**RSA Spark Idea Submission Form**

RSA Spark welcomes students and recent graduates aged 18+ from across the globe to grow and apply their agency, skills and creativity to real-world briefs that do more good for people, places and the planet. Working individually or in teams, students are invited to apply their creativity to shape and test the best possible idea in response to one of the live briefs.

**About this submission form**

You must complete and submit this form to officially enter RSA Spark. **The deadline is 30 June 5pm UCT.**

There are four sections:

* Section 1 asks for basic information about you (and your team) and your studies.
* Section 2 is about the idea you are submitting.
* Section 3 asks for demographic information about you (and your team). This is to help us understand who is involved in RSA Spark and how we are doing against our inclusion commitments.
* Section 4 asks for feedback on your experience of RSA Spark and the impact it has had. This helps us see what is working well and ways in which we could improve.

**How to complete**

You will be able to save your submission and come back to it later. If you would like to do this, click on ‘[Save my progress and resume later](https://thersa.tfaforms.net/f/rsaspark)’ at any time and enter an email address and password. To return to a previously started form, click on ‘[Resume a previously saved form](https://thersa.tfaforms.net/forms/resume/80)’ and enter the same email and password.

**How to submit**

Once you are ready to submit, you will need to go through to page 5 (the final page) of this form and click on ‘Submit’. You will then be asked to review the information provided and select ‘Confirm’ if you are happy to proceed. Your submission will not be assessed unless you submit and confirm your entry. Once submitted, you won’t be able to make further edits unless you contact a member of the RSA Spark team for help.

If you need support with your application, or have questions or comments, please contact us at [rsaspark@rsa.org.uk](mailto:rsaspark@rsa.org.uk)*The RSA promises to take great care with your personal data, in accordance with GDPR and our Ethical Research guidance. We commit to protecting any personal information we obtain about you. Our Privacy Policy sets out how and why we obtain, use and protect personal information.* [Privacy policy - The RSA](https://www.thersa.org/about/governance/policies/privacy/)

**Section 1 – You and Your Team**

*About You*

* Given Name
* Family Name
* Email address

*‘We may email you outside of term time and/or after you have finished your university course. Please use an email address that we can contact you in the long term, which may be different to your university email’*

* Best contact phone number
* Are you participating by yourself or in a team?

If ‘team’

* + How many people are there in your team?
  + What are their names and email addresses?
* I wish to enter RSA Spark and agree to the Entry Requirements.
* Would you like to join the RSA Spark mailing list to receive updates about the RSA Spark programme including invites to future workshops, invites to the showcase event and information on new briefs launching in September 2025?

*About Your Studies*

* What is your enrolment status?
* Name of your College / University
* What country is your College / University in?
* Course discipline
* Title of your course
* Year of Study
* Are you doing this project as part of your course or independently?
* Contact of Course Tutor / Educator

*Your eligibility for, and interest in, further RSA Spark opportunities*

* To be considered for the Anjool Malde Young Innovator Prize, you must be under 30 years of age and EITHER a UK national or studying at a UK university. Do you meet these criteria and want to be considered for the prize?
* Would you like to be considered for The RSA Spark Entrepreneurs Award?

The RSA Spark Entrepreneur Awards will be given to 8 of the most promising ideas (2 per brief). This Award is designed to help you explore your idea further and potentially launch it as a business or charity. Those offered this Award will receive £1,000 in grant funding and a place on the 4-month peer-led online learning journey from September 2026 to January 2027. The time commitment would be around 2 days a week for 14 weeks.

**Section 2 – The Idea**

1. Which RSA Spark Brief is your submission for?
2. Hero image: Please include 1 ‘hero image’ – a single ‘poster image’ that conveys your idea (JPEG or PDF, sized: 1280 x 720 pixels)
3. Idea Title: (Max 5 words)
4. Idea description: Please give a short description of your idea that pitches its potential as clearly as possible (Max 100 words)
5. About you: Tell us a bit about yourself (and your team) in terms of what has inspired you to take positive action on this Brief (Max 100 words)
6. The question you are addressing: What is the 'point of possibility' you have explored / what question have you been answering? (Max 20 words)
7. Rigour: What research did you undertake to define your audience and understand their goals and needs? (Max 100 words)
8. Impact: How will your idea have positive economic, social and environmental impact? (Max 100 words)
9. Desirability: How have you tested your idea and what feedback has it received? (Free text: 100 words)
10. Feasibility: How could your idea be practically delivered in the real-world? (Max 100 words)
11. Viability: How could your idea be financially viable and sustainable in the long-term? (Max 100 words)
12. Learning: What has been your learning from participating in RSA Spark? You might like to think about the skills and capabilities you’ve developed during the process. (Max 100 words)
13. Next steps: How likely are you to continue with this idea beyond your participation in RSA Spark?
14. What support would help you continue your idea? (Max 100 words)
15. Who have you made new connections with because of participating in RSA Spark? Tick all that apply [other students on my course, other students at my university, staff at my university, staff at the brief partner organisation, (local) businesses, (local) stakeholders, other

A. Can you please give an estimate of how many new connections you have formed as a result of RSA Spark?

**[Optional]** Upload up to 3 additional images that bring your process and/or idea to life (JPEG or PDF, sized: 1280 x 720 pixels each)

**[Optional]** Upload a 1-minute video/audio summary of your creative process and/or idea

**Section 3 – Demographic Data**

The following questions are optional. To monitor the effectiveness of our equality and diversity practices, and that RSA Spark is reaching, as intended, a diverse range of people through open and accessible opportunities, we would like to know more about our participants. We consider this to be particularly important owing to the low level of representation of certain groups in the creative and innovation sectors, including those from the global ethnic majority, disabled people, and those facing social and economic barriers.

The data gathered will be anonymised and used for the purposes of improving inclusiveness and diversity through informed programme planning. Please note the information you supply in this section may be used to inform a decision regarding your application.  
  
Please read our privacy policy for more detail on how we use your data and personal information: [Privacy policy - The RSA](https://www.thersa.org/about/governance/policies/privacy/)*Questions about you*

* What is your sex?
* Is the gender you identify with the same as your sex registered at birth?
* Disability – Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more? *If Yes:*
  + Do any of your conditions or illnesses reduce your ability to carry out activities related to RSA Spark?
  + Did you ask for any adjustments or support for participating in your University course / RSA Spark?
* How would you describe your ethnicity? (Please note these categories have been based on the UK Office for National Statistics categories)
* What country do you consider your home country?
* Financial situation – Have you received and/or are you continuing to receive financial assistance for your education? This can be in the form of entitlement to free school meals, other government benefits, loans, bursaries or scholarships.
* Familial Education – Are you the first generation in your family to go to university?

*Questions about your team*

At RSA Spark, we are committed to supporting students from all backgrounds and especially those from the global majority, those who have needed financial assistance for education, those with disabilities, and first-generation university students to take part. Is there any additional information about the backgrounds and experiences of your team members that you would like to add here?

**Section 4 – Feedback to help us improve RSA Spark**

The following questions are optional. We would value any feedback you share so we can improve how RSA Spark supports you and other students. The data gathered will be anonymised and used for the purposes of improving the RSA Spark programme, as well as helping us track the impact of our work. Please note the information you supply in this section will NOT be used to inform any decisions regarding your application.

* How useful did you find the RSA Spark briefs?
* Is there anything more we could have done to help you feel confident about responding to the Brief(s)?
* Did you attend or play back any of the workshops? Select all that apply

|  |  |  |  |
| --- | --- | --- | --- |
| Workshop | Attended | Played back | Neither |
| Workshop 1 - Discover Your Purpose |  |  |  |
| Workshop 2 - Explore Diverse Perspectives |  |  |  |
| Workshop 3 - Envision Futures |  |  |  |
| Workshop 4 - Test Your Impact |  |  |  |
| Workshop 5 - Explore Entrepreneurship |  |  |  |

*If yes to attended/played back any workshops:*

* How useful did you find the workshops you attended or played back?

*If no to attended/played back any workshops:*

* Why did you not attend the workshops?
* Is there anything we should do in future to make the workshops better?
* Where did you hear about RSA Spark?
* What benefits of participating in RSA Spark encouraged you to take part? Select all that apply.
* Has participating in RSA Spark made you think differently about your purpose and/or future career?
* Are there any other comments or ideas for improvement that you would like to share about the RSA Spark process? This could be about the workshops, briefs, or your overall experience. Let us know here.