TRANSPORT & CONNECTIVITY

The Midlands region has a strong economic geography, with a strong emphasis on logistics, manufacturing, and services. The region is well-connected, with access to major transport hubs and facilities, which are crucial for economic growth and competitiveness. This section highlights the key transport connections and strategic initiatives in the Midlands.

ENERGY

The UK is undergoing a fundamental change in energy production and consumption. With the Midlands at the forefront of this change, the region is poised to become a leader in a low-carbon economy. This transformation is driven by a combination of factors, including the rapid growth of renewable energy, the shift towards electric Vehicles, and the integration of energy systems.

ECONOMY

The Midlands economy is worth approximately £510 billion, making it the largest region in the UK. It is home to a diverse range of industries, including manufacturing, logistics, and services. The region’s growth is driven by a combination of factors, including its location, its access to key transport routes, and its skilled workforce.

WHY THE MIDLANDS?

The absence of a regional tier of governance has resulted in a fragmented approach to planning meaning the full potential of the Midlands has not been realised. The Midlands Engine Strategy is a comprehensive local business initiative to transform regional growth, starting with a £250m investment from government. The strategy is focused on delivering outcomes that will benefit all residents, businesses, and organisations.

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