

RSA Fellowship Team West Sponsorship

Methods of communicating funding and sponsorship opportunities, evaluating proposals etc., remain flexible to programme and context (e.g. one-off, link with JAH, etc.): Programmes (such as "Making our Futures") will have additional, more specific parameters agreed by West Team.

1. Criteria for funding/sponsorship:

- a) Linkage with key West Development Plan e.g. RSA theme (e.g. Public Services and Communities; Economics, Enterprise and Manufacturing; Creative Learning and Development), or other clear linkage with RSA values
- b) Support from partner e.g. civil or practitioner body (co-branding?)
- c) Not a simple development of existing business or mature initiative *has to be challenging or 'disruptive' to mainstream behaviour / attitudes in relevant context*
- d) Evidence of significant matching contribution by partner where relevant (time or money): sliding scale £100 - £300 time and logistics/branding - £300 upwards time and cash to match
- e) Not for personal or business profit (for project proposer - West Team/RSA can ask for accounts up to audit if necessary); not "Party Political"
- f) At least one RSA Fellow passionately behind this, prefer a group/ longer term capacity so we can build on it

2. Conditions for funding

- 1) Expectation of report back of project and outcome and use of RSA funds to West Team – format and content to be agreed with project lead in the light of the nature and scale of project. Notice and report back can be published unless specific reason why not.
- 2) Recognition of RSA and Fellowship in supporting project should be prominent and opportunity to promote Fellowship should be available. e.g. tweeting at the event should include the RSA W account in tweets (@RSA_West and #FRSA hashtag)
- 3) The use of RSA Eventbrite would be expected so that attendance can be evaluated and attendees can be contacted regarding other RSA events.
- 4) Write up a blog of the event (including images) as follow up to the event, so we can raise the profile of the RSA in the West
- 5) We would expect to receive up to 3 key points about the proposed legacy of the event/forward planning/what next

Suggestion: small projects less than or equal to £300 to be agreed by Ted, Allan (as Fellowship Councillor), and Lou (Laura, Deputy Chair, as substitute), larger sums (or not agreed by majority/referred on by of the core team) to go to full team (meeting or other comms).

Also note that non financial support (e.g. Fellows time, expertise and facilities) may also be accessed and acknowledged through RSA Fellowship Team West.- this also in development

Agreed by West Team September 2015