



# **HEALTH AS A SOCIAL MOVEMENT SEMINAR NEWCASTLE**

**9:30AM 28TH FEBRUARY 2017**

**Live Theatre**

**Broad Chare, Quayside,  
NE1 3DQ**

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# ABOUT

Building on the agenda set out in the NHS Five Year Forward View, Health as a Social Movement is a three year programme funded by NHS England. This seminar series is part of the RSA's offer to support the spread of learning with six vanguard sites – enabling local areas to develop approaches that could be scaled or adapted and adopted in other communities.

Together we will:

- Learn how NHS New Care Model Vanguard sites are supporting communities to take action for health and wellbeing.
- Recognise good practice in supporting community action for health and wellbeing from around the country.
- Hear the insights from NESTA around building a social movement for health.
- Develop practical strategies to bring forward this agenda with the RSA by spreading good practice and learning from national and international case studies
- Consider how we can build a social movement across health and care that builds stronger, connected communities.

## Key questions for participants

- How can you influence others to achieve your aims and utilise current movements in health in your area?
- How can you learn from how behaviour and practices get spread and adopted through learning from successful health movements?
- How can you focus on changing unhealthy norms in order to improve health in their area?

## Audience

This event is aimed community activists, practitioners, policy makers, researchers, representatives from the 50 New Care Model vanguards and health and social care leaders beyond the vanguards.

## Fit with other NHS Programmes

This event is put together as part of the support package outlined in “The forward view into action” available here <https://www.england.nhs.uk/wp-content/uploads/2015/12/acc-uec-support-package.pdf>. Working closely with New Care Models Team national partners – Nef, NESTA and the RSA – are working together to provide support to the Vanguards in this area.

Keep up to date with our work through the [health as a social movement project page](#) with access to the latest blogs, videos, events and case studies.

# AGENDA

Time	Activity	Room
9:30am	<i>Please arrive in time to register as the session will begin promptly at 10am.</i> Arrival, coat-check, registration and coffee	Reception
10.00am	Welcome <i>Rowan Conway, RSA; Eileen Mitchell, NHSE</i>	Studio
10.05am	Health as a social movement: an overview <i>Presentations &amp; Q&amp;A <b>Sophy Stewart</b>, Morecombe Bay, <b>Nick Dixon</b>, <b>Carey Bamber</b> and <b>Steve Goslyn</b>, Stockport Together, Ben Gilchrist, GM Cancer Vanguard</i>	
11:30am	Nesta Report Findings <i>Jacqueline del Castillo</i>  RSA programme <i>Ian Burbidge</i>	
11:00am		
11.15am	Table Discussions	
11.30am	Break	Break out space
11.45am	Social Movements in your locality: Mapping the system <i>Rowan Conway, RSA</i> <i>How can you harness the power of social moments to tackle your issues?</i>	Studio
12:15pm	<i>Breakout session</i>	
12:45pm	Lunch	

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# ATTENDEES

Sam  
Ian  
Tom  
Jacqueline  
Dan  
Eileen  
Brendan  
Beth  
Janet  
Jennifer  
Joanna  
Bev  
Ian  
Jeniffer  
Jan  
Patrick  
Yasmin  
Oliver  
Clare  
Lisa  
Alison  
Jayne  
David  
Mark  
Tracy  
Lindsay  
Jane

Grinsted  
Burbidge  
Harrison  
del Castillo  
Button  
Mitchell  
Hill  
Williams  
Ross  
Coe  
Volpe  
Wears  
McCreith  
Coe  
Portillo  
Easen  
Khan  
Tshinkobo  
Bateley  
Goodwin  
Brabben  
Black  
Morris  
Allan  
Watson  
Person  
Welch

RSA  
RSA  
RSA  
Nesta  
New Economics Foundation  
NHS England  
Concern Group  
LaunchPaf  
Newcastle Upon Tyne Hospitals  
NHS  
Vanguard  
British Lung Foundation  
Alzheimers UK  
Northumbria NHS  
FRSA  
Northumbria University  
NHS  
Newcastle NE1  
Alzheimers UK  
Voda  
TEWV NHS Trust  
NHS  
University of Central Lancashire  
Northumbria University  
Northumberland Tyne and Wear NHS  
NHS  
Alzheimers UK