
Introducing...

Abi Stephenson

RSAAnimate Producer - RSA

@RSADesignAwards
#RSADesign

The RSA Events logo is located in the top right corner. It consists of the letters 'RSA' in a large, black, sans-serif font, with the word 'Events' in a smaller, black, sans-serif font below it, all contained within a white circle.

RSA

Events

A large, white, sans-serif number '08' is positioned on the left side of the slide, partially overlapping a large, light gray circle.

08

Moving Pictures

Conceive and produce an animation to accompany one of the two selected audio files that will clarify, energise and illuminate the content

The natracare logo is located in the bottom left corner. It features the word 'natracare' in a blue, lowercase, sans-serif font, with a registered trademark symbol (®) at the end, all contained within a white circle.

natracare®

Awards:

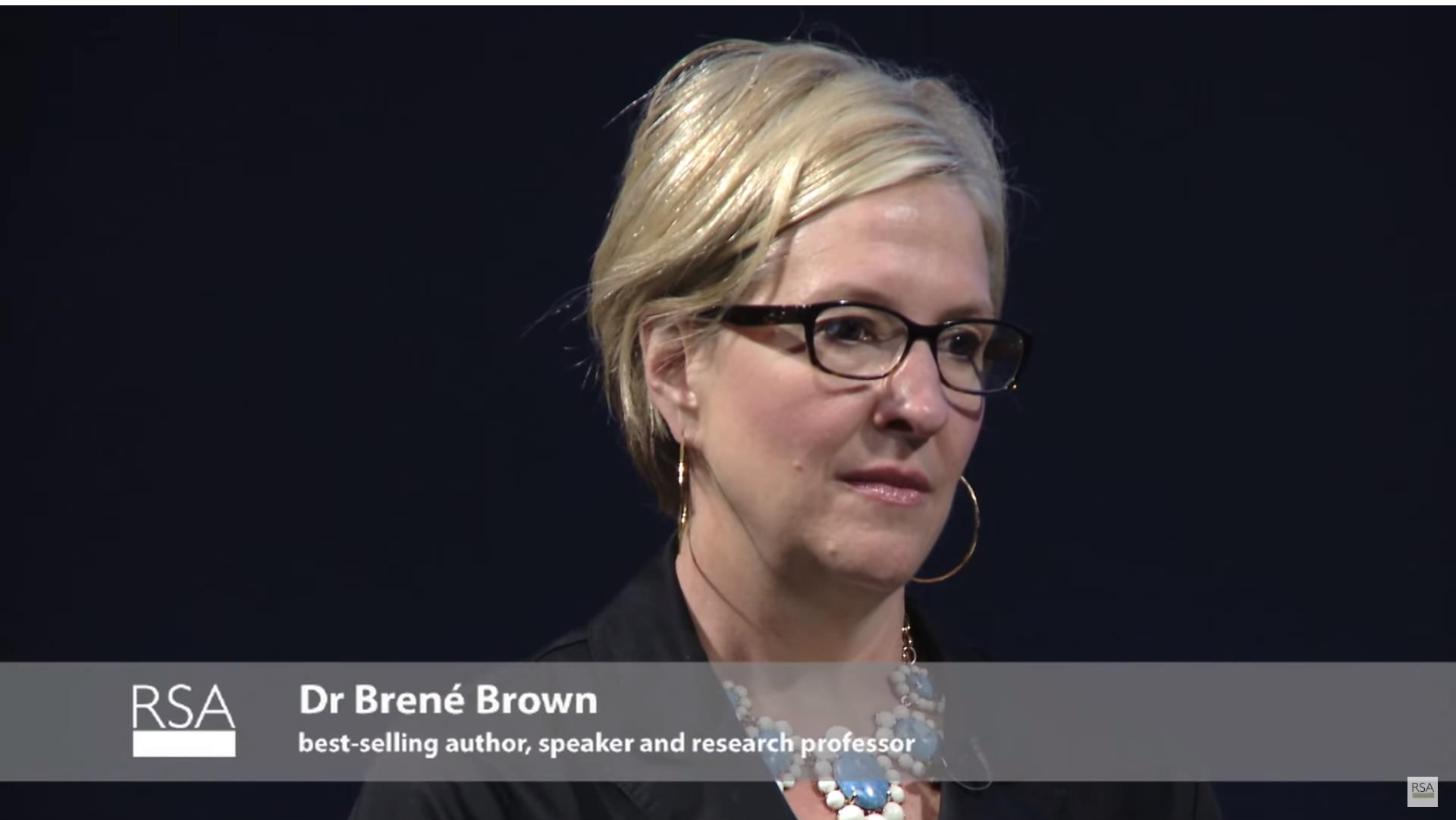
2 x RSA Awards of £1000
Natracare Award of £1000
RSA Staff Choice Award of £500



Events

BIRTH
OF AN
IDEA!





Dr Brené Brown

best-selling author, speaker and research professor

100 million views!

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The RSA

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Drive: The surprising truth about what motivates us

14,036,654 views • 5 years ago

CC



Changing Education Paradigms

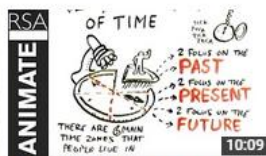
13,250,648 views • 4 years ago



Brené Brown on Empathy

4,565,394 views • 1 year ago

CC



The Secret Powers of Time

3,791,908 views • 5 years ago



How Cooking Can Change Your Life - Michael Pollan

3,106,517 views • 2 years ago



The Empathic Civilisation

2,755,756 views • 5 years ago



Crises of Capitalism

2,710,203 views • 5 years ago



Smile or Die

2,320,647 views • 5 years ago



The Divided Brain

1,632,844 views • 3 years ago



First as Tragedy, Then as Farce

1,482,540 views • 5 years ago



Language as a Window into Human Nature

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21st Century Enlightenment

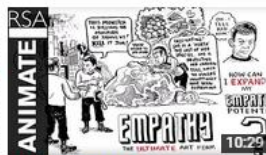
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The Truth About Disenfranchisement



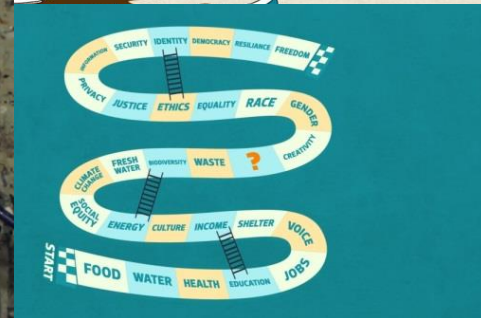
The Paradox of Choice



The Power of Outgroupness



Re-Imagining Work



BLAMERS
ANONYMOUS



RSA
SHORTS
Espresso for the mind

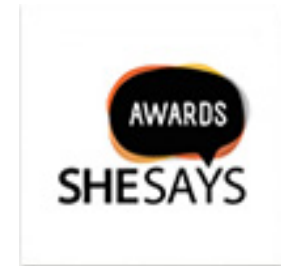
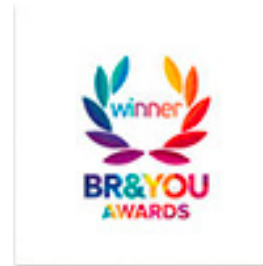


Ignorance
DRIVES
SCIENCE



GOBBLYNNE

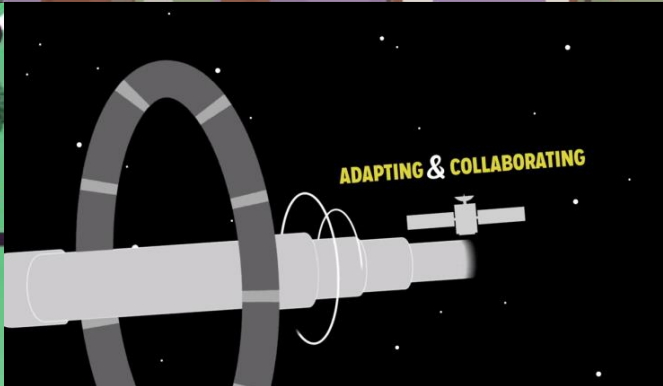
www.gobblynnne.com



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STUDENT RSA DESIGN AWARDS



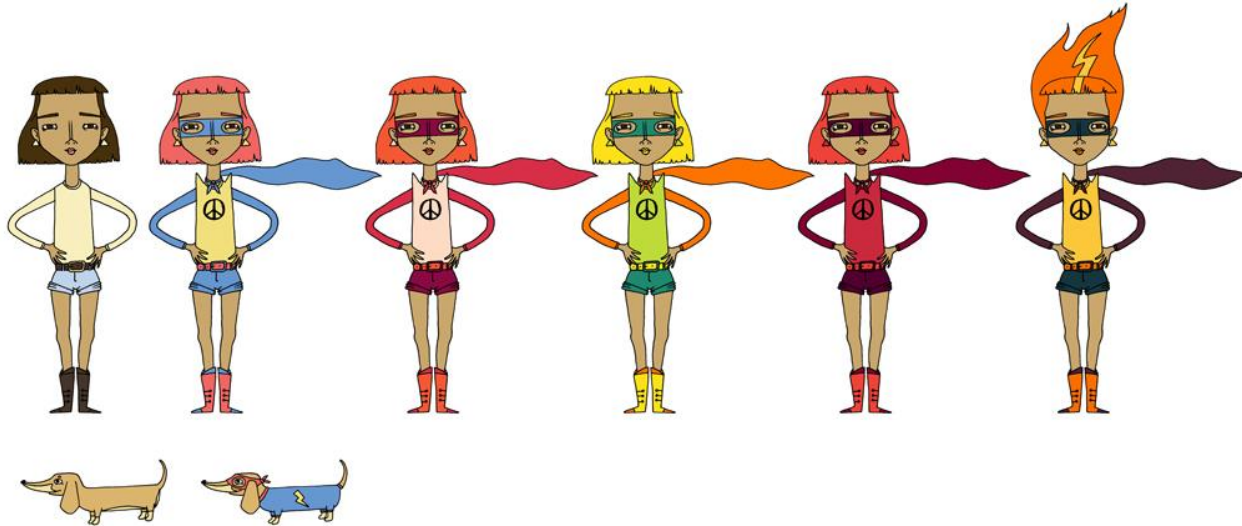
Accessible and universal



Pacey and lively



Explanatory and illuminating



Well-judged typography

Listen, listen, and listen again

Punchy beginning and ending



STUDENT RSA DESIGN AWARDS

Entries will be judged according to the innovative way in which the audio content is interpreted. Technical skill will be taken into consideration, but what we really value is the **originality** and **creativity** with which your students communicate world-changing ideas and concepts.

Their work has the potential to be viewed by thousands (possibly millions!) of intelligent, engaged and passionate RSA followers worldwide on our YouTube channel.

Happy creating!

Abi Stephenson
**Events and RSA Animate/
RSA Shorts Producer**

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