

HEALTH AS A SOCIAL MOVEMENT PROGRAMME TIMELINE

	Airedale Social Movement	Wellbeing Erewash	Greater Manchester Cancer Champions	Better Care Together	The Royal Free NHS Foundation Trust	Stockport, Oldham and Tameside
2016	February 2016 Launch of NHS England Health as a Social Movement programme.					
		February 2016 Two day community conversation asset mapping.				March 2016 Formation of governance group.
					Mid 2016 Project leads recruited.	
					September 2016 Kick off meeting with senior management team.	
		October 2016 Community conference to develop common vision and principles.		September 2016 Community engagement to design wellness days.	September – October 2016 Initial staff engagement including 122 one-to-one face-to-face meetings, staff surveys and health and wellbeing event.	October 2016 Launch of 100 Moments, the starting project of 'Live Well Make Art' network.
	December 2016 – March 2017 Four care homes incorporated into social movement; relationships built with managers.		Winter 2016 Expert reference group of professionals working on cancer across public and voluntary sector set up.	November 2016 – Early 2017 Furness Wellness Days project taking place weekly.	September – October 2016 Initial events including health and wellbeing days, rugby matches, interdepartmental football tournaments.	October 2016 – January 2017 Catalyst grant scheme launched, giving small grants to groups and individuals wanting to make a difference in the community.
	December 2016 – March 2017 Relationships built with businesses to offer volunteers.		Winter 2016 Engagement workshops with voluntary sector partners.		November 2016 – February 2017 Regular communications: monthly newsletter and weekly informal face-to-face meetings with teams.	
2017			January 2017 Formal launch event.	Early 2017 – December 2017 Animator project.		January – March 2017 Action Together administer grants for 22 constituted groups and a further 25 non-constituted individuals.
	March 2017 Governance: CCG understand aims; Bradford's Dementia Strategy Group involved.	February – December 2017 Petersham Project: Community asset mapping, activities established and community conversations held.	January – March 2017 Recruitment of 20 Social Movement Champions.	February 2017 First Art of Hosting event.		Spring 2017 Development of stewardship circles following Call to Action event.
	March 2017 Community Engagement with stakeholder events at two care homes.	February – December 2017 Brilliant Erewash: Personal wellbeing and resilience programme delivered in all seven secondary schools in Erewash. Pupils supported to be wellbeing champions in schools and wider community.	March – May 2017 Publication of 'Cancer Call to Action', following two planning workshops with Social Movement Champions in April.	February 2017 GP sharing and learning event.		March 2017 Call to Action event at Manchester People's History Museum brought together community members involved in projects.
	April 2017 5 further care homes sign up.	April – December 2017 50 Community Connectors recruited from community, local businesses and voluntary sector. Monthly meetings and events held to support connectors.	Summer 2017 Launch of new online platform with cancer sign-up page.	February 2017 Art of Hosting trainees host conversations that matter in their communities.	April 2017 – February 2018 Monthly weekend walks attended by approximately 30 staff each.	
	April – May 2017 Some activities started in care homes.			Mid 2017 – present Furness Wellness Days project take place twice a week.	May – June 2017 Four weekend teambuilding trips to Mount Snowden.	
	April – June 2017 Delivery of Dementia Friends information sessions with community groups.			Mid 2017 – present Volunteers trained to lead activities at Furness Wellness Days.		August 2017 – February 2018 Monthly learning events bringing together local project workers.
	June 2017 Further care home activities started.			October 2017 Second Art of Hosting event.		
	October 2017 Schools linked with care homes in a number of areas.					
	October 2017 Social action for Dementia Friends started.	Nov 2017 Storytelling workshop to articulate local approach.	Nov 2017 – January 2018 Launch of £7,500 Cancer Champions Grant Fund for up to 20 groups to put on events to recruit cancer champions.	Nov 2017 Community of Practice follow up event for Art of Hosting.	November 2017 Staff organise rugby event ticket distribution.	
	October 2017 RSA/NEF workshop with care home managers on community engagement.	December 2017 Community Connectors workshop on techniques to enable spread of community interventions.			December 2017 Christmas event for staff and families.	
	October 2017 RSA Fellowship event 'Reimagining the Care Home'.	December 2017 Community Connectors linked to social prescribing work for further funding.			November 2017 – present Weekly walks around Hampstead Heath, some led by staff.	
	2018			January – March 2018 18 funded organisations to host events with an estimated 863 attendees, the majority signing up to be Cancer Champions.	January 2018 Art of Hosting event spreads to Barrow.	
March 2018 Launch of community engagement toolkit as a 'how to' guide for care home staff interested in community involvement in care homes.		March 2018 Evening event for local stakeholders to present Wellbeing Erewash vision.	February 2018 More than 2000 people have signed up to be Cancer Champions.	February 2018 Online Community of Practice set up for Art of Hosting attendees to share conversations.	February 2018 Project secures further funding for additional year to support staff leadership of activities.	March 2018 Final learning event of 'power mapping'; aiming to develop skills and leadership of community members.
			Spring – Autumn 2018 Project continues working with national partners to share learnings about city-led cancer prevention with national cancer charities.		March 2018 Project begins to offer climbing sessions for staff, with significant take up.	March 2018 Language of 'social movements' and practices in the Greater Manchester devolution deal.
					March 2018 Four additional project events. Snowden climb and Lake District weekend away supported through offer of staggered monthly payments from staff.	