





RSA Connector Profile

Do you want to be a leader of a unique tribe of individuals that share your common values of civic engagement and social progress?

Who are we looking for? - Ideal traits for a Connector

The ideal candidate possesses the following characteristics:

- Passionate about the RSA and its vision for global progress and people having the power to live fulfilling lives. 
- Natural networkers who can connect people, ideas and opportunities for the RSA to develop its presence within your country. 
- Dynamic, proactive individuals that have a vision of how the RSA mission can contribute to social change in your country. 
- Strong leadership, collaborative and communication skills. 

Key Tasks

1. Serve in an ambassadorial capacity for the RSA in your country. To represent the RSA – its work and values at events or activities within your country.
2. Act as the main point of contact for Fellows and potential Fellows in your region or country -
 - To welcome new Fellows and assist Fellows visiting region or country.
 - To communicate on a consistent basis with Fellows about events or activities.
 - To inform non-Fellows about the RSA activities and local RSA projects.
3. Coordinate and deliver events aimed at recruiting new Fellows and re-engaging existing Fellows.
4. Be an active member of the group of RSA Connectors.
5. Kickstart a programme of activity and partnerships for RSA Fellows in your country.

What do we expect from you?

- To represent the values of the RSA and be a passionate champion for the RSA and its ethos in your region or country.
- To actively promote the RSA by raising its profile and increasing the recruitment of Fellows.
- To communicate with Fellows in your region or country on a frequent basis informing them about activities and events.
- To lead a programme of work organize events in your region or country featuring content that is relevant to the local context and well aligned to RSA values.
- To identify a problem in which the RSA can contribute or support social change in your region or country.

Our commitment to you

We will keep you updated through quarterly video conferences about resources available to RSA Connectors.

We will create a community of best practice with interesting curated content such as case studies on Global Fellowship activities.

We will feature your work on projects and activities in the Fellowship newsletter, Global newsletter and on RSA Global Webpage.

We will provide you with the tools and resources to support the development of the Fellowship in your region or country.

RSA Connector Guide

RSA Global Team provides guidance and support. Here are some top tips to get you going.

New Connectors

1. Make contact with Fellows in your region or area. Contact the RSA Global Team to send a note on your behalf introducing yourself and asking Fellows to contact you.
2. Identify a problem or theme where the RSA can open up or support social change in your area.
3. Organize your first event. Use Event Toolkit in the Resources Hub to assist you.
4. Identify other RSA Fellows who can assist you in leading your group of Fellows (a minimum of 3 Fellows is recommended).

Maintaining momentum

1. Make contact with Fellows in your region or area, re-introducing yourself and inviting ideas from the Fellowship.
2. Develop a programme of activity throughout the year for your group of Fellows that will re-engage the Fellowship.

Inspiring existing Fellows

1. Encourage local Fellows to turn their ideas into action and submit proposals for consideration for [RSA Catalyst Funding](#).
2. Design an event around a key RSA theme that will bring together Fellows and non-Fellows. This can deepen the level of engagement but also provide the opportunity to recruit new Fellows and partner with local organizations in areas of interest.
3. Explore becoming an International Region. Review the Road Map for Global Fellowship. Contact the RSA Global Manager for further guidance and advice.

Some advice...

1. Encourage all Fellows in your region or country to use the [My RSA online profile](#). This helps Fellows find each other online.
2. Form a LinkedIn Group for Fellows in your region or country which can be used to communicate or crowdfund ideas for events or other activities.

RESOURCES

[Power to Create Annual Lecture Video](#)

[RSA Event Toolkit](#)

RSA Animate: [What is the RSA?](#)

RSA YouTube Playlists:

[Public Services and Communities;](#)
[Creative Learning and Development;](#)
[Economy, Enterprise and Manufacturing](#)
[RSA Animates Playlist](#)

RSA Road Map for Global Fellowship

[Blogging Guidelines](#)

All the resources are available to you as a guide to assist you in all your activities. Your key point of contact within the RSA is the RSA Global Manager.

Contact details are as follows:
Adanna Shallowe
P: +44(0)207 451 6844
E: adanna.shallowe@rsa.org.uk