

RSA US FELLOWSHIP

Orientation Guide



We are the RSA.

The Royal Society for the Encouragement of Arts, Manufactures and Commerce.

A network of entrepreneurs,
educators and innovators
working to advance society, the
economy and the environment.

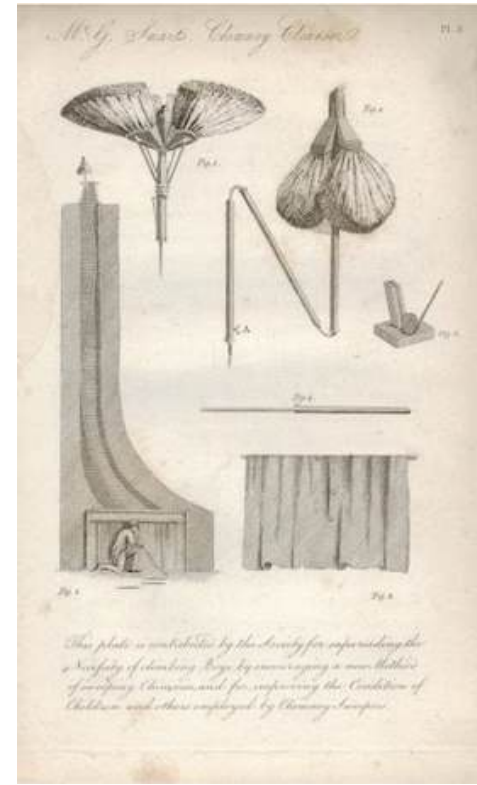


A Brief History



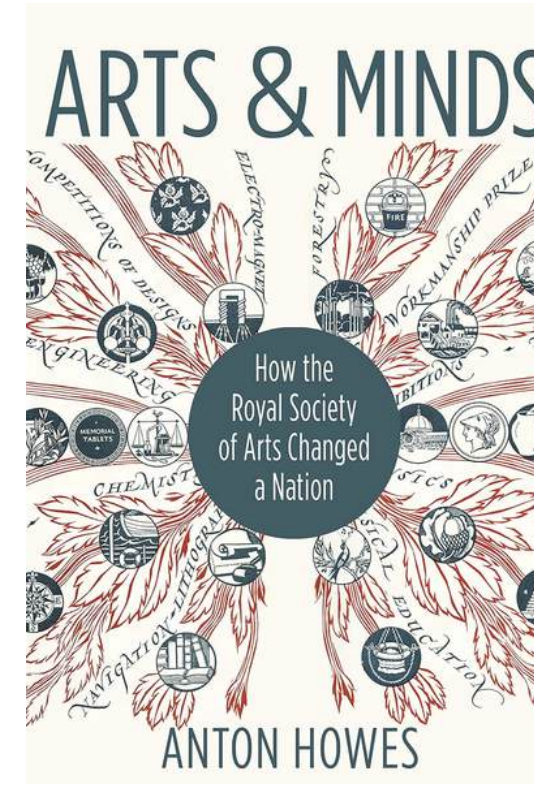
1754

RSA founded, supported by member subscription. Women always allowed as members



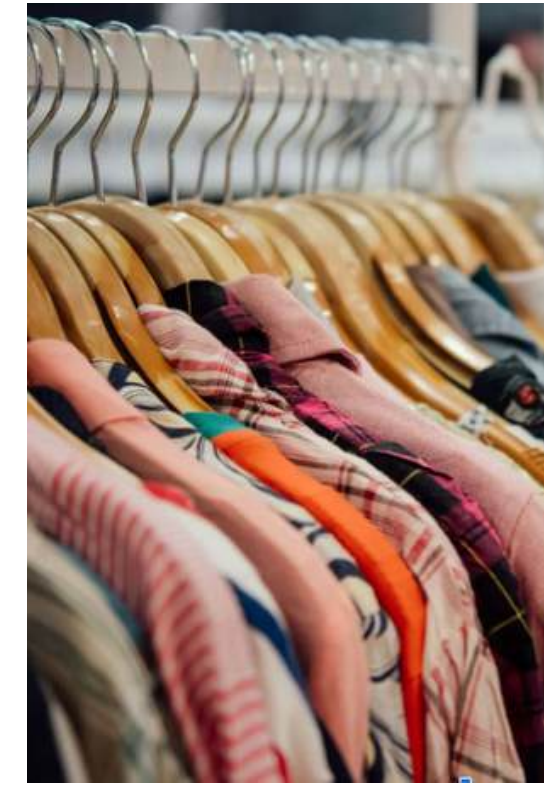
1805

George Stuart awarded RSA medal for his invention of the Chimney Sweep
(wasn't until 1875, effective laws in parliament)



1908

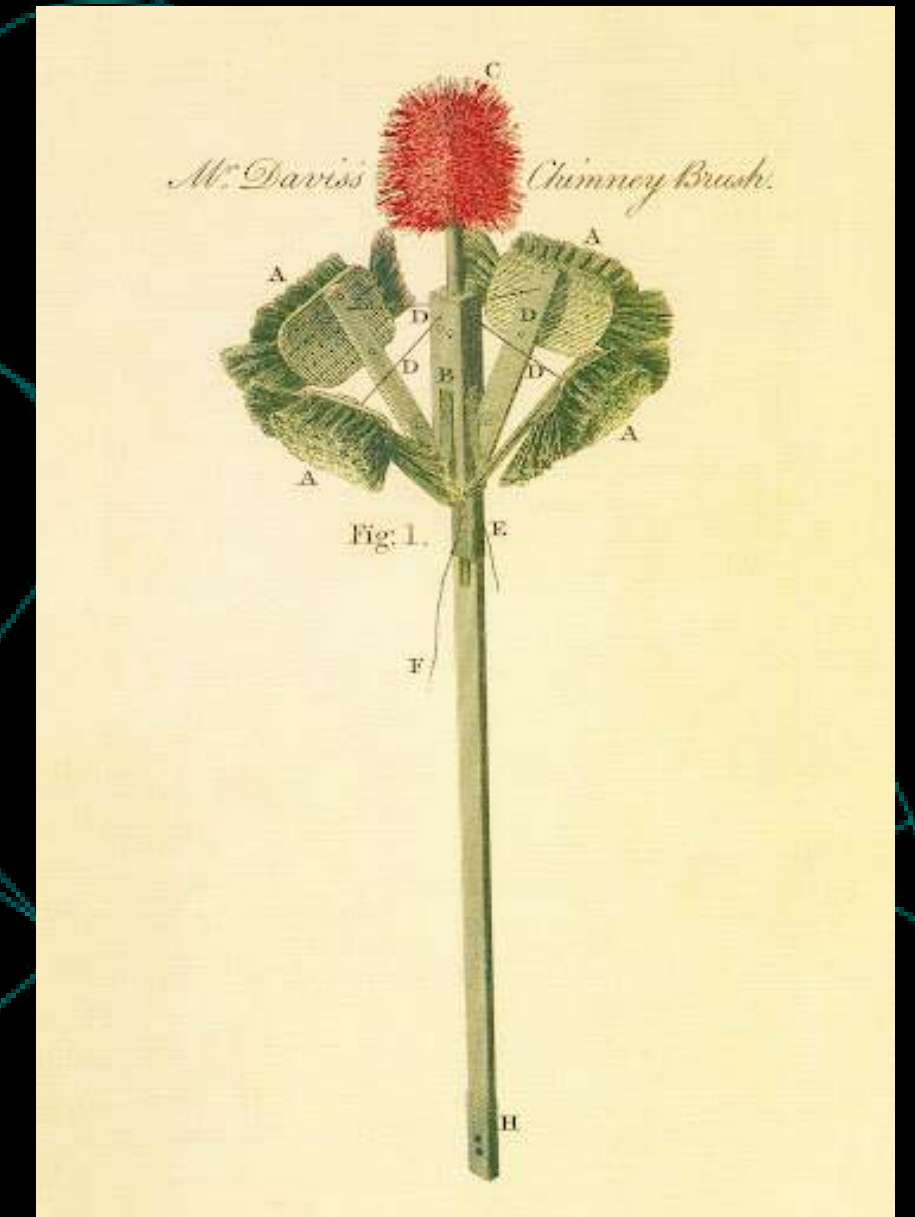
FRSA postnominal introduced and the Royal Charter was awarded



2021

Circular Fashion – Regenerative Futures Work – driver towards improved Sustainable Fashion

OF SOCIAL CHANGE



DESIGN FOR LIFE AWARDS

Reimagining regenerative education and enterprise



RSA US

We are a network of changemakers enabling people, places and the planet to flourish. We amplify creativity, connection and innovation through a global fellowship network, support communities of practice and catalyze interventions that enhance the public good.



A Choreography of Elements



For over 270 years the RSA has been at the forefront of social impact. We were founded with a belief in the actions of private citizens to pool their collective will, resources and voice to advocate for public improvement. From our inception, we have been a champion of innovative, practical solutions, creating opportunities to regenerate our world.

From ensuring education for all by creating the first public exams to promoting the need for conservation and sustainability, from seeking technological solutions to child labour to encouraging the planting of more than 60 million trees – social change is in our DNA.

Change happens through multiple pathways at the intersections and balance of individual agency, collective solidarity and communities of practice, and institutional systems. From the well-established and socially connected to just-getting-going or socially disenfranchised, our community is broad and inclusive. The goal is to identify and support as many ways of affecting and realizing change as possible.

Our reach extends from the grassroots through to policymakers. We welcome activists working to ignite recognition of rising inequality alongside shareholders working on long-term investment strategies that help the planet.

RSA US ECOSYSTEM

We curate a number of volunteer roles for our Fellows to help activate our network + impact.

We believe in a “not invented here approach” – leveraging our assets (brand/convening power, media influence, network effect) and making them accessible to our Fellows as part of a shared commons.

CORE STAFF



RSA STAFF

Develop strategies, partnerships, and infrastructure to support Fellows in their work across the US



FELLOWSHIP
SERVICES

NETWORK BUILDERS



THEMATIC NETWORK LEADS
Host regular conversations that support a particular topic of interest



COALITION LEADS
Organize Fellows around particular advocacy objectives

RSA US ECOSYSTEM (CONTINUED)

VOLUNTARY



RSA US BOARD

Oversee strategic direction and fiduciary responsibility for RSA US

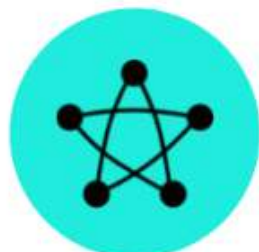
3 YEAR TERM



FELLOWSHIP COUNCILLORS

Bring strategic perspective from the Fellowship to RSA US Board + Staff

2 YEAR TERM



AMBASSADORS

Support Fellowship activities in key RSA hubs across the US

1.5 YEAR TERM



SYSTEMS EIR

Remote residencies aligned with RSA core program areas

3-6 MONTHS



MENTORS

Offer guidance and support of RSA Fellows around areas of expertise

2.5 MONTHS

Amplifying social change

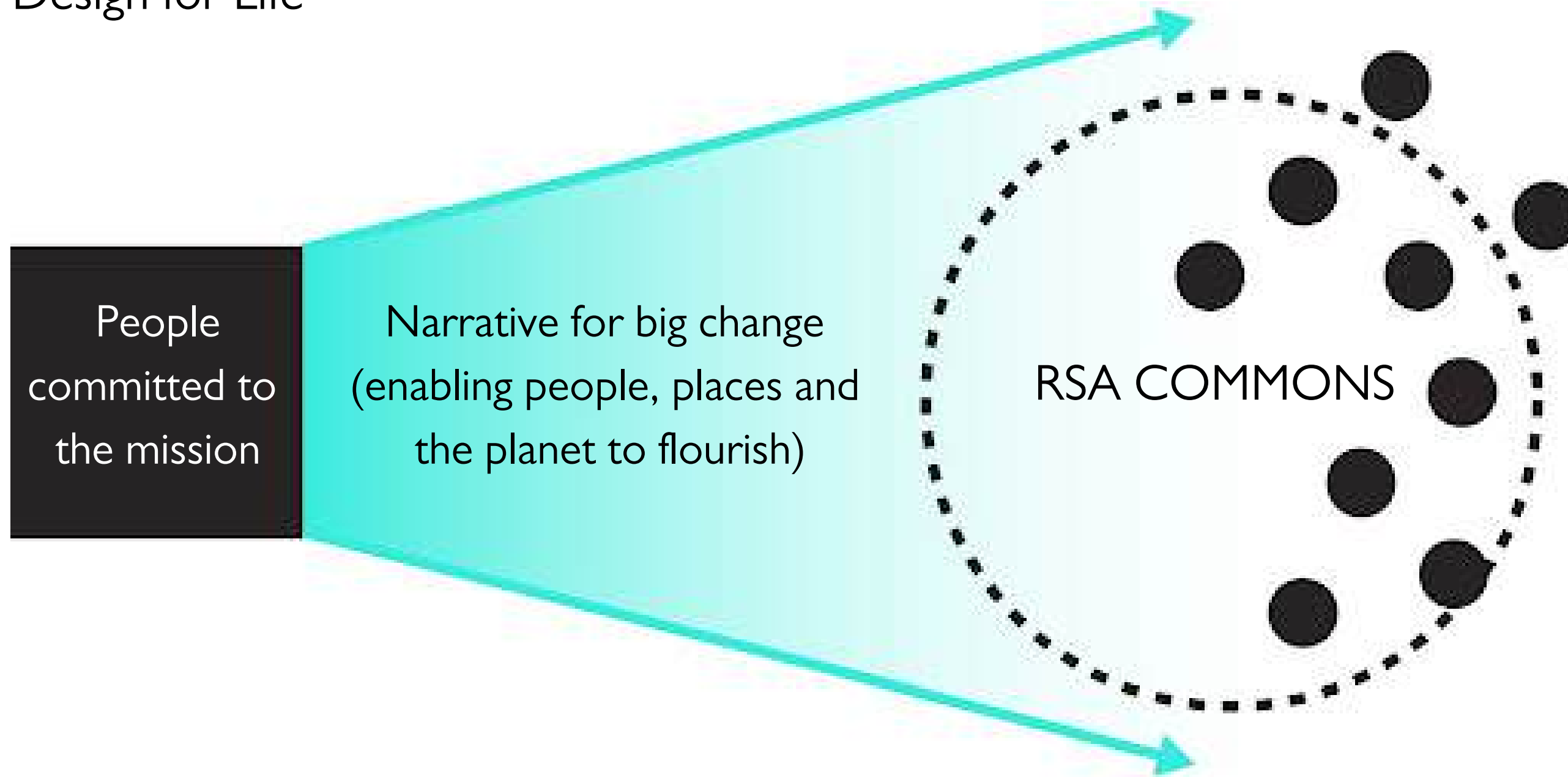
NEW FRAME

Design for Life

NEW INTERVENTIONS

CHANGED

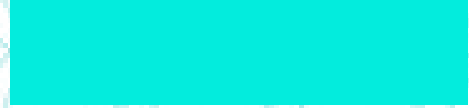
SYSTEM CONDITIONS



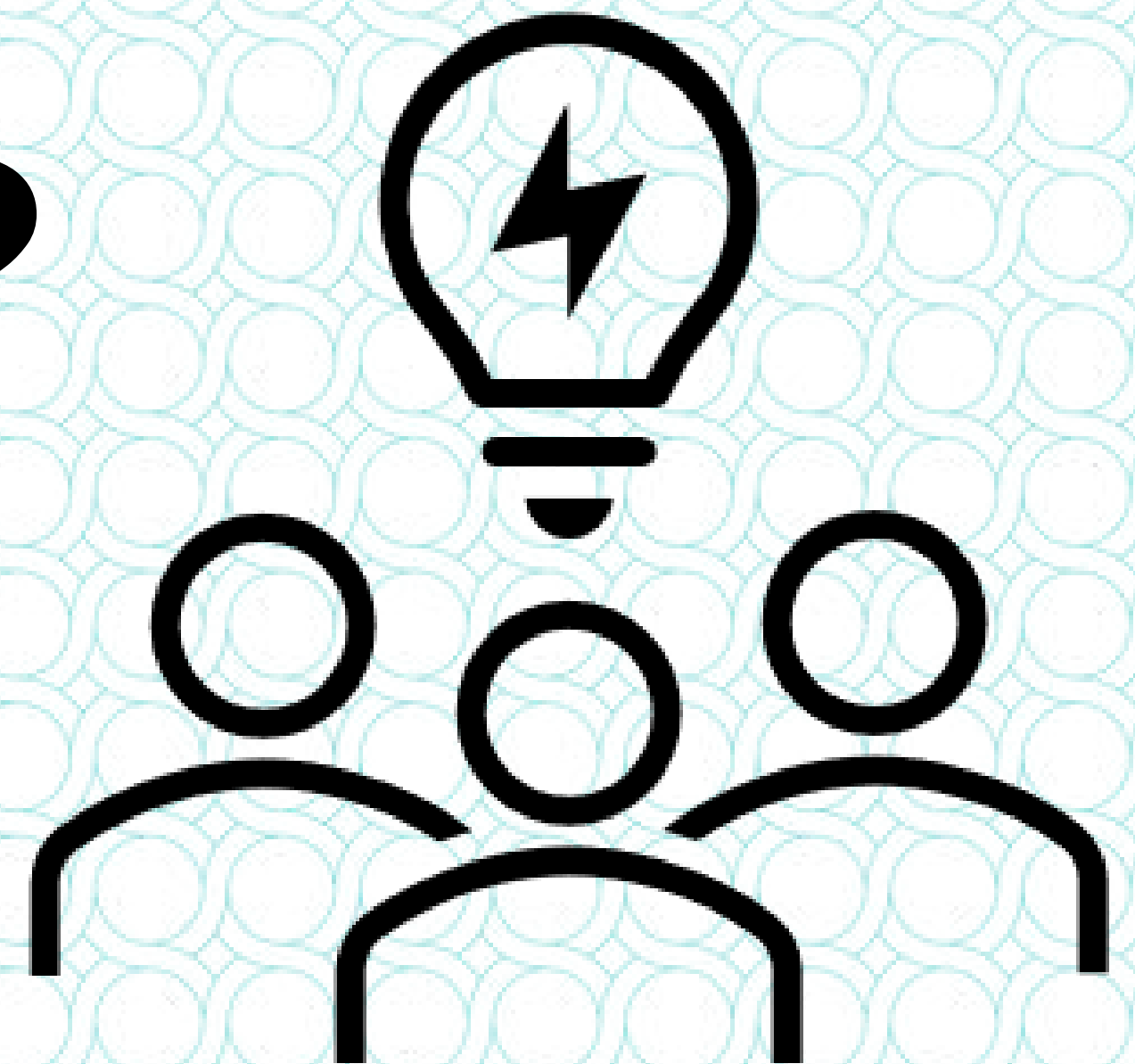
Multiple outcomes

Many new system components

Leaders with shared principles



What is Fellowship?



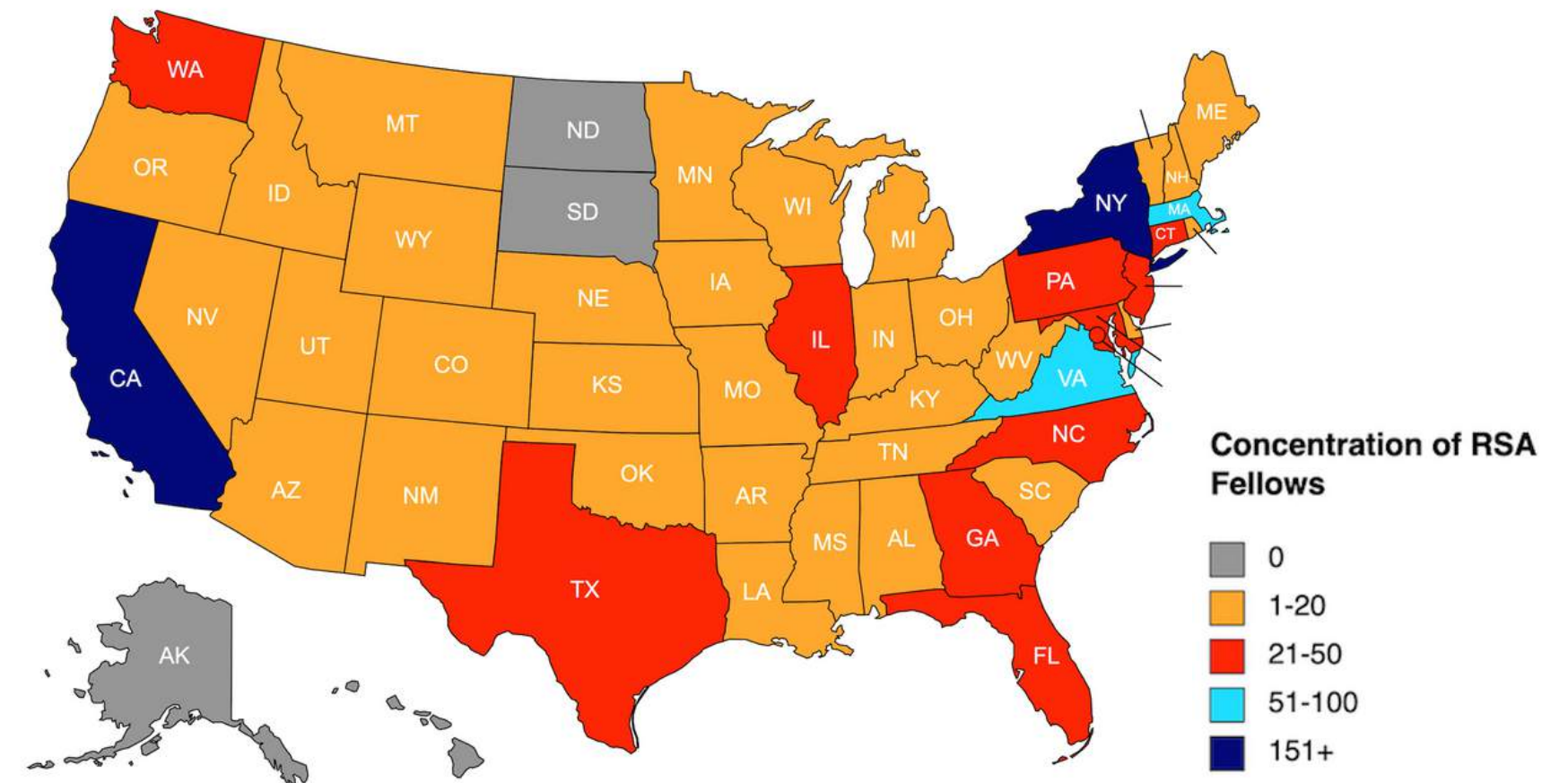
Community: Our Fellows

More than **31,000** Fellows, based in over **100** countries are committed to finding better ways of thinking, acting and delivering change.

An integral part of the RSA mission to create a better future, our inclusive global community

- Champion ideas
- Deliver practical solutions
- Support the RSA mission

We have **1,100** Fellows across the US.





Better Informed

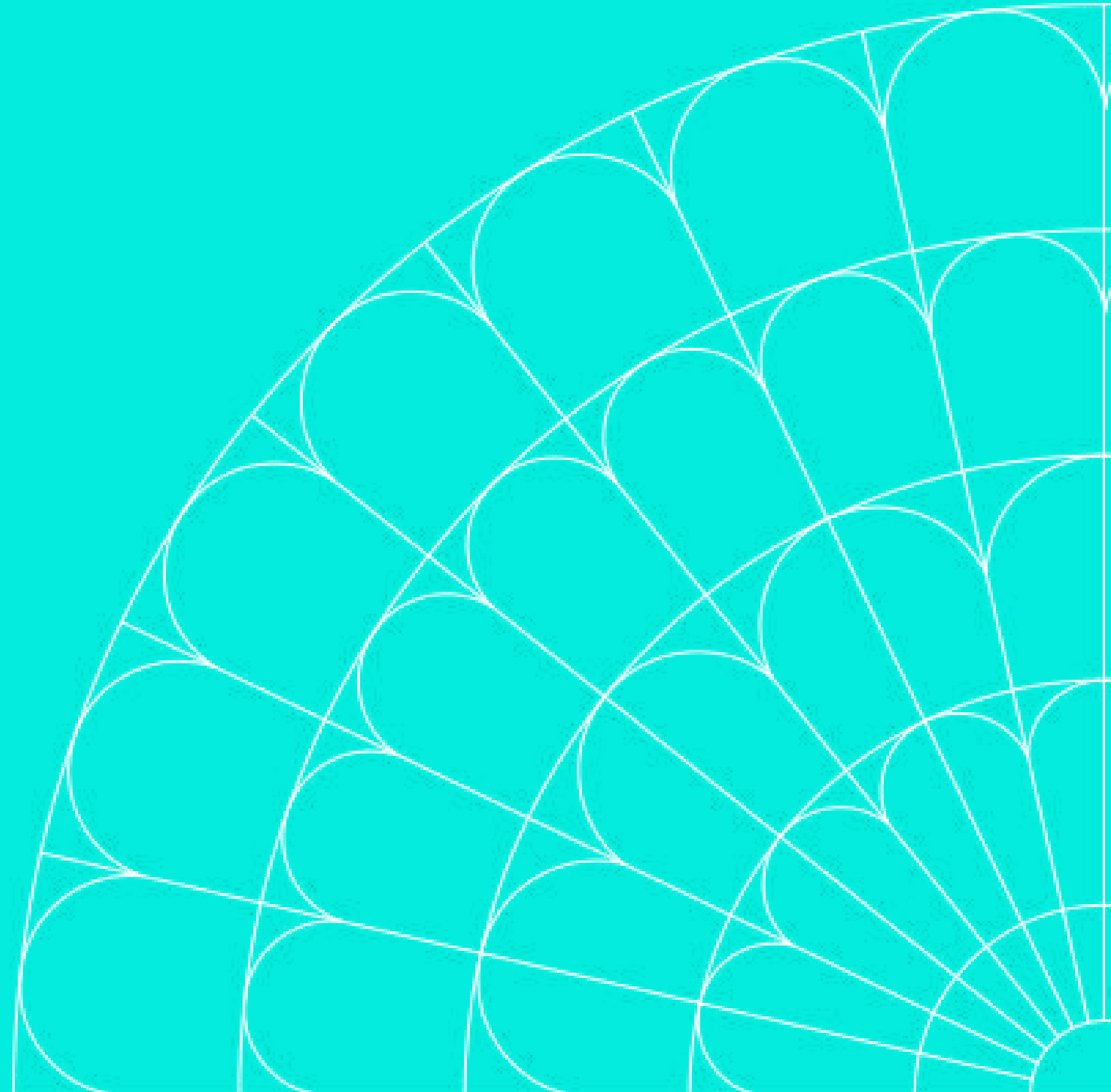
- Thought Leadership
- Public Events

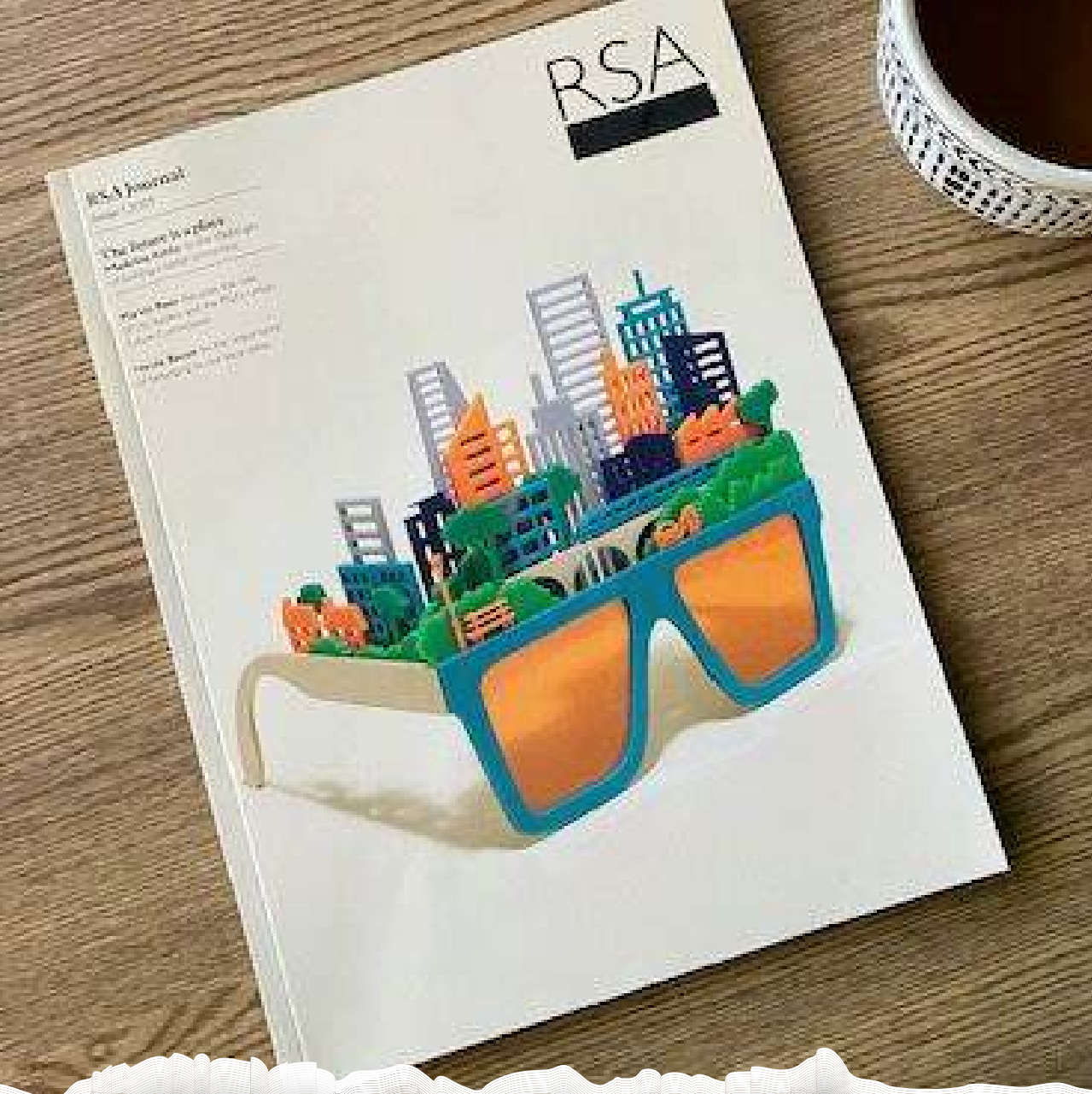
Better Connected

- Fellowship Events
- Regional Hubs
- Thematic Networks
- Circle

Seeking Better Futures

- Design for Life
- Social Connections





RSA

EVENTS PODCAST



Better Informed





Public Events



FELLOWSHIP EVENT / ONLINE

Why representation matters



FELLOWSHIP EVENT / ONLINE

Breaking the stigma: supporting women's mental health



FELLOWSHIP EVENT / ONLINE

Generative AI: creating new realities



FELLOWSHIP EVENT

Creative leadership: a radical rethink

Thought Leadership



COMMENT

AI: a transformative force in maternal healthcare

03 Jul 2024
AFIFA WAHEED

Artificial intelligence and robotics have huge potential to reduce maternal death rates and improve antenatal, neonatal and postnatal care for all mothers, and particularly those from low-income communities.



FEATURE

Adaptation nation

28 Jun 2023
ALEXA CLAY

The director of RSA USA discusses how a new breed of changemaker is finding ways to strengthen civic fabric and solidarity.



FEATURE

Policy Progress

29 Mar 2023
SEAN KLINE JIM PUGH

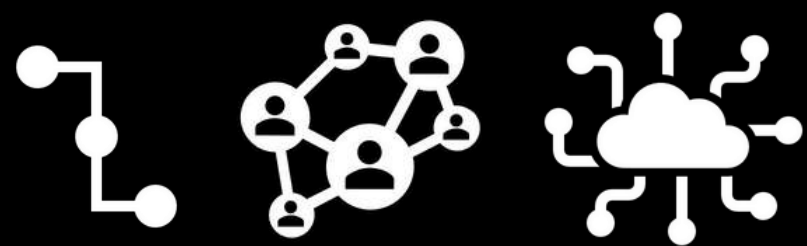
Sean Kline and Jim Pugh discuss putting users at the centre of social service design



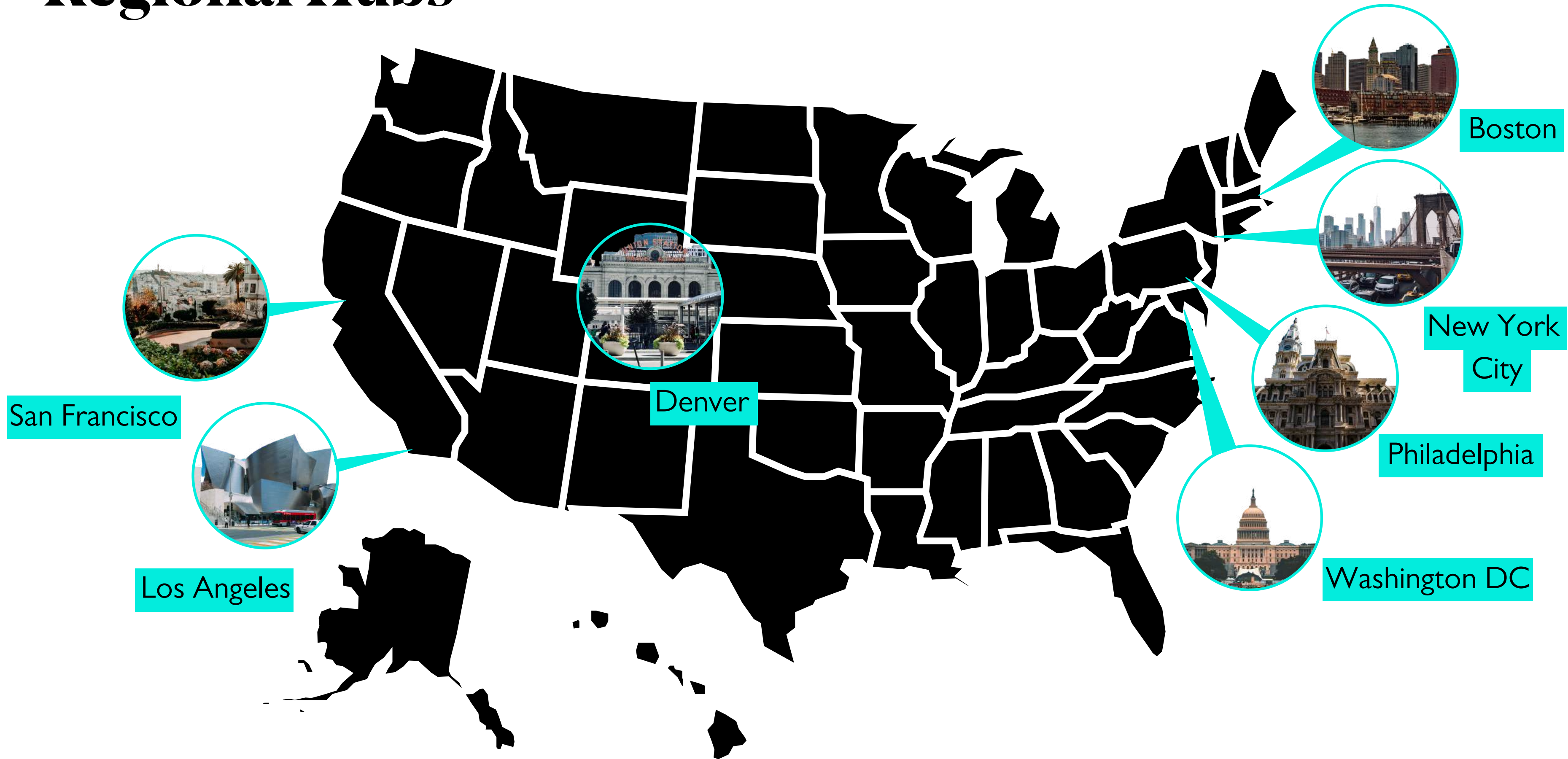
Chat
Connect
Collaborate



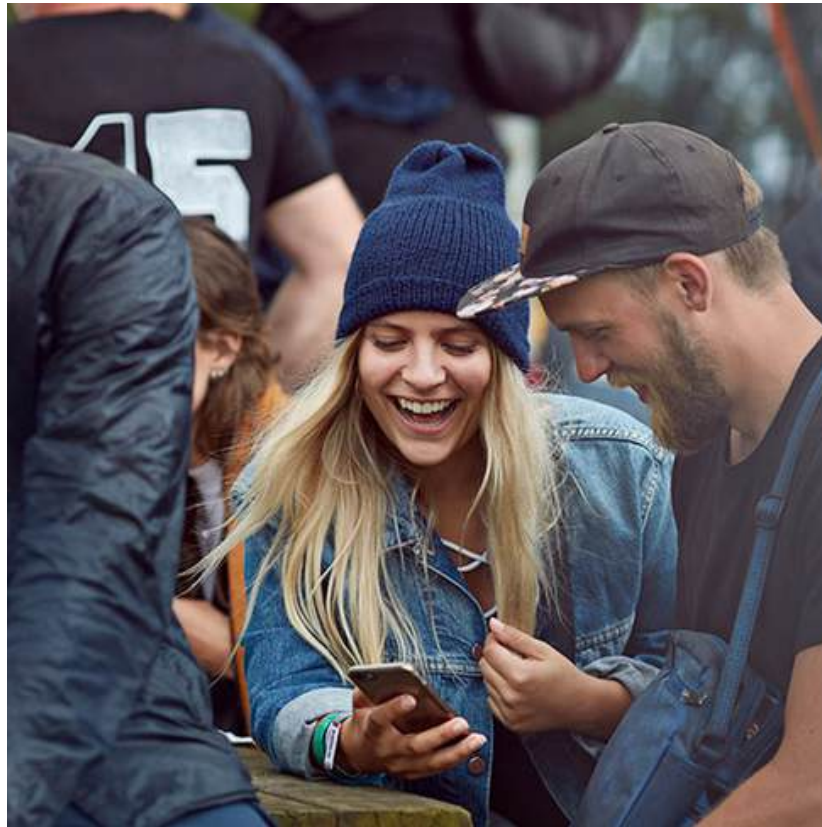
Better Connected



Regional Hubs



Thematic Networks



Augmented Society Network

We are concerned and excited about the impact technology is having on society and will continue to have in the coming weeks, decades and centuries.



Deliberation Gateway Network

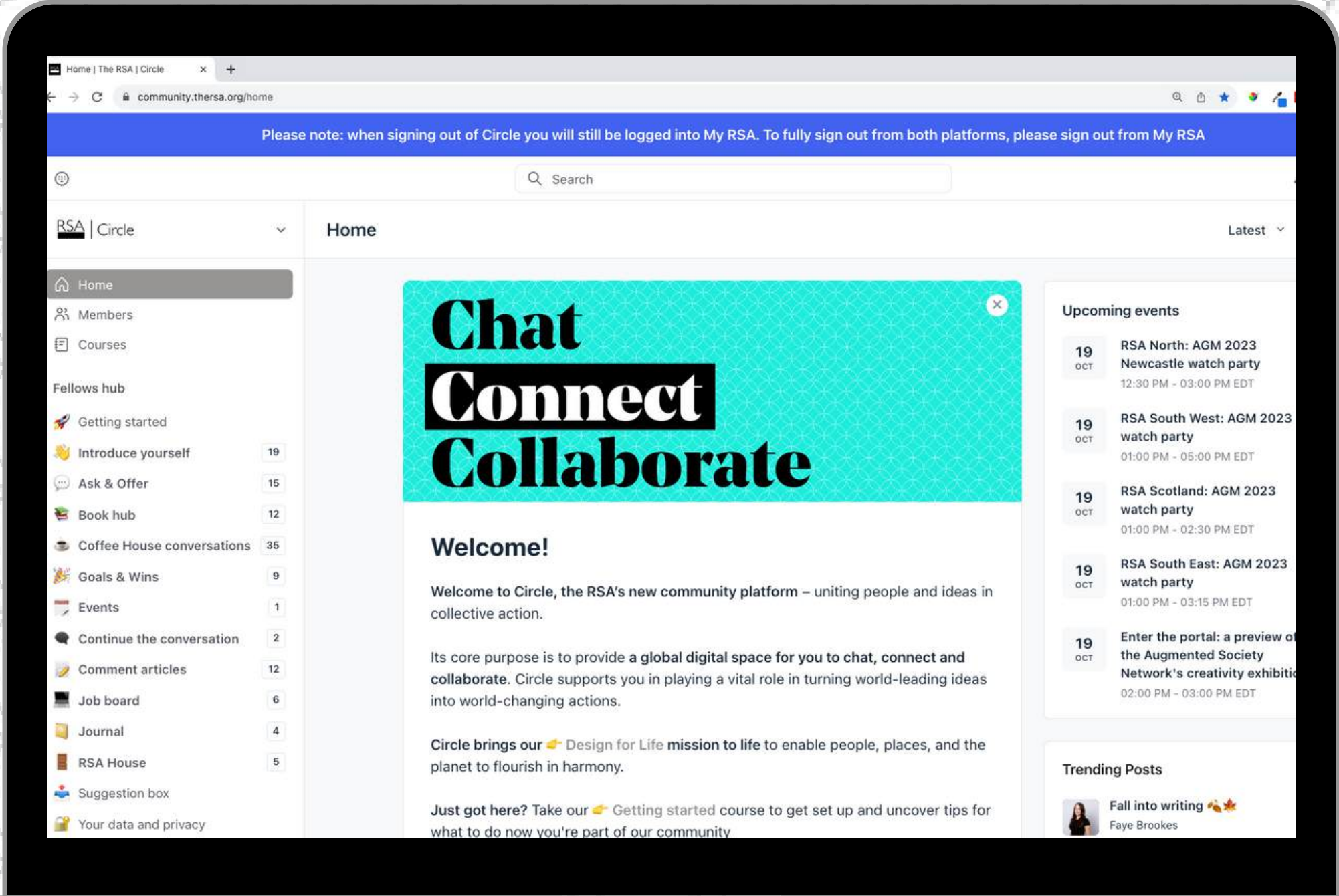
The Deliberation Gateway Network is a first port of call for those curious about deliberative democracy.



Gender Equity Network

The Gender Equity Network hosts discussion led events designed to further the dialogue on equal rights, status, and opportunities, regardless of gender.

Circle





Better Futures



SOCIAL CONNECTIONS

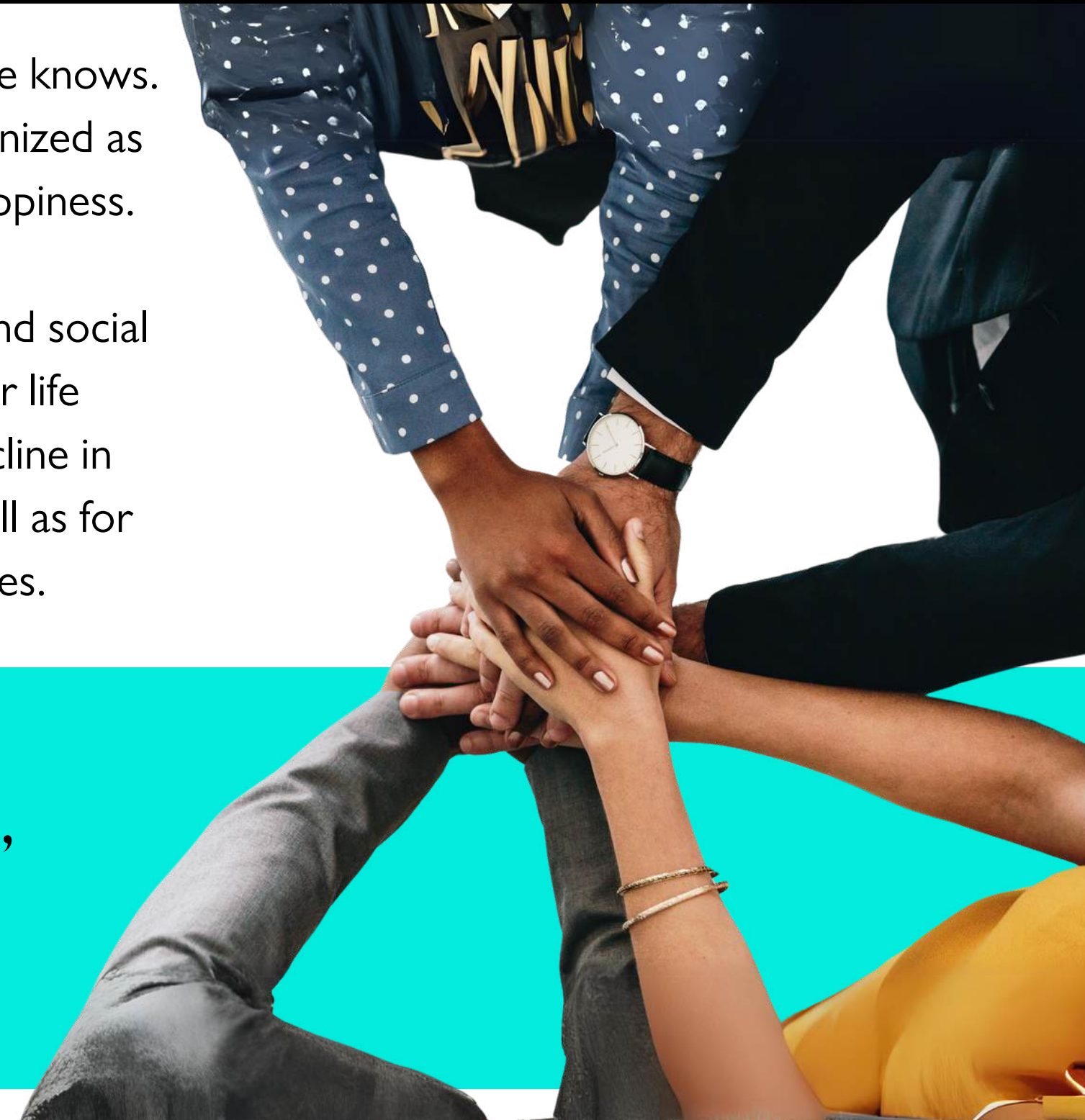


What if everyone had access to the social connections they need to thrive?

The evidence is clear: who one knows is just as important, if not more so, than what one knows. Social capital, the fabric of our relationships, trust, and community bonds, is now recognized as playing a crucial role in social mobility, associated with increased wealth, health, and happiness.

Unfortunately, America has witnessed a troubling decline in the strength of social ties and social mobility since the mid-century, leading to increased social isolation, alienation, lower life expectancy and an array of other societal determinants of health and wealth. This decline in social capital has significant implications for individual and community well-being, as well as for America's civic and political institutions, and society's resilience to shocks and crises.

We are social capital practitioners working to create and support connection within communities across class, age, gender, race, as well as additional human experiences, to bolster health, well-being, and economic mobility.



Our Fellows

Fellowship is not about being a CEO or holding an MBA.

If you're committed to social change, and over 18, you are Fellowship material!



RSA US TEAM



Alexa Clay
Director
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Claire Byrne
Senior Community
Manager
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Toni Shoola
Operations Lead
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Thank You!

Stay connected with us via our:



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