LEARNERS AND ADVOCATES
- Young people sign up to CoL platform, acquire and share badges
- Use open badges platform for secondary school work and project schemes
- Promote CoL platform and advocating its importance of lifelong learning—e.g. developing new term "champions" programme to seed dias
- Creating and endorsing training experience, CoL platform, pathways, badges and learning pathways
- Practically apply the skills that are gained and sharing skills with peers and other young people in the city
- Advocates undertake social and context young people through key, community resources and services such as youth centres, youth work pools and youth and community services, and training programmes
- Advocates use CoL platform as a resource to young people’s journey with the city’s history of relevant thought and action

EMPLOYER AND FORMAL LEARNING PROVIDERS AND INSTITUTIONS
- Understand direct and indirect engagement between young people, schools and employment in formal and open learning and open badges—e.g. through school-based programmes, employer visits, work experience, and careers guidance
- Campaign to local employers and institutions to sign up to open badges
- Business owners, extend and associations ensure organisations and companies involved in local traditional work are equipped with the programme e.g. consulting agencies, ‘Talking jobs’ employers, local that last but not least work
- Develop user charters and pledges to embed CoL based practice

LEARNING ORGANISATIONS
- Offer new and develop a range of learning and volunteering opportunities linked to the CoL platform
- Support outreach into places and communities that are typically not connected to or benefit from formal learning pathways
- Make co-creation exist of CoL, DfE, DfE work actively with young people and other organisations
- Raising awareness of badging and looking to achieve these (fostering the system change)
- Support need led creation of badges and targeting strategy, linked to an initial offer
- Identify Catalysts and opportunities for metropolitan learning badges for things already done

WIDER CITY STAKEHOLDERS
- "Look, listen, learn"
- Lead and convene further research and discussion to support CoL programme locally, especially with young people
- Create initiatives for employers to recognise alternative routes into work e.g. understanding cost benefit analyses
- Build capacity of recognition of employers and institutions delivering CoL
- Support the testing of open badges
- Provide and publicise the programme
- Lead and other relevant programmes, for example ensuring CoL shapes local organisational processes and technical education reforms and innovation
- Key organisations work with CoL approach into their strategic priorities and the city strategy
- Longer term and not about open badges alone

INFORMAL LEARNING ECOSYSTEM
- Strong understanding of CoL and digital badges
- Development of stronger cross-sector working related to learning and work for young people and city stakeholders
- CoL and wider learning as a driving point youth-led and youth-focused, linked to a wider range of city priorities, such as health and wellbeing and city engagement
- Evidence base for CoL emerges and develops deeper understanding of the importance of value and impact
- Improved data, strong and evidence around learning and CoL, leading to a strong and comprehensive understanding and actions of provision
- A range of policy champions, employers, educational institutions, public services, parents and local communities developing sustained understanding of "soft skills" and informal learning as equally important in traditional cognitive knowledge and skills
- CoL supports wider city outcomes, particularly improvements in health and wellbeing, value and recognised through government engagement and funding
- CoL approach becomes embedded and integrated into the entire context and daily practice of stakeholders across the city, delivering long term behaviours and culture
- Start in place and co-constructed around city—spearheads and decisions increasingly youth led
- Shift in policy and engagement to enable a more meaningful culture of addressing city challenges

Brighton CoL Logic Model