	0.79	0.76	0.87	0.81	0.64	0.55	0.69	0.68	0.72	0.82	0.87	0.79	0.68	0.72	0.69	0.71	0.85	0.75	0.67	0.70	0.68	0.80	0.73	0.80
Standard deviation		0.89	0.92	0.85	0.96	0.99	0.84	0.90	0.82	0.80	0.88	0.91	0.86	0.88	0.88	0.82	0.84	0.89	0.87	0.90	0.98	0.85	0.84	0.92	0.98	0.87	0.92	1.02
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.07	0.07	0.08	0.10	0.07	0.06	0.06	0.08	0.05	0.03	0.08

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Absolutes/col percents

Table 19
Q4. To what extent do you agree or disagree with the following statements?
My own family finances will become more insecure in the future
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector			Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Pri-vate
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Agree	724	332	392	68	139	140	141	110	125	175	213	137	198	63	33	71	54	76	46	41	81	96	101	63	147	302	85
	36%	34%	38%	30%	40%	43%	40%	37%	27%	32%	37%	33%	40%	36%	39%	30%	32%	42%	31%	41%	41%	35%	36%	35%	41%	37%	48%
Strongly agree (+2)	224	98	126	25	45	45	55	28	25	54	57	39	74	22	6	14	15	25	17	11	28	37	27	21	48	93	34
	11%	10%	12%	11%	13%	14%	15%	9%	5%	10%	10%	10%	15%	13%	7%	6%	9%	14%	12%	11%	14%	14%	9%	12%	14%	11%	19%
Agree (+1)	500	234	266	43	94	95	86	83	100	121	156	98	125	41	27	57	39	51	28	30	53	58	74	42	99	209	51
	25%	24%	26%	19%	27%	29%	24%	28%	21%	22%	27%	24%	25%	23%	32%	25%	23%	28%	19%	30%	27%	21%	26%	23%	28%	26%	29%
Neither agree nor disagree (0)	574	275	299	51	97	84	105	91	146	147	161	119	146	57	16	64	47	47	44	27	52	84	88	48	96	231	41
	28%	28%	29%	23%	28%	26%	29%	30%	31%	27%	28%	29%	30%	32%	19%	28%	28%	26%	30%	27%	27%	31%	31%	26%	27%	28%	23%
Disagree (-1)	340	188	152	42	46	39	47	58	108	121	81	82	56	19	18	50	35	29	35	16	31	31	44	31	52	130	25
	17%	19%	15%	19%	13%	12%	13%	19%	23%	22%	14%	20%	11%	11%	21%	22%	21%	16%	24%	15%	16%	11%	16%	17%	15%	16%	14%
Strongly disagree (-2)	105	70	35	9	18	14	13	9	41	34	38	17	15	6	2	10	9	7	5	5	9	16	21	14	8	44	9
	5%	7%	3%	4%	5%	4%	4%	3%	9%	6%	7%	4%	3%	3%	3%	4%	6%	4%	4%	5%	5%	6%	7%	8%	2%	5%	5%
NET: Disagree	445	258	187	51	64	53	61	67	149	155	119	100	71	25	20	60	45	36	40	20	41	48	65	45	60	175	34
	22%	26%	18%	23%	18%	16%	17%	22%	32%	28%	21%	24%	14%	14%	24%	26%	26%	20%	27%	20%	21%	17%	23%	25%	17%	22%	19%
Don't know/ prefer not to say	279	122	157	55	49	46	51	31	47	74	74	54	77	31	16	37	24	22	17	13	21	46	30	24	53	103	17
	14%	12%	15%	24%	14%	14%	14%	10%	10%	13%	13%	13%	16%	18%	18%	16%	14%	12%	12%	12%	11%	17%	10%	13%	15%	13%	10%
Mean	0.23	0.12	0.34	0.19	0.34	0.43	0.40	0.23	-0.10	0.08	0.23	0.17	0.45	0.38	0.24	0.07	0.10	0.37	0.13	0.31	0.33	0.30	0.16	0.16	0.42	0.25	0.47
Standard deviation	1.09	1.12	1.05	1.13	1.10	1.07	1.08	1.01	1.06	1.12	1.10	1.06	1.04	1.03	1.04	1.02	1.09	1.09	1.08	1.07	1.11	1.12	1.09	1.17	1.03	1.09	1.15
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.07	0.09	0.09	0.09	0.11	0.09	0.08	0.07	0.09	0.06	0.04	0.09

Economic Security Survey

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Absolutes/col percents

Table 20

Q4. To what extent do you agree or disagree with the following statements?
The government should provide more support to people to help them become financially secure

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Agree	1181	540	641	143	242	213	221	158	205	301	333	236	311	106	59	139	92	99	81	55	103	178	159	108	241	468	130	
	58%	55%	62%	64%	69%	66%	62%	53%	44%	55%	59%	57%	63%	60%	70%	60%	54%	55%	55%	55%	53%	65%	56%	60%	68%	58%	73%	
Strongly agree	(+2)	395	184	211	53	88	88	88	44	35	90	112	74	118	44	15	40	33	33	26	21	36	60	49	36	87	150	54
	20%	19%	20%	23%	25%	27%	25%	15%	7%	16%	20%	18%	24%	25%	18%	17%	19%	18%	18%	21%	19%	22%	17%	20%	24%	19%	30%	
Agree	(+1)	786	356	430	90	154	125	134	113	170	211	220	162	193	62	44	99	60	66	55	34	67	118	109	73	153	318	76
	39%	36%	42%	40%	44%	39%	37%	38%	36%	38%	39%	39%	39%	35%	52%	42%	35%	37%	37%	34%	35%	43%	39%	40%	43%	39%	43%	
Neither agree nor disagree	(0)	512	284	229	42	64	75	86	81	164	156	132	108	116	50	16	56	46	51	43	29	56	73	37	69	207	31	
	25%	29%	22%	19%	18%	23%	24%	27%	35%	28%	23%	26%	24%	29%	19%	24%	27%	28%	29%	28%	29%	21%	26%	20%	20%	26%	17%	
Disagree	(-1)	178	96	83	14	11	20	21	39	72	56	57	39	26	11	5	19	13	17	14	7	23	18	33	19	18	77	9
	9%	10%	8%	6%	3%	6%	6%	13%	15%	10%	10%	10%	5%	6%	6%	8%	7%	9%	10%	6%	12%	6%	12%	11%	5%	10%	5%	
Strongly disagree	(-2)	43	28	15	3	12	5	7	6	9	20	11	6	6	2	-	5	9	6	2	3	4	1	8	3	6	22	4
	2%	3%	1%	2%	3%	1%	2%	2%	2%	4%	2%	1%	1%	1%	-	2%	5%	3%	1%	3%	2%	1%	3%	2%	2%	3%	2%	
NET: Disagree		221	124	98	18	23	25	28	46	82	76	67	45	32	13	5	24	21	23	16	10	27	19	41	22	24	99	13
	11%	13%	9%	8%	7%	8%	8%	15%	17%	14%	12%	11%	7%	7%	6%	10%	13%	13%	11%	10%	14%	7%	14%	12%	7%	12%	7%	
Don't know/ prefer not to say		107	39	68	21	21	11	23	14	18	18	36	21	32	7	5	13	11	7	7	7	7	20	11	13	21	36	4
	5%	4%	7%	9%	6%	3%	6%	5%	4%	3%	6%	5%	6%	4%	6%	6%	6%	4%	4%	5%	7%	4%	7%	4%	6%	4%	2%	
Mean	0.69	0.60	0.76	0.86	0.90	0.87	0.82	0.53	0.33	0.55	0.69	0.67	0.85	0.80	0.86	0.69	0.60	0.60	0.63	0.68	0.58	0.86	0.59	0.71	0.89	0.64	0.96	
Standard deviation	0.97	1.00	0.94	0.94	0.96	0.95	0.96	0.99	0.91	1.01	0.99	0.95	0.91	0.93	0.79	0.95	1.07	1.01	0.95	1.01	1.00	0.88	1.01	0.99	0.92	0.99	0.95	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.09	0.07	0.08	0.08	0.08	0.10	0.08	0.06	0.06	0.08	0.05	0.04	0.07	

Economic Security Survey

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Absolutes/col percents

Table 21

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Summary

Base: All respondents

		Issues									
		Brexit	Poverty and inequality in society	My family's finances	The UK economy	The environment/ climate change	Health and social care	Housing/ communities/ local government	Education/ culture	Home affairs (e.g. crime, immigration)	Foreign affairs
Unweighted base		2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
Weighted base		2022	2022	2022	2022	2022	2022	2022	2022	2022	2022
NET: Likely		1560 77%	1150 57%	1120 55%	1460 72%	1062 53%	1473 73%	1049 52%	1017 50%	1373 68%	819 40%
Very likely	(+2)	1024 51%	492 24%	482 24%	610 30%	460 23%	747 37%	354 18%	352 17%	519 26%	213 11%
Quite likely	(+1)	536 27%	658 33%	638 32%	850 42%	602 30%	725 36%	694 34%	665 33%	854 42%	605 30%
Neither likely nor unlikely	(0)	233 12%	483 24%	502 25%	313 15%	487 24%	303 15%	584 29%	546 27%	382 19%	668 33%
Quite unlikely	(-1)	46 2%	144 7%	130 6%	57 3%	158 8%	57 3%	139 7%	186 9%	63 3%	238 12%
Very unlikely	(-2)	64 3%	109 5%	114 6%	61 3%	181 9%	68 3%	108 5%	135 7%	69 3%	141 7%
NET: Unlikely		109 5%	253 13%	245 12%	118 6%	338 17%	125 6%	247 12%	322 16%	132 7%	379 19%
Don't know/ prefer not to say		120 6%	135 7%	156 8%	132 7%	135 7%	122 6%	142 7%	137 7%	136 7%	156 8%
Mean		1.27	0.68	0.67	1.00	0.53	1.07	0.56	0.48	0.90	0.27
Standard deviation		0.99	1.11	1.12	0.95	1.22	0.99	1.06	1.12	0.96	1.07
Standard error		0.02	0.03	0.03	0.02	0.03	0.02	0.02	0.03	0.02	0.02

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 22

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Brexit

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East		South West	Public	Private		
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1560	784	776	172	236	252	261	239	400	450	452	313	344	125	68	172	126	148	105	75	149	216	227	148	259	619	148	
	77%	79%	75%	76%	68%	78%	73%	80%	85%	82%	80%	76%	70%	71%	80%	74%	74%	82%	71%	74%	77%	79%	80%	83%	73%	76%	83%	
Very likely	(+2)	1024	538	486	106	135	167	168	163	284	298	300	210	216	75	44	107	90	96	66	51	94	137	149	114	152	404	95
		51%	54%	47%	47%	39%	52%	47%	55%	61%	54%	53%	51%	44%	43%	52%	46%	53%	53%	45%	51%	48%	50%	53%	63%	43%	50%	53%
Quite likely	(+1)	536	246	290	66	102	85	92	76	115	152	153	103	128	50	24	64	36	52	40	24	55	79	77	35	107	215	53
		27%	25%	28%	29%	29%	26%	26%	25%	25%	28%	27%	25%	26%	29%	29%	28%	21%	29%	27%	23%	28%	29%	27%	19%	30%	27%	30%
Neither likely nor unlikely	(0)	233	101	132	24	46	38	46	36	42	50	66	38	79	32	9	30	19	20	23	13	21	21	33	12	56	89	20
		12%	10%	13%	11%	13%	12%	13%	12%	9%	9%	12%	9%	16%	18%	10%	13%	11%	11%	15%	13%	11%	8%	12%	7%	16%	11%	12%
Quite unlikely	(-1)	46	22	24	5	10	6	12	4	9	15	5	11	15	3	2	6	5	3	1	5	4	8	6	3	6	21	1
		2%	2%	2%	2%	3%	2%	3%	1%	2%	3%	1%	3%	3%	2%	3%	2%	3%	2%	*	5%	2%	3%	2%	1%	2%	3%	1%
Very unlikely	(-2)	64	39	25	5	18	10	13	9	9	21	17	13	13	4	2	8	9	2	7	2	6	14	3	5	8	35	5
		3%	4%	2%	2%	5%	3%	4%	3%	2%	4%	3%	3%	3%	2%	2%	4%	5%	1%	5%	2%	3%	5%	1%	3%	2%	4%	3%
NET: Unlikely		109	61	48	10	28	15	25	13	18	36	22	24	28	8	4	14	14	5	8	7	10	22	10	8	14	56	6
		5%	6%	5%	4%	8%	5%	7%	4%	4%	6%	4%	6%	6%	4%	5%	6%	8%	3%	5%	7%	5%	8%	3%	4%	4%	7%	4%
Don't know/ prefer not to say		120	40	80	19	39	17	26	11	8	15	28	35	41	11	4	17	11	7	12	5	14	14	14	11	27	47	4
		6%	4%	8%	8%	11%	5%	7%	4%	2%	3%	5%	9%	8%	7%	5%	7%	6%	4%	8%	5%	7%	5%	5%	6%	7%	6%	2%
Mean		1.27	1.29	1.24	1.27	1.05	1.29	1.18	1.32	1.43	1.29	1.32	1.29	1.15	1.14	1.31	1.19	1.21	1.37	1.15	1.22	1.26	1.23	1.35	1.48	1.18	1.22	1.32
Standard deviation		0.99	1.03	0.96	0.94	1.11	0.97	1.06	0.96	0.88	1.02	0.94	1.01	1.01	0.97	0.95	1.03	1.13	0.85	1.07	1.03	0.98	1.08	0.88	0.93	0.95	1.06	0.92
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.06	0.06	0.04	0.04	0.04	0.05	0.05	0.07	0.11	0.07	0.09	0.06	0.09	0.10	0.07	0.08	0.05	0.07	0.05	0.04	0.07

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 23

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Poverty and inequality in society

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East		South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Likely	1150	534	616	133	209	202	203	156	247	332	316	219	283	101	57	127	92	103	79	58	106	174	160	93	215	457	137
	57%	54%	60%	59%	60%	62%	57%	52%	53%	60%	56%	53%	58%	57%	68%	54%	54%	57%	54%	58%	54%	64%	56%	52%	60%	56%	77%
Very likely	(+2) 492	222	270	50	87	93	104	60	98	140	120	94	137	56	19	56	37	43	31	31	41	81	58	39	92	192	65
	24%	23%	26%	22%	25%	29%	29%	20%	21%	25%	21%	23%	28%	32%	22%	24%	22%	24%	21%	30%	21%	30%	21%	22%	26%	24%	37%
Quite likely	(+1) 658	312	347	83	122	109	98	96	149	192	196	125	145	45	38	71	55	60	48	27	65	94	102	54	123	265	72
	33%	32%	33%	37%	35%	34%	27%	32%	32%	35%	34%	30%	30%	26%	45%	31%	32%	33%	32%	27%	33%	34%	36%	30%	35%	33%	40%
Neither likely nor unlikely	(0) 483	260	223	43	52	75	79	91	142	114	147	102	120	48	14	59	43	40	41	25	56	43	69	46	77	187	22
	24%	26%	22%	19%	15%	23%	22%	30%	30%	21%	26%	25%	24%	27%	16%	25%	26%	22%	28%	25%	29%	16%	24%	25%	22%	23%	12%
Quite unlikely	(-1) 144	83	61	9	32	10	27	25	41	51	34	31	28	8	6	19	13	15	10	7	14	19	21	13	17	69	8
	7%	8%	6%	4%	9%	3%	7%	8%	9%	9%	6%	7%	6%	5%	7%	8%	7%	8%	7%	7%	7%	7%	7%	7%	5%	9%	5%
Very unlikely	(-2) 109	66	43	15	15	12	19	16	31	36	37	21	15	7	4	12	10	10	4	3	4	22	19	14	18	44	6
	5%	7%	4%	7%	4%	4%	5%	6%	7%	6%	7%	5%	3%	4%	5%	5%	6%	5%	3%	3%	2%	8%	7%	8%	5%	5%	4%
NET: Unlikely	253	149	104	24	47	22	46	41	73	87	72	52	43	16	10	31	23	25	14	11	17	41	39	27	35	113	15
	13%	15%	10%	11%	13%	7%	13%	14%	16%	16%	13%	13%	9%	9%	11%	13%	13%	14%	10%	10%	9%	15%	14%	15%	10%	14%	8%
Don't know/ prefer not to say	135	44	92	24	41	24	30	11	5	19	33	37	46	12	4	16	12	12	13	7	16	15	15	14	29	54	4
	7%	4%	9%	11%	12%	8%	8%	4%	1%	3%	6%	9%	9%	7%	5%	7%	7%	7%	9%	7%	8%	5%	5%	8%	8%	7%	2%
Mean	0.68	0.57	0.78	0.72	0.76	0.87	0.74	0.55	0.52	0.66	0.61	0.64	0.81	0.81	0.78	0.64	0.60	0.67	0.69	0.80	0.70	0.74	0.60	0.55	0.78	0.65	1.04
Standard deviation	1.11	1.15	1.07	1.11	1.12	1.02	1.16	1.09	1.12	1.16	1.11	1.12	1.05	1.10	1.04	1.12	1.12	1.13	1.02	1.10	0.97	1.22	1.12	1.18	1.08	1.13	1.02
Standard error	0.03	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.08	0.09	0.09	0.08	0.11	0.07	0.09	0.07	0.09	0.06	0.04	0.08

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Absolutes/col percents

Table 24

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

My family's finances

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Likely	1120	538	581	122	206	223	199	163	205	317	296	241	267	97	51	141	103	100	72	48	112	154	151	91	230	468	114
	55%	55%	56%	55%	59%	69%	56%	54%	44%	57%	52%	59%	54%	55%	60%	61%	60%	56%	49%	48%	58%	56%	53%	50%	65%	58%	64%
Very likely	(+2) 482	212	269	56	88	116	91	56	75	128	124	107	123	47	20	57	52	45	33	22	51	58	60	35	113	199	54
	24%	21%	26%	25%	25%	36%	25%	19%	16%	23%	22%	26%	25%	27%	23%	25%	31%	25%	23%	21%	26%	21%	21%	20%	32%	24%	30%
Quite likely	(+1) 638	326	312	66	118	108	109	107	131	189	172	134	143	50	32	84	50	55	39	26	61	96	91	55	117	270	60
	32%	33%	30%	30%	34%	33%	30%	36%	28%	34%	30%	33%	29%	29%	37%	36%	30%	31%	26%	26%	31%	35%	32%	31%	33%	33%	34%
Neither likely nor unlikely	(0) 502	258	244	45	60	56	85	80	176	137	152	81	133	48	15	55	36	48	42	31	44	52	87	44	59	181	39
	25%	26%	24%	20%	17%	17%	24%	27%	38%	25%	27%	20%	27%	27%	18%	24%	21%	27%	28%	30%	23%	19%	31%	25%	17%	22%	22%
Quite unlikely	(-1) 130	74	57	17	19	9	18	23	44	44	39	27	21	7	9	11	8	12	14	4	12	19	17	17	13	53	9
	6%	7%	5%	8%	5%	3%	5%	8%	9%	8%	7%	7%	4%	4%	11%	5%	4%	7%	10%	4%	6%	7%	6%	9%	4%	6%	5%
Very unlikely	(-2) 114	65	49	13	21	9	21	17	33	33	43	19	19	5	3	9	11	8	7	13	11	21	12	15	13	50	12
	6%	7%	5%	6%	6%	3%	6%	6%	7%	6%	8%	5%	4%	3%	4%	4%	6%	4%	5%	13%	5%	8%	4%	8%	4%	6%	7%
NET: Unlikely	245	139	105	31	40	18	39	40	77	77	82	46	40	12	12	20	18	20	21	17	22	40	29	32	26	103	21
	12%	14%	10%	14%	11%	6%	11%	13%	17%	14%	14%	11%	8%	7%	15%	9%	11%	11%	14%	17%	12%	15%	10%	18%	7%	13%	12%
Don't know/ prefer not to say	156	51	104	27	44	26	34	16	9	22	39	43	52	19	6	16	13	12	13	5	15	26	16	13	40	59	4
	8%	5%	10%	12%	13%	8%	9%	5%	2%	4%	7%	10%	11%	11%	7%	7%	8%	7%	9%	5%	8%	10%	6%	7%	11%	7%	2%
Mean	0.67	0.58	0.75	0.68	0.76	1.05	0.71	0.57	0.37	0.63	0.56	0.77	0.75	0.80	0.70	0.78	0.80	0.70	0.58	0.42	0.73	0.61	0.64	0.48	0.96	0.68	0.78
Standard deviation	1.12	1.13	1.10	1.17	1.14	0.98	1.13	1.08	1.09	1.12	1.16	1.10	1.05	1.03	1.10	1.03	1.16	1.08	1.12	1.26	1.13	1.18	1.04	1.19	1.05	1.13	1.14
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.07	0.09	0.08	0.09	0.12	0.09	0.09	0.06	0.09	0.06	0.04	0.09

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 25

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

The UK economy

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		Public	Private		
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1460	719	741	155	241	243	248	210	363	439	412	290	318	119	69	166	118	133	105	73	143	198	203	133	251	588	144	
	72%	73%	72%	69%	69%	75%	69%	70%	78%	80%	72%	71%	65%	67%	81%	72%	70%	74%	71%	72%	74%	73%	72%	74%	70%	73%	81%	
Very likely	(+2)	610	322	288	62	89	113	115	74	155	203	159	129	119	53	25	67	45	56	39	28	48	91	93	65	114	247	83
		30%	33%	28%	28%	26%	35%	32%	25%	33%	37%	28%	31%	24%	30%	29%	29%	26%	31%	27%	27%	25%	33%	33%	36%	32%	30%	46%
Quite likely	(+1)	850	397	453	93	152	129	133	136	207	236	253	161	200	66	44	99	74	76	66	45	95	107	110	68	137	341	61
		42%	40%	44%	42%	43%	40%	37%	45%	44%	43%	45%	39%	41%	37%	52%	43%	43%	42%	44%	45%	49%	39%	39%	38%	39%	42%	34%
Neither likely nor unlikely	(0)	313	153	160	27	42	45	59	62	77	67	90	52	104	40	10	33	24	23	25	19	29	38	55	17	62	108	21
		15%	15%	15%	12%	12%	14%	17%	21%	17%	12%	16%	13%	21%	23%	12%	14%	14%	13%	17%	19%	15%	14%	19%	10%	17%	13%	12%
Quite unlikely	(-1)	57	39	18	8	11	7	10	7	14	14	14	15	2	-	8	7	9	4	3	3	7	7	7	3	32	4	
		3%	4%	2%	4%	3%	2%	3%	2%	3%	2%	2%	3%	1%	-	4%	4%	5%	3%	3%	2%	3%	2%	4%	1%	4%	2%	
Very unlikely	(-2)	61	31	30	12	14	5	12	10	7	14	19	15	13	2	2	8	8	3	4	1	4	13	5	9	9	34	4
		3%	3%	3%	5%	4%	1%	3%	3%	2%	2%	3%	4%	3%	1%	3%	4%	5%	2%	3%	1%	2%	5%	2%	5%	2%	4%	2%
NET: Unlikely		118	70	48	20	26	11	22	17	21	27	33	29	29	4	2	17	15	12	8	3	8	20	12	16	12	66	9
		6%	7%	5%	9%	7%	4%	6%	6%	5%	5%	6%	7%	6%	2%	3%	7%	9%	7%	5%	3%	4%	7%	4%	9%	3%	8%	5%
Don't know/ prefer not to say		132	45	87	22	41	24	29	10	6	18	34	39	40	14	4	16	12	12	10	5	14	17	14	14	31	49	4
		7%	5%	8%	10%	12%	7%	8%	3%	1%	3%	6%	9%	8%	8%	5%	7%	7%	7%	7%	5%	7%	6%	5%	8%	9%	6%	2%
Mean	1.00	1.00	1.00	0.91	0.94	1.14	1.00	0.89	1.06	1.13	0.97	1.01	0.88	1.02	1.10	0.96	0.89	1.03	0.96	1.01	0.99	1.00	1.04	1.04	1.06	0.97	1.23	
Standard deviation	0.95	0.98	0.91	1.06	0.99	0.86	0.99	0.94	0.88	0.91	0.94	1.00	0.94	0.87	0.83	0.99	1.04	0.93	0.92	0.82	0.85	1.04	0.90	1.07	0.90	1.02	0.94	
Standard error	0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.09	0.07	0.08	0.07	0.07	0.08	0.06	0.07	0.05	0.08	0.05	0.04	0.07	

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 26

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

The environment/ climate change

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1062	486	576	156	194	166	172	143	231	319	299	210	234	79	52	123	85	96	76	52	110	144	144	101	207	420	125	
	53%	49%	56%	70%	55%	51%	48%	49%	58%	53%	51%	48%	45%	61%	53%	50%	54%	51%	52%	57%	53%	51%	56%	58%	52%	70%		
Very likely	(+2)	460	207	253	76	85	67	67	52	114	154	139	77	90	36	13	45	41	45	35	25	48	64	56	52	86	170	67
		23%	21%	24%	34%	24%	21%	19%	18%	24%	28%	24%	19%	18%	20%	15%	19%	24%	25%	24%	25%	25%	24%	20%	29%	24%	21%	38%
Quite likely	(+1)	602	279	323	81	108	100	105	91	117	164	160	133	143	43	39	78	44	52	41	27	62	79	88	49	121	250	58
		30%	28%	31%	36%	31%	31%	29%	30%	25%	30%	28%	33%	29%	25%	46%	33%	26%	29%	27%	27%	32%	29%	31%	27%	34%	31%	33%
Neither likely nor unlikely	(0)	487	258	229	24	59	82	92	96	134	111	137	91	148	54	14	51	42	41	37	29	40	60	85	34	75	189	31
		24%	26%	22%	11%	17%	25%	26%	32%	29%	20%	24%	22%	30%	31%	17%	22%	24%	23%	25%	29%	21%	22%	30%	19%	21%	23%	17%
Quite unlikely	(-1)	158	90	68	5	27	25	26	19	55	51	48	30	28	14	7	19	12	14	13	8	14	19	21	17	17	70	7
		8%	9%	7%	2%	8%	8%	7%	6%	12%	9%	8%	7%	6%	8%	8%	8%	7%	8%	9%	8%	7%	7%	7%	10%	5%	9%	4%
Very unlikely	(-2)	181	107	73	18	32	25	36	29	41	50	49	39	42	16	8	25	19	18	12	6	15	29	20	13	22	82	10
		9%	11%	7%	8%	9%	8%	10%	10%	9%	9%	9%	10%	9%	9%	10%	11%	10%	10%	8%	6%	8%	10%	7%	7%	6%	10%	6%
NET: Unlikely		338	197	141	23	59	50	61	48	96	102	97	69	70	30	15	45	31	33	24	14	29	47	40	31	39	152	17
		17%	20%	14%	10%	17%	16%	17%	16%	21%	18%	17%	17%	14%	17%	18%	19%	18%	18%	16%	14%	15%	17%	14%	17%	11%	19%	10%
Don't know/ prefer not to say		135	45	89	21	38	25	32	12	6	20	36	39	40	12	4	14	12	10	11	6	15	22	14	14	35	50	5
		7%	5%	9%	10%	11%	8%	9%	4%	1%	4%	6%	10%	8%	7%	5%	6%	7%	6%	7%	6%	8%	8%	5%	8%	10%	6%	3%
Mean	0.53	0.41	0.65	0.94	0.60	0.53	0.43	0.41	0.45	0.60	0.55	0.48	0.47	0.43	0.51	0.45	0.49	0.53	0.55	0.60	0.63	0.53	0.52	0.66	0.72	0.47	0.95	
Standard deviation	1.22	1.25	1.17	1.18	1.26	1.17	1.21	1.16	1.23	1.26	1.22	1.21	1.16	1.20	1.17	1.24	1.29	1.26	1.21	1.15	1.20	1.26	1.12	1.25	1.12	1.24	1.12	
Standard error	0.03	0.04	0.04	0.09	0.08	0.07	0.07	0.07	0.06	0.05	0.05	0.06	0.06	0.09	0.13	0.09	0.10	0.10	0.10	0.11	0.09	0.09	0.07	0.10	0.06	0.05	0.09	

Economic Security Survey

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Absolutes/col percents

Table 27

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Health and social care

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Likely	1473	693	780	161	247	229	249	215	372	424	404	295	350	124	68	173	125	129	100	71	142	203	205	133	253	569	145
	73%	70%	75%	72%	71%	71%	70%	72%	80%	77%	71%	72%	71%	71%	80%	74%	73%	72%	68%	71%	73%	74%	72%	74%	71%	70%	82%
Very likely	(+2) 747	340	407	83	115	130	118	98	204	226	207	141	173	61	36	87	62	68	50	40	67	99	98	78	140	268	82
	37%	34%	39%	37%	33%	40%	33%	33%	44%	41%	36%	34%	35%	35%	42%	37%	37%	38%	34%	40%	35%	36%	35%	44%	39%	33%	46%
Quite likely	(+1) 725	353	373	79	131	99	131	117	168	198	197	154	177	63	33	85	63	61	50	31	75	103	107	55	113	301	63
	36%	36%	36%	35%	38%	31%	37%	39%	36%	36%	35%	38%	36%	36%	38%	37%	37%	34%	34%	31%	39%	38%	38%	30%	32%	37%	36%
Neither likely nor unlikely	(0) 303	185	118	27	36	57	59	53	70	74	92	54	82	34	5	33	20	35	32	17	29	35	48	16	59	123	16
	15%	19%	11%	12%	10%	18%	17%	18%	15%	13%	16%	13%	17%	19%	5%	14%	12%	19%	21%	17%	15%	13%	17%	9%	17%	15%	9%
Quite unlikely	(-1) 57	28	29	6	12	8	8	9	13	24	13	11	9	3	6	3	5	3	3	5	1	11	11	6	8	30	10
	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%	2%	3%	2%	2%	7%	1%	3%	2%	2%	5%	*	4%	4%	4%	2%	4%	5%
Very unlikely	(-2) 68	40	28	11	21	5	14	11	8	12	30	13	12	2	2	9	10	6	3	2	7	10	6	11	5	43	3
	3%	4%	3%	5%	6%	1%	4%	4%	2%	2%	5%	3%	3%	1%	2%	4%	6%	3%	2%	2%	4%	3%	2%	6%	1%	5%	2%
NET: Unlikely	125	67	57	17	33	13	22	20	21	36	43	24	22	5	8	12	14	9	6	7	8	21	17	17	14	72	13
	6%	7%	6%	7%	9%	4%	6%	7%	4%	6%	8%	6%	4%	3%	10%	5%	8%	5%	4%	7%	4%	8%	6%	9%	4%	9%	7%
Don't know/ prefer not to say	122	41	81	19	34	25	27	12	5	18	29	37	38	12	4	14	11	7	10	5	15	15	14	13	30	47	3
	6%	4%	8%	8%	10%	8%	8%	4%	1%	3%	5%	9%	8%	7%	5%	6%	7%	4%	7%	5%	8%	5%	7%	8%	8%	6%	2%
Mean	1.07	0.98	1.15	1.05	0.98	1.14	1.01	0.98	1.18	1.13	1.00	1.07	1.08	1.09	1.15	1.09	1.03	1.06	1.03	1.07	1.08	1.05	1.04	1.10	1.15	0.95	1.21
Standard deviation	0.99	1.03	0.96	1.06	1.11	0.93	1.00	0.99	0.91	0.96	1.07	0.98	0.94	0.88	1.01	0.99	1.09	0.99	0.94	1.00	0.96	1.01	0.95	1.14	0.92	1.08	0.96
Standard error	0.02	0.03	0.03	0.08	0.07	0.05	0.05	0.06	0.04	0.04	0.05	0.05	0.05	0.07	0.11	0.07	0.08	0.07	0.08	0.10	0.07	0.07	0.06	0.09	0.05	0.04	0.07

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 28

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Housing/ communities/ local government

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East		South West	Public	Private		
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1049	463	586	133	192	195	172	131	225	284	288	210	267	90	46	117	81	96	73	41	104	168	136	97	221	401	120	
	52%	47%	57%	59%	55%	60%	48%	44%	48%	52%	51%	51%	54%	51%	54%	50%	47%	53%	49%	41%	54%	62%	48%	54%	62%	50%	67%	
Very likely	(+2)	354	148	206	43	74	71	54	40	73	109	86	61	98	34	13	50	23	30	20	12	33	75	48	17	79	141	46
		18%	15%	20%	19%	21%	22%	15%	13%	16%	20%	15%	15%	20%	20%	16%	22%	14%	17%	13%	11%	17%	27%	17%	9%	22%	17%	26%
Quite likely	(+1)	694	315	380	90	118	124	118	91	152	176	201	149	168	55	32	67	58	66	53	30	71	94	88	81	142	261	74
		34%	32%	37%	40%	34%	38%	33%	30%	32%	35%	36%	34%	31%	38%	29%	34%	37%	36%	29%	37%	34%	31%	45%	40%	32%	41%	
Neither likely nor unlikely	(0)	584	328	256	46	73	81	105	115	164	171	163	117	133	57	24	70	47	52	41	38	52	65	98	40	78	233	37
		29%	33%	25%	21%	21%	25%	29%	39%	35%	31%	29%	29%	27%	32%	28%	30%	28%	29%	28%	38%	27%	24%	35%	22%	22%	29%	21%
Quite unlikely	(-1)	139	76	63	10	23	14	26	23	43	50	42	19	28	10	6	16	15	13	15	11	14	8	18	15	14	66	10
		7%	8%	6%	5%	7%	4%	7%	8%	9%	9%	7%	5%	6%	6%	7%	9%	7%	10%	11%	7%	3%	6%	8%	4%	8%	8%	6%
Very unlikely	(-2)	108	72	35	9	18	8	24	19	29	28	38	23	19	5	6	14	12	10	6	5	9	14	14	13	11	54	5
		5%	7%	3%	4%	5%	3%	7%	6%	6%	5%	7%	6%	4%	3%	7%	6%	7%	5%	4%	5%	4%	5%	5%	7%	3%	7%	3%
NET: Unlikely		247	148	99	19	42	23	50	42	72	78	80	42	47	16	11	29	27	23	21	16	22	22	31	28	25	119	15
		12%	15%	10%	9%	12%	7%	14%	14%	15%	14%	14%	10%	10%	9%	13%	13%	16%	13%	14%	16%	11%	8%	11%	15%	7%	15%	9%
Don't know/ prefer not to say		142	47	95	26	43	25	30	11	8	19	37	42	45	14	4	16	14	10	13	5	15	17	18	15	32	57	6
		7%	5%	9%	11%	12%	8%	8%	4%	2%	3%	7%	10%	9%	8%	5%	7%	8%	5%	9%	5%	8%	6%	6%	8%	9%	7%	3%
Mean		0.56	0.42	0.70	0.74	0.67	0.79	0.47	0.38	0.43	0.54	0.48	0.56	0.67	0.63	0.52	0.57	0.41	0.55	0.49	0.32	0.60	0.81	0.52	0.45	0.82	0.49	0.85
Standard deviation		1.06	1.09	1.00	1.00	1.10	0.95	1.09	1.04	1.06	1.08	1.08	1.03	1.02	0.99	1.08	1.11	1.10	1.05	1.02	1.02	1.03	1.07	1.03	1.05	0.96	1.11	0.98
Standard error		0.02	0.04	0.03	0.07	0.07	0.05	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.07	0.12	0.08	0.09	0.08	0.08	0.10	0.08	0.08	0.06	0.08	0.06	0.04	0.08

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 29

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Education/ culture

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East		South West	Public	Private		
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1017	457	560	145	190	177	164	119	221	319	282	187	229	90	52	117	91	95	63	43	94	142	138	91	190	409	116	
	50%	46%	54%	65%	54%	55%	46%	40%	47%	58%	50%	46%	47%	51%	61%	50%	54%	53%	43%	43%	49%	52%	49%	50%	54%	50%	65%	
Very likely	(+2)	352	149	202	45	75	82	61	31	58	121	100	62	69	26	18	43	39	29	20	18	29	50	43	36	81	142	52
		17%	15%	20%	20%	21%	25%	17%	10%	12%	22%	18%	15%	14%	15%	21%	19%	23%	16%	14%	18%	15%	18%	15%	20%	23%	17%	29%
Quite likely	(+1)	665	307	358	100	116	95	103	88	163	198	182	125	160	64	34	74	52	65	43	25	65	92	95	55	110	267	64
		33%	31%	35%	45%	33%	29%	29%	30%	35%	36%	32%	30%	33%	36%	41%	32%	31%	36%	29%	25%	34%	34%	34%	31%	31%	33%	36%
Neither likely nor unlikely	(0)	546	298	248	33	60	78	101	110	164	130	153	115	149	55	15	66	41	43	39	34	54	68	81	50	88	200	40
		27%	30%	24%	15%	17%	24%	28%	37%	35%	24%	27%	28%	30%	31%	18%	28%	24%	24%	27%	34%	28%	25%	29%	28%	25%	25%	22%
Quite unlikely	(-1)	186	105	82	15	27	23	35	38	49	54	50	41	40	10	7	15	14	19	22	11	18	22	36	11	20	88	10
		9%	11%	8%	7%	8%	7%	10%	13%	10%	10%	9%	10%	8%	5%	9%	7%	9%	11%	15%	11%	9%	8%	13%	6%	6%	11%	5%
Very unlikely	(-2)	135	83	53	8	29	21	31	19	27	29	47	29	30	10	6	18	13	12	9	7	13	20	13	14	23	66	7
		7%	8%	5%	4%	8%	6%	9%	6%	6%	5%	8%	7%	6%	6%	7%	8%	8%	7%	6%	7%	7%	7%	5%	8%	6%	8%	4%
NET: Unlikely		322	187	134	23	56	44	66	58	76	83	98	71	71	19	13	34	27	31	31	18	31	42	49	25	42	153	16
		16%	19%	13%	10%	16%	13%	18%	19%	16%	15%	17%	17%	14%	11%	16%	14%	16%	17%	21%	18%	16%	15%	17%	14%	12%	19%	9%
Don't know/ prefer not to say		137	45	93	23	43	25	27	13	6	21	36	37	43	12	4	16	11	11	14	5	14	20	15	15	36	49	6
		7%	5%	9%	10%	12%	8%	8%	4%	1%	4%	6%	9%	9%	7%	5%	7%	6%	6%	9%	5%	7%	7%	5%	8%	10%	6%	3%
Mean	0.48	0.36	0.61	0.79	0.59	0.65	0.39	0.26	0.38	0.62	0.45	0.40	0.44	0.53	0.62	0.50	0.56	0.48	0.32	0.38	0.44	0.52	0.44	0.53	0.64	0.44	0.85	
Standard deviation	1.12	1.14	1.09	1.01	1.21	1.16	1.18	1.04	1.03	1.10	1.16	1.13	1.07	1.02	1.15	1.14	1.19	1.12	1.13	1.14	1.10	1.14	1.07	1.15	1.13	1.17	1.04	
Standard error	0.03	0.04	0.03	0.07	0.07	0.07	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.13	0.08	0.09	0.09	0.09	0.11	0.08	0.08	0.06	0.09	0.07	0.04	0.08	

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Absolutes/col percents

Table 30

Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Home affairs (e.g. crime, immigration)

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		Public	Private		
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	1373	668	705	140	208	223	249	206	347	384	376	286	326	105	65	153	113	129	98	67	136	195	191	120	223	550	120	
	68%	68%	68%	62%	59%	69%	70%	69%	74%	70%	66%	70%	66%	60%	77%	66%	67%	72%	67%	66%	70%	72%	67%	63%	68%	67%		
Very likely	(+2)	519	261	258	40	64	85	94	78	157	139	136	115	128	33	15	59	37	61	33	20	51	85	74	50	90	190	49
		26%	26%	25%	18%	18%	26%	26%	26%	34%	25%	24%	28%	26%	19%	18%	25%	22%	34%	22%	20%	26%	31%	26%	28%	25%	23%	27%
Quite likely	(+1)	854	407	447	100	144	138	155	128	190	245	239	171	199	72	50	94	76	68	65	47	85	110	116	70	134	359	71
		42%	41%	43%	45%	41%	43%	43%	43%	41%	44%	42%	42%	40%	41%	59%	40%	45%	38%	44%	46%	44%	40%	41%	39%	38%	44%	40%
Neither likely nor unlikely	(0)	382	195	187	44	68	60	62	59	89	108	115	64	95	45	8	51	26	36	30	19	34	43	61	30	82	144	36
		19%	20%	18%	20%	20%	18%	17%	20%	19%	20%	20%	15%	19%	26%	9%	22%	15%	20%	20%	19%	17%	16%	22%	17%	23%	18%	20%
Quite unlikely	(-1)	63	39	23	6	12	10	5	12	17	23	19	10	11	8	6	3	9	2	5	6	4	6	8	11	27	8	
		3%	4%	2%	3%	3%	3%	1%	4%	4%	4%	3%	2%	2%	5%	7%	1%	5%	1%	4%	6%	2%	2%	4%	3%	3%	3%	4%
Very unlikely	(-2)	69	39	30	13	20	5	13	8	9	20	22	13	14	3	2	10	10	4	4	2	5	11	8	8	8	38	10
		3%	4%	3%	6%	6%	2%	4%	3%	2%	4%	4%	3%	3%	2%	2%	4%	6%	2%	3%	2%	3%	4%	3%	4%	2%	5%	6%
NET: Unlikely		132	78	53	19	32	16	18	20	26	42	41	23	25	11	8	13	19	6	10	8	10	17	14	15	19	65	18
		7%	8%	5%	9%	9%	5%	5%	7%	6%	8%	7%	6%	5%	6%	9%	6%	11%	3%	7%	8%	5%	6%	5%	9%	5%	8%	10%
Don't know/ prefer not to say		136	46	90	21	41	25	28	14	6	17	36	37	45	14	4	15	12	9	10	7	15	18	17	15	31	52	4
		7%	5%	9%	9%	12%	8%	8%	5%	1%	3%	6%	9%	9%	8%	5%	7%	7%	5%	6%	7%	8%	7%	6%	8%	9%	6%	2%
Mean		0.90	0.86	0.93	0.72	0.71	0.96	0.94	0.90	1.02	0.86	0.85	0.98	0.93	0.76	0.87	0.87	0.76	1.06	0.85	0.82	0.96	0.99	0.91	0.89	0.88	0.84	0.81
Standard deviation		0.96	1.00	0.92	1.03	1.05	0.89	0.95	0.94	0.93	0.97	0.98	0.95	0.94	0.90	0.89	0.98	1.08	0.91	0.94	0.92	0.92	0.99	0.94	1.04	0.93	1.00	1.07
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.05	0.07	0.10	0.07	0.08	0.07	0.08	0.09	0.07	0.07	0.06	0.08	0.05	0.04	0.08

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Absolutes/col percents

Table 31
Q5. How likely or unlikely are the following issues to influence how you vote in the General Election being held on December 12th?

Foreign affairs

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175	
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178	
NET: Likely	819	412	407	114	129	142	145	103	185	253	231	152	183	68	34	75	68	87	55	32	77	122	115	86	150	329	107	
	40%	42%	39%	51%	37%	44%	41%	35%	40%	46%	41%	37%	37%	38%	41%	32%	40%	48%	37%	32%	40%	45%	41%	48%	42%	41%	60%	
Very likely	(+2)	213	114	100	31	38	40	37	22	45	72	56	39	46	18	7	16	19	24	9	9	22	38	29	22	44	95	42
		11%	12%	10%	14%	11%	12%	10%	7%	10%	13%	10%	9%	9%	10%	8%	7%	11%	13%	6%	9%	11%	14%	10%	12%	12%	23%	
Quite likely	(+1)	605	298	307	83	91	101	109	81	140	180	175	114	136	50	27	59	48	63	46	24	56	83	86	64	106	234	66
		30%	30%	30%	37%	26%	31%	30%	27%	30%	33%	31%	28%	28%	28%	32%	25%	28%	35%	31%	23%	29%	31%	30%	35%	30%	29%	37%
Neither likely nor unlikely	(0)	668	317	351	51	98	115	120	107	177	169	192	130	178	67	30	81	55	50	46	40	65	83	105	46	117	259	41
		33%	32%	34%	23%	28%	36%	34%	36%	38%	31%	34%	32%	36%	38%	35%	35%	33%	28%	31%	40%	33%	30%	37%	26%	33%	32%	23%
Quite unlikely	(-1)	238	130	107	19	43	27	37	44	67	79	62	48	49	16	7	34	21	19	22	16	22	26	33	20	37	89	20
		12%	13%	10%	8%	12%	8%	10%	15%	14%	14%	11%	12%	10%	9%	8%	15%	13%	11%	15%	16%	11%	10%	12%	11%	10%	11%	11%
Very unlikely	(-2)	141	80	61	11	35	11	25	28	31	32	42	34	33	10	9	21	13	11	9	6	13	21	15	14	17	74	5
		7%	8%	6%	5%	10%	3%	7%	9%	7%	6%	7%	8%	7%	6%	10%	9%	7%	6%	6%	6%	7%	8%	5%	8%	5%	9%	3%
NET: Unlikely		379	210	168	29	78	38	62	73	99	111	105	82	81	26	16	55	34	30	32	22	35	47	48	34	54	163	25
		19%	21%	16%	13%	22%	12%	17%	24%	21%	20%	18%	20%	17%	15%	19%	24%	20%	16%	21%	22%	18%	17%	17%	19%	15%	20%	14%
Don't know/ prefer not to say		156	47	109	30	44	28	30	16	7	20	41	47	50	15	5	22	13	13	15	6	17	21	16	14	35	60	5
		8%	5%	11%	14%	13%	9%	8%	5%	1%	4%	7%	11%	10%	9%	6%	9%	7%	7%	10%	6%	9%	8%	6%	8%	10%	7%	3%
Mean		0.27	0.25	0.30	0.54	0.18	0.45	0.29	0.09	0.22	0.34	0.26	0.21	0.26	0.31	0.21	0.07	0.26	0.42	0.18	0.13	0.29	0.37	0.30	0.37	0.38	0.25	0.68
Standard deviation		1.07	1.10	1.03	1.05	1.17	0.96	1.06	1.07	1.03	1.07	1.06	1.10	1.03	1.00	1.10	1.07	1.10	1.07	1.02	1.02	1.07	1.12	1.01	1.11	1.03	1.13	1.06
Standard error		0.02	0.04	0.03	0.08	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.07	0.08	0.08	0.08	0.10	0.08	0.08	0.06	0.09	0.06	0.04	0.08

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Absolutes/col percents

Table 32
Gender
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Male	987	987	-	88	145	171	178	165	240	311	264	198	213	90	43	111	76	88	74	49	101	133	132	90	162	443	110
	49%	100%	-	39%	41%	53%	50%	55%	51%	56%	47%	48%	43%	51%	50%	48%	45%	49%	50%	49%	52%	49%	47%	50%	46%	55%	62%
Female	1035	-	1035	137	205	153	180	134	227	241	304	212	279	86	42	121	94	92	74	52	93	140	151	90	194	368	68
	51%	-	100%	61%	59%	47%	50%	45%	49%	44%	53%	52%	57%	49%	50%	52%	55%	51%	50%	51%	48%	51%	53%	50%	54%	45%	38%

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Absolutes/col percents

Table 33
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
18-24	224 11%	88 9%	137 13%	224 100%	-	-	-	-	-	79 14%	71 12%	33 8%	41 8%	13 7%	9 11%	35 15%	22 13%	23 13%	3 3%	12 6%	35 13%	26 9%	30 17%	59 17%	73 9%	42 24%	
25-34	350 17%	145 15%	205 20%	-	350 100%	-	-	-	-	94 17%	94 17%	95 23%	66 14%	29 17%	17 21%	42 18%	42 25%	31 17%	30 21%	12 12%	32 17%	47 17%	42 15%	24 13%	83 23%	189 23%	48 27%
35-44	323 16%	171 17%	153 15%	-	-	323 100%	-	-	-	84 15%	103 18%	74 18%	63 13%	33 19%	18 22%	27 12%	24 14%	29 16%	22 15%	17 17%	22 11%	54 20%	46 16%	31 17%	81 23%	184 23%	30 17%
45-54	358 18%	178 18%	180 17%	-	-	-	358 100%	-	-	75 14%	93 16%	65 16%	125 25%	44 25%	10 12%	44 19%	25 15%	28 16%	27 18%	22 22%	28 14%	43 16%	52 18%	34 19%	81 23%	191 24%	26 14%
55-64	299 15%	165 17%	134 13%	-	-	-	-	299 100%	-	70 13%	83 15%	66 16%	80 16%	17 10%	16 19%	33 14%	21 12%	28 16%	19 13%	13 13%	37 19%	48 18%	46 16%	21 11%	49 14%	126 16%	16 9%
65+	468 23%	240 24%	227 22%	-	-	-	-	468 100%	149 27%	125 22%	77 19%	117 24%	40 23%	14 16%	51 22%	36 21%	40 22%	32 21%	34 34%	64 33%	46 17%	71 25%	41 23%	4 1%	47 6%	16 9%	
NET: 18-34	574 28%	233 24%	341 33%	224 100%	350 100%	-	-	-	-	174 31%	165 29%	128 31%	107 22%	42 24%	27 32%	77 33%	64 38%	54 30%	48 32%	15 15%	44 22%	82 30%	68 24%	54 30%	141 40%	262 32%	90 50%
NET: 35-54	681 34%	349 35%	332 32%	-	-	323 100%	358 100%	-	-	159 29%	195 34%	139 34%	188 38%	77 44%	28 33%	71 31%	49 29%	57 32%	49 33%	39 39%	50 26%	98 36%	98 35%	65 36%	162 46%	376 46%	56 31%
NET: 55+	767 38%	405 41%	362 35%	-	-	-	-	299 100%	468 100%	219 40%	208 37%	143 35%	197 40%	56 32%	30 35%	84 36%	57 34%	69 38%	51 34%	47 46%	101 52%	94 34%	117 41%	61 34%	53 15%	173 21%	33 18%
Average age	47.89	49.53	46.33	21.95	29.94	39.63	49.26	59.20	71.20	47.83	47.09	46.49	50.05	47.98	45.50	46.60	45.41	47.59	46.78	52.81	52.26	46.22	49.58	46.57	39.69	42.67	38.91

Economic Security Survey

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Absolutes/col percents

Table 34
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
A	128 6%	78 8%	50 5%	29 13%	18 5%	16 5%	14 4%	18 6%	32 7%	128 23%	-	-	-	8 5%	1 1%	16 7%	9 5%	19 10%	7 5%	7 7%	12 6%	21 8%	17 6%	11 6%	22 6%	53 7%	31 17%
B	424 21%	234 24%	190 18%	50 22%	76 22%	67 21%	61 17%	52 18%	117 25%	424 77%	-	-	-	36 20%	25 29%	44 19%	34 20%	37 21%	31 21%	9 9%	37 19%	75 27%	68 24%	29 16%	98 27%	157 19%	49 27%
C1	568 28%	264 27%	304 29%	71 32%	94 27%	103 32%	93 26%	83 28%	125 27%	-	568 100%	-	-	49 28%	22 26%	53 23%	45 26%	36 20%	37 25%	36 36%	55 28%	96 35%	74 26%	66 37%	134 38%	234 29%	49 28%
C2	410 20%	198 20%	212 20%	33 15%	95 27%	74 23%	65 18%	66 22%	77 16%	-	-	410 100%	-	29 17%	21 24%	56 24%	38 22%	44 25%	26 17%	22 22%	32 17%	43 16%	56 20%	43 24%	57 16%	221 27%	23 13%
D	266 13%	121 12%	145 14%	30 14%	46 13%	35 11%	72 20%	41 14%	43 9%	-	-	-	266 54%	21 12%	9 11%	35 15%	28 17%	28 15%	28 19%	17 17%	30 16%	18 7%	35 12%	16 9%	41 12%	142 17%	17 10%
E	225 11%	91 9%	134 13%	10 5%	20 6%	28 9%	53 15%	39 13%	74 16%	-	-	-	225 46%	33 19%	7 9%	28 12%	16 10%	16 9%	19 13%	10 9%	28 14%	20 8%	33 12%	14 8%	3 1%	3 *	10 6%
NET: AB	552 27%	311 32%	241 23%	79 35%	94 27%	84 26%	75 21%	70 24%	149 32%	552 100%	-	-	-	44 25%	26 30%	60 26%	43 25%	56 31%	38 26%	16 16%	49 25%	96 35%	85 30%	40 22%	120 34%	210 26%	79 45%
NET: ABC1	1120 55%	576 58%	544 53%	150 67%	188 54%	186 58%	168 47%	153 51%	274 59%	552 100%	568 100%	-	-	93 53%	48 56%	113 49%	88 52%	92 51%	74 50%	52 52%	104 53%	191 70%	159 56%	106 59%	254 71%	445 55%	129 72%
NET: C2DE	902 45%	411 42%	491 47%	74 33%	161 46%	137 42%	190 53%	146 49%	194 41%	-	-	410 100%	492 100%	83 47%	37 44%	119 51%	82 48%	88 49%	73 50%	49 48%	91 47%	82 30%	124 44%	74 41%	102 29%	366 45%	49 28%
NET: DE	492 24%	213 22%	279 27%	41 18%	66 19%	63 20%	125 35%	80 27%	117 25%	-	-	-	492 100%	54 31%	17 19%	63 27%	44 26%	44 24%	48 32%	26 26%	58 30%	39 14%	68 24%	30 17%	44 12%	145 18%	27 15%

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Absolutes/col percents

Table 35
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Scotland	176	90	86	13	29	33	44	17	40	44	49	29	54	176	-	-	-	-	-	-	-	-	-	-	28	74	17
	9%	9%	8%	6%	8%	10%	12%	6%	8%	8%	9%	7%	11%	100%	-	-	-	-	-	-	-	-	-	-	8%	9%	9%
North East	85	43	42	9	17	18	10	16	14	26	22	21	17	-	85	-	-	-	-	-	-	-	-	-	22	31	5
	4%	4%	4%	4%	5%	6%	3%	5%	3%	5%	4%	5%	3%	-	100%	-	-	-	-	-	-	-	-	-	6%	4%	3%
North West	233	111	121	35	42	27	44	33	51	60	53	56	63	-	-	233	-	-	-	-	-	-	-	-	49	93	17
	11%	11%	12%	16%	12%	8%	12%	11%	11%	11%	9%	14%	13%	-	-	100%	-	-	-	-	-	-	-	-	14%	11%	9%
Yorkshire & Humberside	170	76	94	22	42	24	25	21	36	43	45	38	44	-	-	-	170	-	-	-	-	-	-	-	32	72	12
	8%	8%	9%	10%	12%	7%	7%	7%	8%	8%	8%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	9%	9%	7%
West Midlands	180	88	92	23	31	29	28	28	40	56	36	44	44	-	-	-	-	180	-	-	-	-	-	-	23	80	23
	9%	9%	9%	10%	9%	9%	8%	9%	9%	10%	6%	11%	9%	-	-	-	-	100%	-	-	-	-	-	-	6%	10%	13%
East Midlands	148	74	74	17	30	22	27	19	32	38	37	26	48	-	-	-	-	-	148	-	-	-	-	-	22	57	11
	7%	7%	7%	8%	9%	7%	8%	6%	7%	7%	6%	6%	10%	-	-	-	-	-	100%	-	-	-	-	-	6%	7%	6%
Wales	101	49	52	3	12	17	22	13	34	16	36	22	26	-	-	-	-	-	101	-	-	-	-	-	15	36	11
	5%	5%	5%	1%	3%	5%	6%	4%	7%	3%	6%	5%	5%	-	-	-	-	-	100%	-	-	-	-	-	4%	4%	6%
Eastern	194	101	93	12	32	22	28	37	64	49	55	32	58	-	-	-	-	-	-	194	-	-	-	-	21	66	12
	10%	10%	9%	5%	9%	7%	8%	12%	14%	9%	10%	8%	12%	-	-	-	-	-	-	100%	-	-	-	-	6%	8%	7%
London	273	133	140	35	47	54	43	48	46	96	96	43	39	-	-	-	-	-	-	-	273	-	-	-	73	119	40
	14%	13%	14%	16%	13%	17%	12%	16%	10%	17%	17%	11%	8%	-	-	-	-	-	-	-	100%	-	-	-	21%	15%	22%
South East	283	132	151	26	42	46	52	46	71	85	74	56	68	-	-	-	-	-	-	-	-	283	-	-	38	110	16
	14%	13%	15%	11%	12%	14%	15%	15%	15%	15%	13%	14%	14%	-	-	-	-	-	-	-	-	100%	-	-	11%	14%	9%
South West	180	90	90	30	24	31	34	21	41	40	66	43	30	-	-	-	-	-	-	-	-	-	-	180	31	73	14
	9%	9%	9%	13%	7%	10%	9%	7%	9%	7%	12%	11%	6%	-	-	-	-	-	-	-	-	-	-	100%	9%	9%	8%

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Absolutes/col percents

Table 36
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Yes	1264	628	635	180	242	197	190	183	272	410	365	268	221	100	53	147	109	102	90	63	104	197	186	113	264	552	144
	62%	64%	61%	80%	69%	61%	53%	61%	58%	74%	64%	65%	45%	57%	62%	63%	64%	57%	61%	62%	54%	72%	66%	63%	74%	68%	81%
No	758	358	400	44	108	126	168	116	195	142	203	142	270	76	32	85	61	78	58	38	90	76	97	67	91	259	34
	38%	36%	39%	20%	31%	39%	47%	39%	42%	26%	36%	35%	55%	43%	38%	37%	36%	43%	39%	38%	46%	28%	34%	37%	26%	32%	19%

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Absolutes/col percents

Table 37
Opinion Influencer
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Yes	178 9%	110 11%	68 7%	42 19%	48 14%	30 9%	26 7%	16 5%	16 4%	79 14%	49 9%	23 5%	27 5%	17 10%	5 6%	17 7%	12 7%	23 13%	11 8%	11 11%	12 6%	40 15%	16 5%	14 8%	36 10%	96 12%	178 100%
No	1844 91%	877 89%	967 93%	182 81%	302 86%	293 91%	332 93%	283 95%	451 96%	473 86%	519 91%	388 95%	465 95%	159 90%	80 94%	216 93%	157 93%	157 87%	136 92%	90 89%	182 94%	233 85%	268 95%	166 92%	320 90%	715 88%	-

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Absolutes/col percents

Table 38
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Homeowners	1310	681	629	120	170	177	223	226	394	425	354	295	237	100	50	165	113	119	100	75	135	139	186	129	213	520	102
	65%	69%	61%	54%	49%	55%	62%	76%	84%	77%	62%	72%	48%	57%	59%	71%	67%	66%	68%	74%	69%	51%	66%	72%	60%	64%	57%
Owned outright - without mortgage	730	376	354	43	35	41	91	160	361	245	189	141	155	48	19	89	57	71	56	43	93	82	109	63	62	198	40
	36%	38%	34%	19%	10%	13%	25%	54%	77%	44%	33%	34%	32%	27%	22%	38%	34%	39%	38%	43%	48%	30%	39%	35%	18%	24%	22%
Owned with a mortgage or loan	580	305	275	77	135	137	132	66	33	180	165	153	82	52	31	76	56	49	44	32	41	57	77	66	151	322	62
	29%	31%	27%	34%	39%	42%	37%	22%	7%	33%	29%	37%	17%	30%	36%	33%	27%	30%	32%	21%	21%	27%	37%	42%	40%	35%	
NET: Renters	669	285	384	91	163	142	132	71	69	107	205	108	248	74	34	63	50	57	45	25	58	126	91	45	132	272	70
	33%	29%	37%	41%	47%	44%	37%	24%	15%	19%	36%	26%	51%	42%	40%	27%	30%	31%	25%	30%	46%	32%	25%	37%	34%	40%	
NET: Rent from Council/ Housing Association	397	168	228	35	88	82	89	49	54	38	114	69	175	56	25	34	30	31	26	12	37	64	56	26	83	140	33
	20%	17%	22%	16%	25%	25%	25%	16%	11%	7%	20%	17%	36%	32%	29%	15%	18%	17%	17%	12%	19%	23%	20%	14%	23%	17%	19%
Rented from the council	263	112	151	20	63	53	59	36	33	23	78	44	118	45	17	22	22	22	18	6	17	47	33	16	60	85	23
	13%	11%	15%	9%	18%	16%	16%	12%	7%	4%	14%	11%	24%	25%	19%	9%	13%	12%	12%	6%	9%	17%	12%	9%	17%	10%	13%
Rented from a housing association	134	57	77	15	25	29	30	13	21	16	36	25	57	12	8	13	8	9	8	7	20	17	23	10	23	54	10
	7%	6%	7%	7%	7%	9%	8%	4%	4%	3%	6%	6%	12%	7%	10%	5%	5%	5%	6%	10%	6%	8%	6%	6%	6%	7%	6%
Rented from someone else	272	117	155	56	75	60	43	22	16	69	91	39	73	18	9	28	21	25	19	13	21	63	35	20	49	133	37
	13%	12%	15%	25%	22%	19%	12%	7%	3%	12%	16%	10%	15%	10%	11%	12%	12%	14%	13%	13%	11%	23%	13%	11%	14%	16%	21%
Rent free	43	20	23	13	17	4	3	2	4	20	9	8	6	2	1	5	6	4	3	1	2	7	6	6	10	19	6
	2%	2%	2%	6%	5%	1%	1%	1%	1%	4%	2%	2%	1%	1%	1%	2%	4%	2%	2%	1%	1%	3%	2%	3%	3%	2%	3%

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Absolutes/col percents

Table 39
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Pri-vate
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
No formal education	23	12	11	-	3	3	4	7	7	2	3	8	10	1	1	2	3	3	1	-	5	3	2	1	3	6	1
	1%	1%	1%	-	1%	1%	1%	2%	2%	*	1%	2%	2%	1%	1%	1%	2%	2%	1%	-	2%	1%	1%	1%	1%	1%	*
Primary	3	3	1	-	-	-	1	1	2	1	-	1	2	1	-	-	1	-	*	1	-	-	1	-	-	1	-
	*	*	*	-	-	-	*	*	*	*	-	*	*	*	-	-	*	-	*	1%	-	-	*	-	-	*	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1094	523	571	92	159	164	213	179	288	168	298	257	370	93	38	134	98	115	84	63	115	117	150	86	162	435	61
	54%	53%	55%	41%	46%	51%	59%	60%	62%	30%	53%	63%	75%	53%	45%	58%	58%	64%	57%	62%	59%	43%	53%	48%	46%	54%	34%
University degree or equivalent professional qualification, NVQ level 4, etc.	647	303	344	84	132	107	107	89	128	257	196	113	81	54	32	70	52	51	47	25	61	97	94	64	126	285	66
	32%	31%	33%	37%	38%	33%	30%	30%	27%	47%	35%	28%	16%	31%	37%	30%	31%	28%	32%	25%	31%	35%	33%	36%	35%	35%	37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	205	118	87	23	47	47	31	21	37	113	51	23	17	21	12	19	15	9	14	8	9	50	26	23	61	80	46
	10%	12%	8%	10%	13%	14%	9%	7%	8%	21%	9%	6%	3%	12%	14%	8%	9%	5%	9%	8%	5%	18%	9%	13%	17%	10%	26%
Still in full time education	39	24	15	26	9	3	1	-	-	8	16	7	7	5	1	7	1	1	2	3	3	2	7	5	2	1	5
	2%	2%	1%	11%	3%	1%	*	-	-	1%	3%	2%	1%	3%	2%	3%	*	1%	1%	3%	2%	1%	3%	3%	*	*	3%
Prefer not to answer	11	4	7	1	-	-	2	3	6	2	3	1	5	1	-	-	1	-	-	2	1	3	2	1	3	2	1
	1%	*	1%	*	-	-	1%	1%	1%	*	1%	*	1%	*	-	-	1%	-	-	2%	1%	1%	1%	*	1%	*	*

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Absolutes/col percents

Table 40

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector		Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Yes - responsible for half or more of the items bought	1816	839	977	156	315	304	341	279	422	475	514	368	460	162	72	202	155	161	132	96	169	251	250	166	322	741	166
	90%	85%	94%	70%	90%	94%	95%	93%	90%	86%	91%	90%	93%	92%	85%	87%	91%	90%	89%	95%	87%	92%	88%	92%	91%	91%	93%
No - not responsible for most of the items bought	206	148	58	68	35	20	17	20	45	77	54	43	32	14	13	31	14	19	16	5	25	22	33	14	33	70	12
	10%	15%	6%	30%	10%	6%	5%	7%	10%	14%	9%	10%	7%	8%	15%	13%	9%	10%	11%	5%	13%	8%	12%	8%	9%	9%	7%

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Absolutes/col percents

Table 41
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
No cars in the household	424	167	258	44	86	78	80	60	76	55	141	62	167	51	19	49	31	34	26	19	29	105	38	25	71	148	37
	21%	17%	25%	19%	25%	24%	22%	20%	16%	10%	25%	15%	34%	29%	22%	21%	18%	19%	17%	18%	15%	38%	13%	14%	20%	18%	21%
NET: Any	1598	820	778	181	263	246	277	239	391	497	427	349	325	125	66	184	139	146	122	83	165	168	246	155	285	663	141
	79%	83%	75%	81%	75%	76%	78%	80%	84%	90%	75%	85%	66%	71%	78%	79%	82%	81%	83%	82%	85%	62%	87%	86%	80%	82%	79%
1	820	411	409	46	129	132	138	123	252	235	217	169	200	70	36	95	75	58	67	40	80	104	116	79	132	304	66
	41%	42%	40%	20%	37%	41%	39%	41%	54%	43%	38%	41%	41%	40%	42%	41%	44%	32%	46%	39%	41%	38%	41%	44%	37%	37%	37%
2	592	318	273	68	118	92	98	92	124	206	166	132	87	41	21	68	53	74	42	35	63	57	95	43	113	278	47
	29%	32%	26%	31%	34%	29%	27%	31%	26%	37%	29%	32%	18%	24%	25%	29%	31%	41%	28%	35%	32%	21%	34%	24%	32%	34%	27%
3+	186	90	96	66	17	22	42	24	15	56	44	48	38	13	9	21	12	14	13	8	22	8	34	32	39	81	27
	9%	9%	9%	30%	5%	7%	12%	8%	3%	10%	8%	12%	8%	7%	11%	9%	7%	8%	9%	8%	11%	3%	12%	18%	11%	10%	15%

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Absolutes/col percents

Table 42
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
White	1828	888	940	188	297	273	328	287	455	489	505	375	459	167	82	217	157	157	139	96	177	196	262	178	304	732	148
	90%	90%	91%	84%	85%	85%	92%	96%	97%	89%	89%	91%	93%	95%	97%	93%	93%	87%	94%	95%	91%	72%	92%	99%	85%	90%	83%
NET: BAME	167	84	83	32	47	45	22	11	10	54	50	33	29	8	3	13	11	20	7	3	16	67	19	1	43	69	26
	8%	9%	8%	14%	13%	14%	6%	4%	2%	10%	9%	8%	6%	4%	3%	6%	6%	11%	5%	3%	8%	25%	7%	1%	12%	8%	14%
Mixed	41	21	20	7	10	11	5	3	5	13	9	10	8	3	-	2	4	4	2	-	8	10	8	-	7	20	6
	2%	2%	2%	3%	3%	3%	1%	1%	1%	2%	2%	3%	2%	2%	-	1%	3%	2%	1%	-	4%	4%	3%	-	2%	2%	4%
Asian	79	39	40	17	23	19	11	5	4	23	23	19	14	2	2	8	6	14	5	1	4	30	8	-	26	28	15
	4%	4%	4%	8%	7%	6%	3%	2%	1%	4%	4%	5%	3%	1%	2%	4%	3%	8%	4%	1%	2%	11%	3%	-	7%	3%	9%
Black	27	12	15	3	10	10	1	2	1	8	11	4	4	2	-	2	-	2	-	-	4	16	2	-	7	15	3
	1%	1%	1%	1%	3%	3%	*	1%	*	1%	2%	1%	1%	1%	-	1%	-	1%	-	-	2%	6%	1%	-	2%	2%	2%
Chinese	11	8	3	2	2	2	4	1	-	6	2	-	3	-	1	1	-	-	-	2	1	6	1	-	3	4	*
	1%	1%	*	1%	*	1%	1%	*	-	1%	*	-	1%	-	1%	*	-	-	-	2%	*	2%	*	-	1%	1%	*
Other ethnic group	9	4	4	2	2	3	1	-	-	5	3	-	1	-	1	1	-	-	-	-	5	1	1	1	3	1	
	*	*	*	1%	1%	1%	*	-	-	1%	1%	-	*	-	1%	*	-	-	-	-	2%	*	1%	*	*	*	
Prefer not to answer	27	14	13	5	6	5	7	2	3	8	14	2	3	1	-	2	2	3	2	2	1	10	2	1	8	11	5
	1%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	1%	2%	1%	4%	1%	1%	2%	1%	3%

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Absolutes/col percents

Table 43
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Christian	952 47%	466 47%	486 47%	52 23%	107 31%	132 41%	162 45%	176 59%	323 69%	252 46%	259 46%	201 49%	240 49%	77 44%	47 56%	106 46%	73 43%	98 55%	76 51%	50 49%	92 47%	116 43%	139 49%	77 43%	137 38%	347 43%	63 35%
NET: Other	128 6%	72 7%	57 5%	26 11%	32 9%	24 7%	21 6%	14 5%	13 3%	36 6%	37 7%	29 7%	26 5%	6 3%	4 5%	20 9%	7 4%	19 11%	7 5%	6 6%	11 6%	36 13%	9 3%	2 1%	34 10%	46 6%	30 17%
Muslim	54 3%	25 2%	29 3%	13 6%	18 5%	13 4%	7 2%	2 1%	2 *	18 3%	9 2%	13 3%	14 3%	1 *	1 1%	8 3%	3 2%	8 5%	4 3%	1 1%	4 2%	23 8%	2 1%	-	17 5%	16 2%	15 9%
Hindu	12 1%	10 1%	3 *	2 1%	6 2%	3 1%	-	1 *	-	3 *	6 1%	3 1%	1 *	-	1 1%	1 *	-	2 1%	1 1%	-	2 1%	4 1%	3 1%	-	4 1%	5 1%	4 2%
Jewish	13 1%	8 1%	4 *	3 1%	2 1%	-	2 1%	2 1%	3 1%	5 1%	2 *	3 1%	3 1%	-	1 2%	5 2%	-	-	-	1 1%	2 1%	3 1%	-	-	3 1%	5 1%	3 2%
Sikh	9 *	5 1%	4 *	2 1%	2 1%	1 *	3 1%	-	-	3 1%	3 1%	2 1%	-	-	-	-	2 1%	3 2%	-	-	-	2 1%	2 1%	-	5 2%	2 *	-
Buddhist	14 1%	8 1%	6 1%	1 *	1 *	1 *	3 1%	1 *	7 2%	2 *	6 1%	2 *	4 1%	1 *	-	1 1%	-	2 1%	1 1%	4 4%	-	4 2%	-	-	-	5 1%	2 1%
Other	26 1%	16 2%	10 1%	5 2%	3 1%	5 2%	6 2%	7 2%	1 *	5 1%	11 2%	6 1%	5 1%	5 3%	1 2%	5 2%	2 1%	4 2%	1 *	1 1%	4 2%	-	3 1%	2 1%	5 1%	13 2%	6 3%
None	899 44%	429 44%	470 45%	135 60%	202 58%	159 49%	172 48%	104 35%	127 27%	248 45%	257 45%	173 42%	221 45%	92 52%	33 39%	102 44%	83 49%	60 33%	64 43%	45 44%	87 45%	112 41%	124 44%	97 54%	176 50%	404 50%	79 44%
Prefer not to say	43 2%	19 2%	23 2%	12 5%	9 3%	8 3%	4 1%	6 2%	5 1%	16 3%	14 3%	7 2%	4 1%	1 1%	-	4 2%	6 4%	2 1%	1 1%	-	4 2%	8 3%	11 4%	4 2%	9 3%	14 2%	6 4%

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Absolutes/col percents

Table 44
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Urban	1621	804	817	189	302	278	283	234	334	434	460	325	403	133	70	198	133	155	105	70	152	272	207	128	311	661	149
	80%	81%	79%	84%	87%	86%	79%	78%	72%	79%	81%	79%	82%	76%	82%	85%	78%	86%	71%	69%	78%	100%	73%	71%	87%	82%	84%
Urban - Population over 10,000	865	465	401	120	172	162	140	118	153	262	255	149	199	73	41	100	68	81	51	25	56	237	79	55	177	365	96
	43%	47%	39%	53%	49%	50%	39%	40%	33%	47%	45%	36%	41%	42%	48%	43%	40%	45%	34%	25%	29%	87%	28%	30%	50%	45%	54%
Town and Fringe	756	339	417	70	131	116	142	116	182	172	205	175	204	60	29	98	64	74	54	45	96	35	128	73	134	296	53
	37%	34%	40%	31%	37%	36%	40%	39%	39%	31%	36%	43%	41%	34%	34%	42%	38%	41%	37%	44%	49%	13%	45%	40%	38%	36%	30%
NET: Rural	401	183	218	35	47	45	75	65	133	118	108	86	88	43	15	34	37	25	43	31	42	1	76	52	44	150	29
	20%	19%	21%	16%	13%	14%	21%	22%	28%	21%	19%	21%	18%	24%	18%	15%	22%	14%	29%	31%	22%	*	27%	29%	13%	18%	16%
Village	353	161	193	32	44	45	58	62	112	105	91	76	81	34	14	30	36	23	40	25	38	1	72	39	42	130	27
	17%	16%	19%	14%	13%	14%	16%	21%	24%	19%	16%	18%	16%	19%	16%	13%	21%	13%	27%	25%	20%	*	26%	22%	12%	16%	15%
Hamlet & Isolated Dwelling	47	22	25	3	3	-	17	3	21	13	17	10	7	9	1	4	2	2	2	6	4	-	4	13	3	20	2
	2%	2%	2%	1%	1%	-	5%	1%	4%	2%	3%	2%	2%	5%	1%	2%	1%	1%	2%	6%	2%	-	1%	7%	1%	2%	1%

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Absolutes/col percents

Table 45
Which of the following best describes your current working status?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		Public	Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Working	1167	605	561	132	271	266	272	175	51	330	369	278	190	102	54	142	105	103	79	51	87	192	149	104	356	811	132
	58%	61%	54%	59%	78%	82%	76%	58%	11%	60%	65%	68%	39%	58%	63%	61%	62%	57%	53%	51%	45%	70%	52%	58%	100%	100%	74%
Working full time - working 30 hours per week or more	922	532	390	111	229	221	223	125	13	275	303	221	123	80	46	107	89	82	58	42	62	157	118	81	290	632	111
	46%	54%	38%	50%	66%	68%	62%	42%	3%	50%	53%	54%	25%	46%	54%	46%	52%	45%	40%	41%	32%	57%	42%	45%	82%	78%	62%
Working part time - working between 8 and 29 hours per week	245	73	172	20	42	44	50	50	38	55	66	58	66	22	8	34	16	22	21	9	25	35	31	23	66	179	22
	12%	7%	17%	9%	12%	14%	14%	17%	8%	10%	12%	14%	14%	12%	9%	15%	9%	12%	14%	9%	13%	13%	11%	13%	18%	22%	12%
NET: Not working	855	381	474	93	78	58	85	125	417	222	200	132	302	74	31	91	65	77	69	50	107	81	135	76	-	-	46
	42%	39%	46%	41%	22%	18%	24%	42%	89%	40%	35%	32%	61%	42%	37%	39%	38%	43%	47%	49%	55%	30%	48%	42%	-	-	26%
Not working but seeking work or temporarily unemployed or sick	73	34	39	15	16	15	14	12	-	10	3	5	55	10	4	2	3	9	9	2	5	7	13	9	-	-	9
	4%	3%	4%	7%	5%	5%	4%	4%	-	2%	1%	1%	11%	6%	5%	1%	2%	5%	6%	2%	2%	3%	5%	5%	-	-	5%
Not working and not seeking work/ student	185	81	105	73	29	16	38	28	1	30	50	20	86	17	6	25	13	15	11	9	22	21	29	17	-	-	21
	9%	8%	10%	33%	8%	5%	11%	10%	*	5%	9%	5%	17%	10%	7%	11%	8%	8%	8%	9%	11%	8%	10%	10%	-	-	12%
Retired on a state pension only	115	38	77	-	-	-	*	1	114	7	12	19	77	10	2	19	2	11	13	8	17	10	18	5	-	-	1
	6%	4%	7%	-	-	-	*	*	24%	1%	2%	5%	16%	6%	2%	8%	1%	6%	9%	8%	9%	4%	6%	3%	-	-	1%
Retired with a private pension	350	213	137	-	-	1	2	52	294	153	105	54	38	28	13	36	33	34	24	26	44	29	49	34	-	-	13
	17%	22%	13%	-	-	*	1%	18%	63%	28%	19%	13%	8%	16%	15%	16%	19%	19%	16%	25%	23%	11%	17%	19%	-	-	7%
House person, housewife, househusband, etc.	132	16	117	4	33	25	31	31	8	23	29	34	46	8	6	10	14	8	12	5	20	13	25	12	-	-	1
	7%	2%	11%	2%	10%	8%	9%	10%	2%	4%	5%	8%	9%	4%	7%	4%	8%	4%	8%	5%	10%	5%	9%	6%	-	-	1%

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Absolutes/col percents

Table 46
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	1112	559	553	119	232	259	270	175	57	341	339	261	171	112	50	130	101	105	83	54	78	144	154	101	329	783	125
Weighted base	1167	605	561	132	271	266	272	175	51	330	369	278	190	102	54	142	105	103	79	51	87	192	149	104	356	811	132
NET: Public Sector	356	162	194	59	83	81	81	49	4	120	134	57	44	28	22	49	32	23	22	15	21	73	38	31	356	-	36
	30%	27%	34%	45%	30%	31%	30%	28%	8%	36%	36%	21%	23%	28%	41%	35%	31%	22%	28%	29%	25%	38%	26%	30%	100%	-	27%
A nationalised industry/state corporation	25	14	10	10	1	5	5	3	-	9	7	3	5	1	2	2	3	2	-	-	2	7	1	4	25	-	1
	2%	2%	2%	7%	*	2%	2%	2%	-	3%	2%	1%	3%	1%	4%	2%	3%	2%	-	-	2%	4%	1%	4%	7%	-	1%
Central government or civil service (including Courts service and Bank of England)	34	24	11	4	6	5	12	7	-	21	9	4	-	2	1	5	4	5	1	1	1	5	5	4	34	-	6
	3%	4%	2%	3%	2%	2%	5%	4%	-	6%	2%	2%	-	2%	3%	4%	3%	5%	1%	2%	1%	2%	4%	4%	10%	-	4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	132	54	78	13	34	33	30	19	3	39	59	21	13	8	5	17	17	9	7	5	10	30	12	12	132	-	19
	11%	9%	14%	10%	13%	13%	11%	11%	5%	12%	16%	7%	7%	8%	10%	12%	16%	9%	9%	10%	11%	15%	8%	11%	37%	-	14%
A university, or other grant funded establishment (include opted-out schools)	39	19	20	3	10	10	10	5	1	19	13	4	3	5	2	8	2	1	5	2	3	7	4	1	39	-	3
	3%	3%	4%	2%	4%	4%	4%	3%	1%	6%	3%	1%	2%	5%	3%	6%	2%	1%	7%	3%	3%	4%	3%	1%	11%	-	2%
A health authority or NHS Trust	73	29	44	13	24	14	15	6	1	21	29	10	13	7	6	9	4	3	6	7	5	14	6	6	73	-	3
	6%	5%	8%	10%	9%	5%	6%	4%	2%	6%	8%	4%	7%	7%	11%	7%	4%	3%	8%	13%	5%	7%	4%	6%	21%	-	3%
The armed forces	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	*	-	-
	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	*	-	-
Other public sector occupation (Please specify as much detail as possible)	52	22	31	16	7	13	8	9	-	11	18	15	9	4	6	7	4	3	2	*	2	11	9	4	52	-	4
	4%	4%	5%	12%	3%	5%	3%	5%	-	3%	5%	5%	5%	4%	11%	5%	4%	3%	3%	1%	2%	6%	6%	4%	15%	-	3%
NET: Private Sector	811	443	368	73	189	184	191	126	47	210	234	221	145	74	31	93	72	80	57	36	66	119	110	73	-	811	96
	70%	73%	66%	55%	70%	69%	70%	72%	92%	64%	64%	79%	77%	72%	59%	65%	69%	78%	72%	71%	75%	62%	74%	70%	-	100%	73%

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Absolutes/col percents

Table 46
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	1167	605	561	132	271	266	272	175	51	330	369	278	190	102	54	142	105	103	79	51	87	192	149	104	356	811	132
A charity, voluntary organisation or trust	37	13	24	5	6	8	9	3	6	12	11	10	4	4	2	3	1	1	1	4	1	6	11	3	-	37	6
	3%	2%	4%	4%	2%	3%	3%	1%	12%	4%	3%	4%	2%	4%	4%	2%	1%	1%	1%	7%	1%	3%	7%	3%	-	5%	4%
Self-employed (Private sector)	151	85	66	8	16	28	46	36	17	39	50	35	27	9	3	25	7	11	14	5	13	29	20	15	-	151	18
	13%	14%	12%	6%	6%	10%	17%	21%	33%	12%	13%	13%	14%	9%	6%	17%	7%	11%	18%	10%	15%	15%	14%	14%	-	19%	14%
None of the above/ I work in the Private sector	623	345	278	59	167	149	136	88	24	159	173	176	114	61	26	65	64	68	42	27	52	84	79	55	-	623	72
	53%	57%	49%	45%	62%	56%	50%	50%	47%	48%	47%	63%	60%	60%	49%	46%	61%	66%	53%	54%	60%	44%	53%	53%	-	77%	55%

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Absolutes/col percents

Table 47
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
No children aged 18 or under	1450	725	724	193	186	128	220	262	461	402	415	274	359	123	51	172	123	129	100	72	145	191	212	132	210	510	98
	72%	74%	70%	86%	53%	40%	61%	88%	99%	73%	73%	67%	73%	70%	60%	74%	72%	71%	68%	71%	75%	70%	75%	74%	59%	63%	55%
NET: Yes	562	253	309	30	163	193	135	35	6	148	147	137	130	53	34	60	47	50	48	29	48	77	69	47	144	294	79
	28%	26%	30%	13%	47%	60%	38%	12%	1%	27%	26%	33%	26%	30%	40%	26%	28%	28%	32%	29%	25%	28%	25%	26%	41%	36%	44%
NET: Any 5-18	442	203	239	7	98	164	133	33	6	109	117	110	106	41	28	51	36	39	36	18	39	62	55	36	117	231	62
	22%	21%	23%	3%	28%	51%	37%	11%	1%	20%	21%	27%	21%	23%	33%	22%	21%	22%	25%	18%	20%	23%	20%	20%	33%	28%	35%
NET: Any 11-18	282	137	146	4	32	96	111	32	6	66	81	64	71	23	16	34	23	26	23	9	24	40	39	24	76	142	37
	14%	14%	14%	2%	9%	30%	31%	11%	1%	12%	14%	16%	14%	13%	19%	15%	13%	15%	16%	9%	13%	15%	14%	13%	21%	17%	21%
Yes - children aged under 5 years old	226	93	132	24	124	66	10	1	-	63	53	62	47	23	10	22	24	23	18	12	19	30	28	18	50	120	34
	11%	9%	13%	11%	35%	20%	3%	*	-	11%	9%	15%	10%	13%	12%	10%	14%	13%	12%	12%	10%	11%	10%	10%	14%	15%	19%
Yes - children aged 5 to 10 years old	232	99	132	3	79	103	41	5	-	60	57	61	54	19	18	23	18	24	19	9	21	35	26	18	61	121	41
	11%	10%	13%	1%	23%	32%	11%	2%	-	11%	10%	15%	11%	11%	22%	10%	11%	13%	13%	9%	11%	13%	9%	10%	17%	15%	23%
Yes - children aged 11 to 15 years old	216	107	109	4	30	85	79	13	5	45	62	46	63	15	13	23	13	21	20	8	22	35	32	14	59	109	32
	11%	11%	11%	2%	9%	26%	22%	4%	1%	8%	11%	11%	13%	9%	15%	10%	8%	12%	14%	8%	12%	13%	11%	8%	17%	13%	18%
Yes - children aged 16 to 18 years old	117	56	61	1	4	27	59	23	2	29	33	30	25	12	6	18	13	10	12	1	5	13	12	14	27	61	10
	6%	6%	6%	1%	1%	8%	17%	8%	*	5%	6%	7%	5%	7%	8%	8%	6%	6%	8%	1%	3%	5%	4%	8%	8%	8%	6%
Refused	11	9	2	2	1	3	3	2	-	1	7	-	3	-	-	1	-	-	-	-	1	5	2	1	1	7	1
	1%	1%	*	1%	*	1%	1%	1%	-	*	1%	-	1%	-	-	*	-	1%	-	-	1%	2%	1%	*	1%	1%	1%

Economic Security Survey

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Absolutes/col percents

Table 48
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Anglia	210	99	111	20	42	30	25	34	58	51	61	33	65	1	1	-	-	-	22	-	163	1	21	-	25	74	17
	10%	10%	11%	9%	12%	9%	7%	11%	12%	9%	11%	8%	13%	1%	1%	-	-	-	15%	-	84%	*	8%	-	7%	9%	9%
Border	20	9	11	2	-	1	9	1	7	4	6	7	3	4	-	16	-	-	1	-	-	-	-	-	1	8	-
	1%	1%	1%	1%	-	*	3%	*	1%	1%	1%	2%	1%	2%	-	7%	-	-	*	-	-	-	-	-	*	1%	-
Central	277	136	140	24	45	49	56	37	66	84	62	61	70	4	-	2	-	162	94	-	-	-	11	3	51	110	30
	14%	14%	14%	11%	13%	15%	16%	12%	14%	15%	11%	15%	14%	3%	-	1%	-	90%	64%	-	-	-	4%	2%	14%	14%	17%
Granada	210	101	109	29	42	24	37	33	45	56	47	46	61	-	-	206	-	2	3	-	-	-	-	-	42	85	10
	10%	10%	11%	13%	12%	8%	10%	11%	10%	10%	8%	11%	13%	-	-	88%	-	1%	2%	-	-	-	-	-	12%	10%	6%
London	391	188	203	44	64	67	64	68	84	134	129	66	62	-	-	1	-	-	3	-	27	272	86	3	90	167	46
	19%	19%	20%	19%	18%	21%	18%	23%	18%	24%	23%	16%	13%	-	-	*	-	-	2%	-	14%	100%	30%	2%	25%	21%	26%
Meridian	191	99	92	24	29	30	33	29	46	57	49	36	49	-	-	-	-	2	1	-	1	-	162	24	21	79	13
	9%	10%	9%	11%	8%	9%	9%	10%	10%	10%	9%	9%	10%	-	-	-	-	1%	1%	-	1%	-	57%	14%	6%	10%	7%
STV	167	86	81	10	29	32	43	15	38	41	49	26	51	166	-	1	-	-	-	-	-	-	-	-	25	73	18
	8%	9%	8%	4%	8%	10%	12%	5%	8%	8%	9%	6%	10%	95%	-	*	-	-	-	-	-	-	-	-	7%	9%	10%
Tyne Tees	83	42	42	8	16	17	10	17	15	25	19	21	18	-	80	-	3	-	-	-	-	-	-	-	20	31	4
	4%	4%	4%	4%	5%	5%	3%	6%	3%	5%	3%	5%	4%	-	95%	-	2%	-	-	-	-	-	-	-	6%	4%	2%
Wales	102	48	53	3	14	16	22	13	34	16	38	21	26	-	-	2	-	-	-	100	-	-	-	-	16	36	12
	5%	5%	5%	1%	4%	5%	6%	4%	7%	3%	7%	5%	5%	-	-	1%	-	-	-	99%	-	-	-	-	5%	4%	7%
West	64	37	27	14	11	13	11	7	8	12	18	15	19	-	-	4	-	11	-	1	1	-	2	46	12	24	9
	3%	4%	3%	6%	3%	4%	3%	2%	2%	2%	3%	4%	4%	-	-	2%	-	6%	-	1%	*	-	1%	26%	3%	3%	5%
Westcountry	109	48	61	18	14	17	21	14	25	25	35	32	17	-	-	-	2	2	*	-	-	-	1	103	14	45	5
	5%	5%	6%	8%	4%	5%	6%	5%	5%	4%	6%	8%	4%	-	-	-	1%	1%	*	-	-	-	1%	57%	4%	6%	3%
Yorkshire	198	93	105	27	43	28	28	30	41	47	56	44	51	-	4	2	165	-	24	-	3	-	-	-	38	79	14
	10%	9%	10%	12%	12%	9%	8%	10%	9%	8%	10%	11%	10%	-	4%	1%	97%	-	16%	-	1%	-	-	-	11%	10%	8%
UTV	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-
	*	-	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-

Economic Security Survey

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Absolutes/col percents

Table 49
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Single	606 30%	288 29%	318 31%	170 76%	148 42%	101 31%	105 29%	52 17%	30 7%	159 29%	188 33%	92 22%	167 34%	54 31%	31 36%	80 34%	54 32%	56 31%	38 26%	18 18%	38 20%	111 41%	74 26%	52 29%	126 35%	274 34%	71 40%
NET: Married/ Civil partnership/ co habiting	1140 56%	592 60%	548 53%	47 21%	195 56%	203 63%	201 56%	193 64%	301 64%	324 59%	293 52%	284 69%	239 49%	95 54%	46 54%	132 57%	92 54%	102 57%	88 60%	67 66%	125 65%	126 46%	169 60%	97 54%	201 56%	462 57%	92 52%
Married	845 42%	465 47%	380 37%	11 5%	114 32%	138 43%	143 40%	169 57%	270 58%	253 46%	217 38%	208 51%	167 34%	63 36%	36 43%	93 40%	63 37%	77 43%	70 47%	57 56%	87 45%	96 35%	133 47%	71 39%	145 41%	309 38%	68 38%
Civil Partnership	18 1%	9 1%	9 1%	3 1%	4 1%	4 1%	3 1%	2 1%	3 1%	5 1%	5 1%	6 1%	3 1%	1 1%	- -	4 2%	2 1%	1 1%	2 *	2 1%	1 *	2 1%	2 *	6 2%	4 1%	3 2%	
Co Habiting	277 14%	118 12%	159 15%	33 15%	77 22%	61 19%	55 15%	22 7%	29 6%	66 12%	72 13%	70 17%	70 14%	31 18%	10 12%	34 15%	27 16%	23 13%	16 11%	10 10%	36 19%	30 11%	35 12%	26 15%	50 14%	149 18%	21 12%
NET: Widowed/ separated/ divorced	262 13%	100 10%	163 16%	- -	3 1%	20 6%	51 14%	52 17%	136 29%	67 12%	81 14%	30 7%	84 17%	26 15%	7 8%	21 9%	24 14%	22 12%	21 15%	16 16%	29 15%	30 11%	37 13%	28 16%	26 7%	70 9%	13 7%
Widowed	74 4%	24 2%	50 5%	- -	- -	1 *	4 1%	8 3%	60 13%	21 4%	27 5%	6 2%	20 4%	5 3%	4 5%	9 4%	8 5%	8 4%	8 5%	4 4%	8 4%	5 2%	9 3%	5 3%	2 1%	9 1%	3 3%
Separated	34 2%	19 2%	15 1%	- -	1 *	8 3%	10 3%	7 2%	7 1%	9 2%	9 2%	4 1%	12 2%	5 3%	- -	4 2%	3 2%	5 3%	2 1%	1 1%	3 1%	3 1%	6 2%	1 1%	5 1%	17 2%	3 2%
Divorced	155 8%	57 6%	98 9%	- -	2 1%	10 3%	36 10%	37 12%	69 15%	37 7%	45 8%	20 5%	52 11%	16 9%	3 4%	9 4%	13 8%	9 5%	12 8%	11 11%	18 9%	21 8%	22 8%	21 12%	20 6%	44 5%	7 4%
Prefer not to answer	14 1%	7 1%	7 1%	7 3%	4 1%	- -	1 *	3 1%	- -	2 1%	6 1%	5 1%	1 *	* *	1 1%	- -	- -	- -	- -	- -	2 1%	6 2%	3 1%	2 1%	3 1%	5 1%	2 1%

Economic Security Survey

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Absolutes/col percents

Table 50
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Glasgow	77	34	43	9	9	17	22	5	16	18	24	10	25	77	-	-	-	-	-	-	-	-	-	-	17	30	7
	4%	3%	4%	4%	3%	5%	6%	2%	3%	3%	4%	3%	5%	44%	-	-	-	-	-	-	-	-	-	-	5%	4%	4%
Edinburgh	80	45	35	4	16	14	17	11	17	23	19	15	23	79	1	-	-	-	-	-	-	-	-	-	10	36	9
	4%	5%	3%	2%	5%	4%	5%	4%	4%	4%	3%	4%	5%	45%	1%	-	-	-	-	-	-	-	-	-	3%	4%	5%
Newcastle	90	46	44	9	17	17	13	14	18	28	19	24	19	-	79	10	1	*	-	-	-	-	-	-	19	35	5
	4%	5%	4%	4%	5%	5%	4%	5%	4%	5%	3%	6%	4%	-	93%	4%	*	*	-	-	-	-	-	-	5%	4%	3%
Leeds	86	41	45	14	19	14	12	9	18	22	25	18	21	-	-	2	84	-	-	-	-	-	-	-	22	41	3
	4%	4%	4%	6%	5%	4%	3%	3%	4%	4%	4%	4%	4%	-	-	1%	50%	-	-	-	-	-	-	-	6%	5%	2%
Hull	44	17	27	4	14	6	2	8	11	7	14	14	8	-	4	-	37	-	3	-	-	-	-	-	5	15	5
	2%	2%	3%	2%	4%	2%	*	3%	2%	1%	2%	3%	2%	-	4%	-	22%	-	2%	-	-	-	-	-	1%	2%	3%
Sheffield	59	31	28	10	15	5	10	8	11	13	16	8	22	-	-	-	41	-	18	-	-	-	-	-	8	19	6
	3%	3%	3%	4%	4%	2%	3%	3%	2%	2%	3%	2%	4%	-	-	-	24%	-	12%	-	-	-	-	-	2%	2%	3%
Manchester	159	77	83	26	30	27	26	17	32	43	39	39	38	-	-	148	3	4	3	1	-	-	-	-	37	69	9
	8%	8%	8%	12%	9%	8%	7%	6%	7%	8%	7%	9%	8%	-	-	64%	2%	2%	2%	1%	-	-	-	-	10%	9%	5%
Liverpool	78	35	43	7	14	2	19	15	21	21	18	13	26	-	-	62	-	1	-	15	*	-	-	-	17	25	7
	4%	4%	4%	3%	4%	1%	5%	5%	4%	4%	3%	3%	5%	-	-	27%	-	*	-	15%	*	-	-	-	5%	3%	4%
Nottingham	76	33	43	9	16	11	16	5	19	21	16	14	25	-	-	-	1	1	71	-	3	-	-	-	12	29	4
	4%	3%	4%	4%	5%	3%	4%	2%	4%	4%	3%	4%	5%	-	-	-	*	1%	48%	-	1%	-	-	-	3%	4%	2%
Birmingham	175	92	83	24	29	31	25	25	39	54	36	40	45	-	-	2	-	161	11	1	-	-	-	-	23	77	29
	9%	9%	8%	11%	8%	10%	7%	8%	8%	10%	6%	10%	9%	-	-	1%	-	90%	7%	1%	-	-	-	-	6%	10%	16%
Norwich	81	38	43	8	12	10	12	16	23	21	25	16	20	-	-	-	-	-	-	-	81	-	1	-	7	26	6
	4%	4%	4%	4%	4%	3%	3%	5%	5%	4%	4%	4%	4%	-	-	-	-	-	-	-	42%	-	*	-	2%	3%	3%
Milton Keynes	62	31	32	5	11	11	7	9	20	13	15	8	26	-	-	-	-	1	20	-	29	1	12	-	5	23	4
	3%	3%	3%	2%	3%	3%	2%	3%	4%	2%	3%	2%	5%	-	-	-	-	*	13%	-	15%	*	4%	-	1%	3%	2%
Brighton	42	25	17	4	4	5	11	8	9	10	13	6	13	-	-	-	-	-	-	-	-	1	41	-	5	17	3
	2%	3%	2%	2%	1%	1%	3%	3%	2%	2%	2%	1%	3%	-	-	-	-	-	-	-	-	*	14%	-	1%	2%	2%

Economic Security Survey

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Absolutes/col percents

Table 50
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Oxford	36 2%	17 2%	19 2%	4 2%	7 2%	5 1%	7 2%	5 2%	8 2%	10 2%	15 3%	6 1%	5 1%	-	-	-	-	-	*	-	-	-	23 8%	13 7%	10 3%	10 1%	6 3%
London	484 24%	235 24%	250 24%	51 23%	81 23%	88 27%	79 22%	80 27%	105 23%	162 29%	151 26%	86 21%	86 17%	-	-	1 *	-	1 1%	2 2%	-	60 31%	270 99%	147 52%	2 1%	100 28%	206 25%	49 28%
Southampton	69 3%	34 3%	35 3%	10 5%	15 4%	13 4%	5 1%	8 3%	18 4%	19 3%	19 3%	13 3%	19 4%	-	-	-	-	-	-	-	1 1%	-	39 14%	29 16%	10 3%	26 3%	5 3%
Bristol	72 4%	40 4%	32 3%	10 4%	8 2%	13 4%	18 5%	8 3%	16 3%	20 4%	24 4%	12 3%	15 3%	-	-	-	-	-	-	1 1%	-	-	2 1%	69 38%	15 4%	30 4%	7 4%
Plymouth	60 3%	27 3%	32 3%	8 3%	5 1%	11 3%	13 4%	9 3%	14 3%	10 2%	23 4%	22 5%	5 1%	-	-	-	-	-	-	-	-	-	-	60 33%	8 2%	27 3%	3 1%
Cardiff	75 4%	39 4%	36 3%	1 1%	10 3%	15 5%	14 4%	10 3%	25 5%	11 2%	24 4%	21 5%	19 4%	-	-	-	-	-	*	74 73%	-	1 *	-	-	8 2%	30 4%	6 3%
None of these	117 6%	51 5%	66 6%	5 2%	18 5%	7 2%	30 8%	28 9%	29 6%	25 5%	35 6%	25 6%	33 7%	19 11%	2 2%	8 3%	3 2%	10 6%	19 13%	9 9%	20 10%	-	19 7%	7 4%	19 5%	38 5%	5 3%

Economic Security Survey

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Absolutes/col percents

Table 51
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Gender		Age						Social Grade				Region							Employment Sector			Opinion Influencer				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London		South East	South West	Public	Pri-vate
Unweighted base		2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base		2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Up to £7,000	(3.5)	89	41	48	14	18	14	15	21	6	5	16	4	64	13	3	12	5	12	5	4	7	10	11	7	5	12	13
		4%	4%	5%	6%	5%	4%	4%	7%	1%	1%	3%	1%	13%	7%	3%	5%	3%	7%	3%	4%	4%	4%	4%	4%	1%	1%	8%
£7,001 to £14,000	(10.5)	223	83	139	21	26	21	47	37	69	13	56	31	123	24	9	27	18	19	20	12	24	24	25	21	15	64	14
		11%	8%	13%	10%	8%	7%	13%	12%	15%	2%	10%	8%	25%	13%	10%	12%	11%	10%	14%	12%	13%	9%	9%	12%	4%	8%	8%
£14,001 to £21,000	(17.5)	307	137	170	16	46	41	53	55	95	46	91	54	115	32	10	38	29	32	27	19	32	25	40	23	47	100	23
		15%	14%	16%	7%	13%	13%	15%	18%	20%	8%	16%	13%	23%	18%	12%	16%	17%	18%	18%	19%	17%	9%	14%	13%	13%	12%	13%
£21,001 to £28,000	(24.5)	335	160	175	13	67	53	55	41	107	95	113	63	64	16	12	35	32	39	24	23	37	40	46	32	53	136	20
		17%	16%	17%	6%	19%	16%	15%	14%	23%	17%	20%	15%	13%	9%	14%	15%	19%	22%	16%	23%	19%	15%	16%	18%	15%	17%	11%
£28,001 to £34,000	(31)	358	187	170	19	66	66	72	52	83	115	103	79	62	41	17	39	32	22	36	16	39	34	51	31	63	151	32
		18%	19%	16%	8%	19%	21%	20%	17%	18%	21%	18%	19%	13%	23%	20%	17%	19%	12%	24%	16%	20%	12%	18%	17%	18%	19%	18%
£34,001 to £41,000	(37.5)	177	110	67	18	34	44	36	18	26	57	50	50	20	14	6	23	16	20	7	13	9	21	32	17	43	101	17
		9%	11%	6%	8%	10%	14%	10%	6%	5%	10%	9%	12%	4%	8%	7%	10%	9%	11%	5%	13%	5%	8%	11%	9%	12%	12%	9%
£41,001 to £48,000	(44.5)	100	51	49	23	21	9	10	18	20	37	26	27	11	8	4	9	8	8	8	2	10	14	12	17	21	51	12
		5%	5%	5%	10%	6%	3%	3%	6%	4%	7%	4%	6%	2%	5%	5%	4%	5%	5%	6%	2%	5%	5%	4%	10%	6%	6%	7%
£48,001 to £55,000	(51.5)	72	42	29	6	13	20	16	7	10	20	21	27	4	3	5	11	9	4	3	1	11	14	9	2	20	41	7
		4%	4%	3%	3%	4%	6%	4%	2%	2%	4%	4%	6%	1%	2%	5%	5%	5%	2%	2%	1%	6%	5%	3%	1%	6%	5%	4%
£55,001 to £62,000	(58.5)	38	18	20	7	10	7	7	4	4	18	9	9	2	5	2	3	-	2	1	3	1	10	6	6	13	18	6
		2%	2%	2%	3%	3%	2%	2%	1%	1%	3%	2%	2%	*	3%	3%	1%	-	1%	1%	3%	1%	4%	2%	3%	4%	2%	3%
£62,001 to £69,000	(65.5)	42	20	22	4	9	12	6	6	5	20	12	9	-	4	4	7	3	-	1	-	3	14	6	1	11	24	2
		2%	2%	2%	2%	3%	4%	2%	2%	1%	4%	2%	2%	-	2%	5%	3%	2%	-	1%	-	1%	5%	2%	1%	3%	3%	1%
£69,001 to £76,000	(72.5)	35	18	16	9	5	8	6	3	4	18	12	3	2	2	2	2	-	3	-	1	4	11	4	5	13	17	12
		2%	2%	2%	4%	2%	2%	2%	1%	1%	3%	2%	1%	*	1%	2%	1%	-	2%	-	1%	2%	4%	2%	3%	4%	2%	7%
£76,001 to £83,000	(79.5)	37	20	17	12	8	3	6	8	-	21	6	8	2	3	5	5	4	4	-	-	1	5	6	3	13	20	6
		2%	2%	2%	5%	2%	1%	2%	3%	-	4%	1%	2%	*	2%	6%	2%	2%	2%	-	-	1%	2%	2%	2%	2%	4%	4%
£83,001 or more	(86)	49	30	19	19	9	5	12	5	-	40	3	6	-	3	1	5	3	3	1	-	2	15	13	3	19	21	7
		2%	3%	2%	8%	3%	2%	3%	2%	-	7%	1%	1%	-	2%	1%	2%	2%	2%	1%	-	1%	6%	5%	2%	5%	3%	4%

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 51
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
Prefer not to answer	160	67	93	42	17	18	17	27	40	46	53	40	21	8	5	17	12	13	14	6	13	37	24	11	21	56	9
	8%	7%	9%	19%	5%	6%	5%	9%	8%	8%	9%	10%	4%	5%	6%	7%	7%	7%	10%	6%	7%	13%	8%	6%	6%	7%	5%
Average income (£000's)	30.50	32.23	28.81	40.68	32.11	32.49	30.33	28.14	25.13	40.47	29.39	33.05	19.00	28.46	34.66	30.00	29.15	27.73	25.57	25.81	28.28	37.55	32.65	30.93	38.39	34.26	35.01

Economic Security Survey

ONLINE Fieldwork: 6th - 7th November 2019

Absolutes/col percents

Table 52

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West		Public	Private	
Unweighted base	2022	967	1055	213	307	325	363	313	501	591	559	401	471	193	84	227	180	186	162	110	182	211	305	182	329	783	175
Weighted base	2022	987	1035	224	350	323	358	299	468	552	568	410	492	176	85	233	170	180	148	101	194	273	283	180	356	811	178
NET: Yes	466	204	261	37	64	59	100	77	129	90	115	77	183	53	18	60	42	49	34	22	49	38	65	37	62	115	35
	23%	21%	25%	17%	18%	18%	28%	26%	28%	16%	20%	19%	37%	30%	21%	26%	25%	27%	23%	22%	25%	14%	23%	20%	17%	14%	20%
Yes - physical condition	296	119	177	6	25	31	67	56	111	64	69	49	113	27	13	38	27	32	20	17	33	25	40	23	28	57	16
	15%	12%	17%	3%	7%	10%	19%	19%	24%	12%	12%	12%	23%	16%	15%	17%	16%	18%	14%	17%	17%	9%	14%	13%	8%	7%	9%
Yes - mental condition	190	73	117	25	49	32	49	19	17	36	37	34	83	26	5	24	21	23	16	5	18	18	22	14	34	55	21
	9%	7%	11%	11%	14%	10%	14%	6%	4%	7%	7%	8%	17%	15%	6%	10%	12%	13%	11%	5%	9%	6%	8%	8%	10%	7%	12%
Yes - disability	144	73	72	9	10	17	37	32	39	27	35	19	63	20	7	15	9	13	4	6	15	14	24	17	14	25	11
	7%	7%	7%	4%	3%	5%	10%	11%	8%	5%	6%	5%	13%	11%	8%	6%	6%	7%	3%	6%	8%	5%	9%	10%	4%	3%	6%
Yes - other	20	11	9	3	2	2	2	7	3	2	3	3	12	5	-	2	3	-	1	-	2	3	3	1	5	5	1
	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	2%	3%	-	1%	2%	-	1%	-	1%	1%	1%	1%	1%	1%	*
No	1506	756	751	178	276	257	247	215	333	447	433	327	298	119	66	163	123	126	110	78	142	227	214	138	282	674	137
	74%	77%	72%	79%	79%	80%	69%	72%	71%	81%	76%	80%	61%	68%	77%	70%	73%	70%	75%	77%	73%	83%	76%	77%	79%	83%	77%
Prefer not to say	50	27	23	10	9	7	11	7	6	15	20	6	10	4	1	10	5	6	4	1	3	8	4	5	12	22	5
	2%	3%	2%	4%	3%	2%	3%	2%	1%	3%	3%	1%	2%	2%	2%	4%	3%	3%	3%	1%	2%	3%	1%	3%	3%	3%	3%