LOCAL ANCHOR ORGANISATIONS (S)
For example Plymouth City Council, Real Ideas Organisation (RIO)
- Convene
- Catalyst
- Communicate

PARTNER ORGANISATIONS & ADVOCATES
For example Co-design groups, employers, media organisations, funders, communities, sector leaders, political leaders, organisations, funders, sectors, communities
- Provide learning and work opportunities
- Co-design badges and pathways
- Create local buzz and energy

NATIONAL ANCHORS
Including the RSA and Digital Me
- Coordinate national knowledge networks
- Build strategic partnerships and influence
- Evaluate and share learning
- Develop and scale CofL models

Local anchors and partners will also play a key assurance role

LEARNERS AND ADVOCATES
- Prior to peer learning, networking and promotion of the CofL platform
- Collection of community activity through the various organisations, such as schools, youth-focused organisations and arts and cultural organisations
- A suite of methods should be used including forums and events
- A breadth of public support and support organisations should be there capacity and opportunities to empower individuals to engage, including "having reach" to groups
- The development of powerful plans and case studies demonstrating the value of CofL, with local needs in mind

EMPLOYER AND-formal learning PROVIDERS AND INSTITUTIONS
For example: Illustrators, employer and business leaders, media organisations, funders, communities
- Advocacy of CofL, including marketing to employers and workplaces
- Promote internal organisational open badges
- Enhance education institutions recognition and promote CofL, open badges
- Actively contribute: in-kind (e.g. space and time) and sponsorship of pathways, and work much more collaboratively and make best use of CofL and its benefits, underpinned by development of a "language of 'career advice' develops into 'future skills'"

LEARNERS
- Young people more aware of available opportunities, and more engaged with internal learning
- Promotion of CofL for young people by young people
- Informal learning activities begin to match with young people, becoming increasingly easier, and help to simply youth's voice and expertise
- An increase in young people's (especially those that are discontinuous family, rejection, belief and inclusion of self-directed learning
- Stronger self-discovery amongst young people

EMPLOYERS, EDUCATION AND TRAINING, AND LABOUR MARKET
- Improved understanding of gaps, skills priority specific context, and focus on digital skills and 'soft' skills
- Better city-wide knowledge of employers, employment and local skills needs
- Stronger identification of priority sector pathways
- Employers and other agencies and organisations understand CofL digital and open badges as well as their value
- Providers are well resourced and capable to effectively apply
- Better recruitment, and greater awareness of key 'soft' skills
- The development of powerful films and case studies demonstrating the value of CofL, and open badges are placed at the core of the local careers and Information, Advice and Guidance offer

WIDER CITY STAKEHOLDERS
For example: Plymouth City Council, Real Ideas Organisation (RIO)
- Strong and passionate learning leadership and "language of 'career advice' develops into 'future skills'"
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